# Legislation Details (With Text)

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Cultural Development Board Meeting of January 07, 2020.

PERSONAL APPEARANCE & NEW BUSINESS:

a. ARTS & BUSINESS COUNCIL - FY2018-2019 FINAL REPORT & FY2019-2020 PROPOSAL

Ms. Bruney greeted the Board and referenced the Arts & Business Council's Final Report provided to the Board. She gave a comprehensive overview of the programs presented in partnership with the City to Cultural Development Grantees and reported that over 1.7 million impressions on social media using the #coralgablesarts campaign. Ms. Bruney added that every Thursday is focused on Coral Gables cultural events. She reported 18 arts organizations with programs in Coral Gables attended the Miami Arts Marketing Project (MAMP) workshops with 4 receiving Coral Gables scholarships. This year, she said, that number will expand to 5. In addition, there will be a legal workshop in Coral Gables and the annual Breakfast with the Arts focusing on business, arts, and hospitality partnerships.

## b. THE INNOVATION COUNCIL

Ms. Rangel introduced herself, gave an overview of The Innovation Council, and presented the Board with The Innovation Council Strategic and Operational Plan. She gave a description of innovation hubs around the country and the goal of the Council to attract people and businesses to Coral Gables. She stated the support of the IT department and Sister City program. Ms. Rangel discussed the value of innovation as it relates to cultural initiatives, including the Sister City program.

## CULTURAL GRANTS - REQUESTS, UPDATES, REVIEWS:

a. FY2020-2021 UPDATES: PROCESS, SCORING, TIMELINE

Due to the time needed to thoroughly discuss grant updates, Dr. Roth recommended setting a separate meeting dedicated to this item. She asked Board members to meet with their Commissioner or appointing official and ask what they want in terms of the cultural grant, how to address new applicants, and matters related to the existing timeline.

Dr. Alvarez-Perez made a motion appointing Mr. Pantin to appear before the City Commission and speak on behalf of the Board regarding FY2019-2020 Cultural Grant funding. Ms. Horwitz seconded the motion, which passed unanimously.

### b. BOARD MEMBER REVIEWS

Board members shared cultural programs they've attended, including: Seraphic Fire and the Coral Gables Art Cinema. Dr. Roth requested a calendar of cultural grantee programs.

#### OLD BUSINESS:

Mr. Pantin requested an update regarding Area Stage Theater and asked if they've spoken with The Sanctuary of the Arts. Ms. Cathers responded that the theater has a temporary space in South Miami and may be holding classes at the Sanctuary of the Arts, although nothing is confirmed. She added that the space requires extensive buildout prior to having full company performances. Dr. Roth suggested they reach out to the Chamber of Commerce and see if they can present at Good Morning Coral Gables or submit an article to the Chamber's newsletter. Ms. Kautz mentioned that the church on Red Road has recently been purchased by the University of Miami and has no programing plans in place.

#### ART IN PUBLIC PLACES UPDATES:

Staff reported that the Museum invited the City to move and extend the Rafael Barrios exhibition to mid-March and that a community meeting will be scheduled to propose permanent location of the sculpture *Pause* along the north Ponce corridor at Ponce de Leon Park. Mr. Pantin recommended placing the artwork on a pedestal. Staff confirmed that a pedestal will be included, and the sculpture will be lit.

#### **DISCUSSION ITEMS:**

Ms. Cathers reported meeting with Michael Spring, Marialaura Leslie, and Gilda Mooney-Battle with the Miami-Dade County Department of Cultural Affairs. Ms. Cathers updated the County on Coral Gables cultural initiatives including the status of the Cultural Development Grant program, the development of a Cultural Arts Master Plan, proposed initiatives to further develop cultural venues through municipal and private development and Illuminate Coral Gables. Ms. Cathers discussed the City's Art in Public Places (AiPP) program and confirmed that municipal projects may apply the required County Art in Public Places fees toward works of art that are on and/or off-site from the generating location. Staff stated a preference for art at the site; however, it doesn't need to use the complete AiPP allocation and allows for greater flexibility in planning artworks and placement.