

## **DRAFT**

# CITY OF CORAL GABLES CULTURAL DEVELOPMENT BOARD MEETING & CULTURAL DEVELOPMENT GRANT REVIEW & SCORING MEETING

Historical Resources & Cultural Arts

Historical Resources & Cultural Arts Department
Hybrid Meeting in City Commission Chambers & Virtual via Zoom

Tuesday, June 2, 2021, 8:30 a.m.

2327 SALZEDO STREET CORAL GABLES FLORIDA 33134

P 305.460.5093

(E) hist@coralgables.com

MEMBERS	J	A	S	S	N	D	J	F	M	A	M	J	APPOINTED BY:	
	20	20	20	20	20	20	21	21	21	21	21	21		
Leslie Pantin	P	P	P	Р	-	-	-	P	P	P	P	P	Mayor Raul Valdes-Fauli	
Dr. Fernando Alvarez- Perez	P	Р	A	Р	-	-	-	Р	Р	Е	Е	P	Vice-Mayor Vince Lago	
Betty Horwitz	Р	Р	Р	Р	-	-	-	V	V	Р	Р	Р	Commissioner Pat Keon	
Frank Martinez	Р	Р	Р	Е	-	-	-	Р	Р	Р	Р	Р	Commissioner Michael Mena	
Geannina Burgos*	Р	Р	Р	Р	-	-	-	Р	Е	Е	Р	Р	Commissioner Jorge Fors	
Dr. Bernice Roth Chair	P	Р	Р	Р	-	-	-	V	Р	Р	Р	Р	City Manager Peter Iglesias	
Dr. Rosa Maria Mayorga	Р	Р	Е	Р	-	-	-	V	V	V	Е	Р	Board Appointee	

<u>LEGEND</u>: A = Absent; P = Present; V = Virtual; E = Excused; \* = New Member; ^= Resigned Member; -= No Meeting += Special Meeting

#### STAFF:

Warren Adams, Historical Resources and Cultural Arts Director Kara Kautz, Assistant Historic Preservation Officer Catherine Cathers, Arts and Culture Specialist Desiree Liguori, Senior Administrative Analyst, City Clerk's Office

MEETING RECORD / MINUTES PREPARATION: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:31 a.m.

#### APPROVAL OF MINUTES, APRIL 6, 2021:

Mr. Pantin made a motion to approve the minutes of April 6, 2021. Ms. Horwitz seconded the motion, which passed unanimously.

#### APPROVAL OF MINUTES, MAY 19, 2021:

Ms. Horwitz made a motion to approve the minutes of May 19, 2021 with an amendment to change Dr. Mayorga's status from Absent to Excused. Mr. Pantin seconded the motion, which passed unanimously.

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 2 of 7

#### **NEW BUSINESS:**

a. ILLUMINATE CORAL GABLES, PUBLIC ART (this item was introduced following the close of the FY2021-2022 Cultural Development Grant Applications – Review and Scoring)

On behalf of the City Manager's office, the Board was asked to consider recommending two hundred thousand dollars (\$200,000.00) for Illuminate Coral Gables 2022 from the art acquisition fund. It was clarified that the intention is to include this with additional funding through other City sources.

Ms. Cathers stated that a presentation of the proposed 2022 exhibition was available to share with the Board; however, the Board did not choose to view it. She provided a brief overview of the inaugural exhibition's success in 2021, noting the achievement as especially significant during the pandemic. She went on to state the City's previous year's financial contribution and said the Kiki Smith artwork on Giralda Plaza will be re-installed and proposed as the City's Art Basel public art event this December, which was not possible last year. Many of the projects last year, she continued, needed to be put on hold and are proposed next year with some returning projects slightly modified.

Dr. Roth expressed concern about the City looking at the art acquisition fund as a source for other projects. Ms. Cathers responded that Illuminate Coral Gables is a public art initiative and is an applicable use of the funds.

Dr. Alvarez-Perez commented that the City does not have anything permanent from the previous year, and although he feels it is a worthwhile endeavor, he feels funding should come from elsewhere. He stated that funds should not be used for temporary exhibitions without the City having ownership of some artworks. Ms. Cathers reiterated that per the guidelines it is an applicable use of the funds.

Dr. Mayorga asked what the funds would be used for. Ms. Cathers stated they would go toward the exhibition overall and referenced the presentation that would provide an overview of the intended artworks for 2022. She added that the exhibition dates are Martin Luther King Jr. weekend through President's Day weekend, Thursday through Sunday nights.

