

City of Coral Gables

405 Biltmore Way Coral Gables, FL 33134 www.coralgables.com

Legislation Details (With Text)

File #: 17-5738 Version: 1 Name:

Type:MinutesStatus:Noted and FiledFile created:1/20/2017In control:City Commission

On agenda: 2/14/2017 Final action: 2/14/2017

Enactment date: Enactment #:

Title: Communications Committee Meeting of January 19, 2017.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Agendaitemfebruary2017, 2. Minutes January 2017 flNAL

Date	Ver.	Action By	Action	Result
2/14/2017	1	City Commission	approved	Pass

Communications Committee Meeting of January 19, 2017.

1-Approval of Minutes from November 2016

2-Update on Information Technology Projects

3-Report on Public Affairs

- -New issue of City Magazine: January 2017
- -New issue of Xchange, employee newsletter. Link sent via email
- -Police Recruitment /Career Fair, January 14: 250 applicants in 1 day

Mannequin video (50K views), posters, bumper sticker, flyers, magnetic car decals

-December events: Tree Lighting, 12-days of Xmas singing PSA, Menorah Lighting, Big Tov

Extravaganza, Xmas Tree Recycling, Santa Coming to your Neighborhood, Holiday Parking Courtesy,

First Responders Toy Drive.

4- Current events and project

- -Farmers Market January 14 to March 25, 2017
- -Commissioner Lago, Town Hall Meeting, December 12
- -Commissioner Slesnick, Town Hall Meeting, January 26, 6-8 p.m.
- -Employee of the Year video for February
- -New Police Recruitment PSA-Facebook presence
- -County WASD improvements on Miracle Mile north side, starting this week

5-CGTV Update

6-City e-News Update