

CORAL GABLES PARKING ADVISORY BOARD
 Minutes of August 22, 2019
 Parking Department 2801 Salzedo Street

MEMBERS	J	F	M	A	M	J	J	A	S	O	N	D	APPOINTED BY
Demetrio Perez	-	-	-	-	-	P	N	P					Mayor Raul Valdes-Fauli
Jose Rohaidy	P	N	P	P	P	P	N	E					Vice Mayor Vince Lago
Javier Betancourt	-	N	P	E	P	P	N	P					Commissioner Patricia Keon
Dorothy Thomson	P	N	P	P	P	E	N	P					Commissioner Frank Quesada
Vicky Rua	P	N	P	E	P	P	N	P					Commissioner Michael Mena

SUPPORT STAFF

Kevin Kinney
 John Kowalchik

N=No Meeting
 A=Absent
 E=Excused
 P=Present

The PAB began at 08:07 A.M.

Item 1: Director's Report

- Possible Hotel development at 220 Miracle Mile:
 - i. The Terranova Corporation is considering development of 220 Miracle Mile as a Hotel which could impact the parking availability in downtown Coral Gables.
 - ii. The Parking Department has no information on the potential developments parking plan.
- Possible Coral Gables Trolley expansion of services:
 - i. The County's Transit Alliance through the Better Bus Project is requesting that the City of Coral Gables consider expansion of Trolley services on weekends.
 - ii. On a motion by PAB member Rua with a second from PAB member Perez the PAB reaffirmed that they are in support of expansion of services for weekends. PAB member Betancourt abstained from the vote due to his role as the Director of the CITT.

Item 2: Freebee Report

- The director provided the PAB with the Freebee July 2019 monthly report showing over 9,000 passenger ridership in over 5,000 completed trips.
- The director stated that there will be no future expansion of the Freebee services without an increase in the level of service. The length of "waiting" times increased slightly with the expansion of services in January.
- The PAB requested that any advertising sold on the Freebee units should be allotted to the transportation services account to support the Trolley expansion of services.

Item 3: Rate Presentation

- The director reviewed a draft presentation with the PAB of the proposed Parking Rates for FY2020.

- After a review of the comparable rates in Coral Gables, Miami, Miami Beach and surrounding municipalities the director presented the following proposed parking rate structure for the City of Coral Gables:
 - Max on-street parking rate of \$2.50 per hour
 - With an on-street surcharge for the CBD (for streetscape maintenance) of \$0.50 per hour
 - Hourly off-street increase to \$1.00 per 30 minutes; and \$1.50 per 30 minutes after 4 hours.
 - Daily off-street max rate of \$18.00 per day
 - Parking Lot max hourly rate would increase to \$4.00 per hour
 - Month access parking would increase to \$110, \$100, and \$80 (without tax) depending on location and availability
 - Daily on-street parking space rentals would increase to \$24.00 per day in the CBD and \$18.00 per day in all other areas
- On a motion by PAB member Betancourt and seconded by PAB member Rua the approved support of the rate plan with a caveat that the director reach out to our community partners (BID, Chamber, etc.) with the projected rate information, and also explore the potential of a possible city resident discount for parking.

Item 4: Parking Lot 3 Contract

- The PAB recommended approval of the tentative lease presented for Lot 3.

Item 5: North Ponce Garage Update

- The PAB would like the final design plan for the facility to include architectural treatments to diffuse the massing and suggested that the Art in Public Places funds be used to incorporate art into the building façade.

Item 6: Centralized Valet Discussion

- Currently ParkOne is operating a total of six (6) valet stations: five (5) on Miracle Mile and one (1) on Giralda Ave.
- The City has requested a nine (9) month third party audit from ParkOne valet operations for review due to the operators claim of continued losses and request to increase the parking valet rate.
- The draft audit is to be complete before the City Commission meeting on August 27, 2019.

Item 7: Open Discussion

- The PAB briefly discussed a Pay-by-Phone fee change and the elimination of the reverse-lookup model which would replace all PBP location numbers, signs, and decals within the City.

Item 8: Adjournment

- The PAB adjourned at 09:23 A.M.

Approved:

Attest:

Chairman

Secretary