Ms. Burgos recalled that the Hank Willis Thomas artworks were initially a temporary exhibition that the City later acquired. Board members agreed that a precedent has been set to use art acquisition funds for temporary exhibition. Discussion continued regarding the distinction between temporary acquisition and temporary exhibition.

Dr. Alvarez-Perez expressed his view that temporary installations are fine; however, the installations should belong to the City for use whenever the City needs or wants them and shouldn't be used anywhere else. Mr. Adams responded that the ordinance makes it clear that funding may be used for temporary exhibits. He continued, encouraging a decision based on whether it is for the benefit of the City. Mr. Adams also stated that if the funding is there and supports Illuminate Coral Gables, there is the possibility that the City could purchase a piece from the exhibition.

Ms. Cathers read the guidelines section out loud regarding Temporary Exhibitions Process, which states "The City of Coral Gables may choose to utilize funds from the Art Acquisition Fund to exhibit public art on a temporary basis. Temporary exhibitions can come about in many ways, including: Commissioning an artist or artists to create original, site-specific temporary installations; working directly with an artist or

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 3 of 7

artists to exhibit existing works of art on a temporary basis; commissioning or partnering with a curatorial partner... to curate an exhibition of one or more artists."

Ms. Burgos asked for clarification of the request. Staff responded that the request is for a recommendation to use art acquisition funds toward the City's support of Illuminate Coral Gables 2022.

Dr. Alvarez-Perez asked for clarification regarding his position on the Board. Ms. Cathers responded that the City Clerk stated that Board members present are in place through this meeting.

After additional discussion, the following motion was made:

Dr. Alverez-Perez made a motion recommending support of Illuminate Coral Gables provided that funds not come from the art acquisition fund, but from other sources in the City. There was no second to the motion and the motion failed.

Ms. Burgos asked if art acquisition funds were used last year. Ms. Cathers stated that art acquisition funds were used for the temporary exhibition of the Kiki Smith artwork in support of Illuminate Coral Gables. Ms. Burgos noted it as an example of funds used toward a temporary exhibition of art that the City doesn't own.

The Board requested to defer the item and asked for a full presentation of Illuminate Coral Gables 2022 with Lance Fung, along with information on previous temporary and permanent public art projects using the fund. Following this discussion, the following motion was made:

Ms. Burgos made a motion to defer the Illuminate Coral Gables funding request. Dr. Mayorga seconded the motion with six in favor and Dr. Alvarez-Perez opposed. The motion carried.

Staff agreed to bring the item back with the requested information.

#### **CITY COMMISSION ITEMS:**

The Board was updated on items presented at the last City Commission meeting.

It was reported that the Commission discussed whether public art maintenance should be covered through the general fund, which it currently is per the guidelines, or whether certain (projects') maintenance should come from the art acquisition fund. Staff stated the definition in the code for extraordinary maintenance includes maintenance that requires specialized service. Staff said they will update the Board as discussion continues.

The Board was informed of the Commission's discussion regarding the request for an increase of cultural development grant funds. No action was taken, and the Commission responded that it could be revisited during the budget hearings.

The Board was advised that Garage 7 public art proposal artists will be presented at the next Commission meeting on June 8<sup>th</sup>.

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 4 of 7

#### **DISCUSSION ITEMS:**

The Board was notified that the Arts Advisory Panel reviewed initial concept drawings of Fire Station 4 and discussed potential locations for public art to be incorporated within the project site. The Panel requested that the architect and City project manager attend the next Panel meeting and staff said they will make the request.

Staff provided a brief update on the Arts Advisory Panel's review of the Julio Larraz proposal. It was shared that the Panel had initial comments and requested additional information regarding the intent of the City acquiring the piece, where it would be located, and noted the significant funding required for the fabrication and installation of the artwork.

The Board was reminded that as of June 14, the City is requiring all Board members to appear in person for Board meetings. The public will continue to appear via Zoom.

Dr. Roth thanked the Board members who are not returning for their service.

#### ITEMS FROM THE SECRETARY:

On behalf of the City, Ms. Cathers thanked Board members and expressed appreciation for the time and service.

The Board temporarily adjourned prior to the FY2021-2022 Cultural Grant Application Review and Scoring portion of the meeting.

