



September 3, 2019

The Coral Gables Chamber of Commerce continues to support the pedestrian nature of the 100 block of Giralda Plaza.

Since its reimagination more than two years ago, the Giralda Plaza has been a much admired epicenter for commerce, public art and special events in the City Beautiful.

From al fresco dining to open air pop-up markets to special events of all types and the admiration of public art installations, the pedestrian-friendly street lends itself to these activities and more.

With the opening of a number of new businesses and investments in these storefronts – most recently Coyo Taco on August 26 – and with more to come in the next few months, Giralda Plaza has begun to hit its stride.

There is an energy that flows along the street – it is alive with color and conversation and works each day to achieve its full potential for our employees, visitors, residents, families and more!

Plus, the newly installed kiosk will only ensure greater engagement from hungry consumers eager to walk and dine along our City's only pedestrian-friendly Plaza as they learn about the City Beautiful.

We applaud the City of Coral Gables for their foresight in making the Plaza pedestrian only two years ago when it first re-opened and we ask that there be continued support to do so for another two years, if not longer.

To roll this back now would likely halt the marked growth that is occurring and create an unnecessary impediment to the businesses who are already investing in Giralda Plaza and Coral Gables, as well as future tenants.

Thank you for your consideration of this request and know that we are pleased to see Giralda Plaza take its rightful place among those pedestrian streets that create opportunities by convening the consumer masses.

Sincerely,

*Mark A. Trowbridge*

Mark A. Trowbridge  
President & CEO  
The Coral Gables Chamber of Commerce

cc: Peter Iglesias, City Manager, City of Coral Gables  
Miriam Ramos, City Attorney, City of Coral Gables  
Belkys Perez, Interim Director, Economic Development, City of Coral Gables  
Nelson Lazo, Chairman, Coral Gables Chamber of Commerce