

Legislation Text

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Communications Committee Meeting of January 19, 2017. 1-Approval of Minutes from November 2016

2-Update on Information Technology Projects

3-Report on Public Affairs

-New issue of City Magazine: January 2017
-New issue of Xchange, employee newsletter. Link sent via email
-Police Recruitment /Career Fair, January 14: 250 applicants in 1 day
Mannequin video (50K views), posters, bumper sticker, flyers, magnetic car decals
-December events: Tree Lighting, 12-days of Xmas singing PSA, Menorah Lighting, Big Toy
Extravaganza, Xmas Tree Recycling, Santa Coming to your Neighborhood, Holiday Parking Courtesy, First Responders Toy Drive.

4- Current events and project

-Farmers Market - January 14 to March 25, 2017
-Commissioner Lago, Town Hall Meeting, December 12
-Commissioner Slesnick, Town Hall Meeting, January 26, 6-8 p.m.
-Employee of the Year video for February
-New Police Recruitment PSA-Facebook presence
-County WASD improvements on Miracle Mile north side, starting this week

5-CGTV Update

6-City e-News Update