#### FY2021-2022 CULTURAL GRANT APPLICATIONS - REVIEW & SCORING:

Dr. Roth called the FY2021-2022 Cultural Grant Review & Scoring meeting to order at 9:04 a.m. and welcomed guests and cultural grant applicants participating via Zoom. She reminded participants to enter their organization and personal name in the Zoom for quick identification for any questions. Dr. Roth stated the purpose of the meeting is to discuss each application as a Board and make a final recommendation on the scoring and method of fund distribution that will move forward to the City Commission.

She continued, noting that every Board member has read all the grant applications and submitted scores prior to this meeting, that the highest and lowest scores will be dropped prior to calculating the final average score of the Board for each application. Applicants were informed that a first and second reader will give a brief overview of the grant request and offer initial comments prior to discussion by the Board-as-a-whole, with an opportunity for Board members to ask questions and revise scores. Applicants were reminded that organizations scoring above 80 points will be recommended for funding and that anticipated overall funding for 2021-2022 is one hundred ninety-one thousand, two hundred, twenty-eight dollars (\$191,228).

Dr. Roth thanked all organizations who submitted applications and expressed appreciation for the special experiences provided to the City's residents and visitors.

Applicants were reminded in advance to refrain from comments unless answering direct questions from the Board and asked to enter questions for staff in the chat box. In keeping with the grant review and scoring process, applicants were told that questions regarding Board member comments or scores would not be addressed during the meeting.

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 5 of 7

The review and scoring process started with Board members giving brief overviews of the program/project requesting funds and commented on each of the thirty-four (34) applications meeting the eligibility criteria.

Dr. Mayorga recused herself for conflicts as noted and left the meeting during discussion of the following applications: Alhambra Music, Inc. (professional), Compositum Musicae Novae (professional), Coral Gables Congregational Church (professional), Miami Children's Chorus (professional), Peter London Global Dance Co. (professional), South Florida Youth Symphony (professional), and the Southeast Florida Library Information Network (familial). Mr. Martinez recused himself for conflicts as noted and left the meeting during discussion of the following applications: University of Miami, School of Communication (professional), and the University of Miami, Lowe Art Museum (professional).

Board members verbally confirmed final scores, which were read out loud. Scores were entered on a spreadsheet and shared on screen by Desiree Liguori for the Board to review in relationship to each other. A multiplier and percentage formula were used to adjust proposed funding recommendations proportionately and for the purpose of discussion.

The Board took a short break after submittal of all scores. Upon their return, participants were reminded that funding is not guaranteed at this time and the proposed funding amount is the same as last year (\$191,228), which will be discussed by the City Commission during a public budget workshop and at the Budget Hearings.

It was noted that the Coral Gables Museum receives funding through a separate budget line item and was therefore removed from calculations used to determine potential funding for the remaining thirty-three (33) applicants.

The Board was advised that they could make a motion to accept or revise the scores and propose a method of calculation. After a brief discussion, the following motion was made:

Dr. Alvarez-Perez made a motion to accept the Board's FY2021-2022 Cultural Grant application scores as presented. Ms. Horwitz seconded the motion, which passed unanimously.

After thoughtful deliberation and discussion, the following motion was made to recommend equal distribution of available funds based on a multiplier taking into consideration the scores and requested amounts. The Board agreed that any remaining funds would be given to the lowest funded organization.

Dr. Alvarez-Perez made a motion recommending Cultural Grant funding allocations equally distributed based on the use of a multiplier with remaining funds going to the lowest funded organization as noted in the minutes. Ms. Horwitz seconded the motion, which passed unanimously.

The Board discussed having a representative speak on behalf of the Board at the City Commission meeting when the item is presented. After a brief discussion, the following motion was made:

Dr. Alvarez-Perez made a motion nominating Dr. Roth to speak on behalf of the Board in support of the Cultural Development Grant recommendations. Mr. Martinez seconded the motion, which passed unanimously.

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 6 of 7

Board members were encouraged to attend funded programs and applicant organizations were reminded to include Board members on their mailing lists.

Mr. Pantin asked for greater outreach to encourage organizations affiliated with the Bahamian community to apply for cultural grant funding and asked other organizations to consider more inclusive programming. He noted the help of the MacFarlane community with the recent public artwork at the Gables Station development project.

Ms. Burgos commented that she lives in the area and that the Lola B. Walker Homeowners Association is open to artists and initiating projects. The Board agreed that more inclusion is desired. Staff responded that they will continue to reach out to diverse communities and encourage arts programming within Coral Gables.

On behalf of the City, Ms. Cathers thanked organizations for choosing Coral Gables as a place to present the arts. She thanked the Board for their time and the attention given to thoroughly reviewing each grant application. Ms. Cathers then thanked the City Clerk, CGTV, and IT for their support.

The application scoring results and funding recommendation are as follows: (continued on next page)

#### **BOARD RECOMMENDATION**

## FY 2021/22 Cultural Grants Allocation Recommendations

CG Based

\$44,500

Cultural Programs

\$146,702

Proposed Funds
ALLOCATED

\$191,228 \$191,202

Balance

\$26

#### **WORKING DOCUMENT**

	Organization	New App.	Score	Requested Amount	Board Recommended Amount
	CORAL GABLES BASED				P. AND STREET
CGB 2	Coral Gables Cinemateque		96.00	\$15,000.00	\$10,500
CGB 1	Actors' Playhouse Productions		95.40	\$15,000.00	\$10,400
CGB 3	Coral Gables Museum Corporation		95.40		
CGB 4	GableStage		93.20	\$15,000.00	\$10,200
CGB 6	UM, School of Communication		92.75	\$5,000.00	\$3,400
CGB 5	Montgomery Botanical Center		91.60	\$15,000.00	\$10,000
				\$65,000	\$44,500
	CULTURAL PROGRAMS				
CP19	Seraphic Fire		95.40	\$10,000.00	\$6,945
CP28	UM, Lowe Art Museum		92.00	\$10,000.00	\$6,698
CP04	Chopin Foundation of the United States		91.20	\$10,000.00	\$6,639
CP26	The Murray Dranoff Foundation		90.20	\$5,000.00	\$3,283
CP07	CGCC, Community Arts Program (CAP)		90.00	\$10,000.00	\$6,552
CP13	Merrick Festival		90.00	\$10,000.00	\$6,552
CP25	The Dave and Mary Alper JCC		90.00	\$10,000.00	\$6,552
CP16	O, Miami	X	89.60	\$6,000.00	\$3,914
CP02	Area Performance Gallery		89.40	\$10,000.00	\$6,508
CP03	CAJE for Miami Jewish Film Festival		88.40	\$10,000.00	\$6,436
CP06	Compositum Musicae Novae		88.25	\$8,500.00	\$5,461
CP08	Florida Grand Opera		88.20	\$10,000.00	\$6,421
CP14	Miami Chamber Music Society		87.20	\$10,000.00	\$6,348
CP11	Greater Miami Community Concert Band		85.60	\$10,000.00	\$6,232
CP01	Alhambra Music		85.25	\$5,500.00	\$3,413
CP09	Florida Guitar Foundation		85.20	\$10,000.00	\$6,203
CP12	Greater Miami Youth Symphony		85.20	\$5,000.00	\$3,101
CP15	Miami Children's Chorus		85.00	\$10,000.00	\$6,188
CP20	South Florida Chamber Ensemble		84.80	\$10,000.00	\$6,173
CP17	Peter London Global Dance Company		84.50	\$10,000.00	\$6,152
CP27	The Opera Atelier		84.40	\$10,000.00	\$6,144
CP05	City Theatre		84.20	\$7,500.00	\$4,597
CP21	South Florida Friends of Classical Music		84.20	\$10,000.00	\$6,130
CP10	Florida Opera Prima		83.80	\$5,000.00	\$3,050
CP22	South Florida Youth Symphony		83.75	\$5,000.00	\$3,049
CP23	Southeast FL Library Information Network		81.00	\$7,500.00	\$4,423
CP24	Strength in Numbers/Power in Connection		81.00	\$6,000.00	\$3,538
CP18	PTA FL, GW Carver Elementary PTA	Х	76.60	\$1,500.00	\$0
				\$232,500.00	\$146,702

Total of All Requests

\$297,500

\$191,202

Minimal Score to receive funds

80

City of Coral Gables Cultural Development Board Meeting Minutes Wednesday June 2, 2021 Page 7 of 7

(continued from the previous page)

### ADJOURNMENT:

There being no further business, the Cultural Development Board meeting adjourned at 1:50 p.m.

Respectfully submitted,

Catherine J. Cathers

Arts & Culture Specialist