



**City of Coral Gables  
CITY COMMISSION MEETING  
July 9, 2019**

**ITEM TITLE:**

A RESOLUTION OF THE CITY COMMISSION OF CORAL GABLES, FL ACCEPTING THE RECOMMENDATION OF THE SUSTAINABILITY ADVISORY BOARD TO SUBMIT AN APPLICATION ON BEHALF OF THE CITY OF CORAL GABLES TO BECOME A “KEEP AMERICA BEAUTIFUL, INC.” AFFILIATE.

**BRIEF HISTORY:**

Keep America Beautiful, Inc., established in 1953, is a national non-profit community improvement organization that builds and sustains vibrant communities by creating clean, beautiful public places, reducing waste and increasing recycling. Generating a positive impact on the local economy and inspiring generations of environmental stewards.

The Keep America Beautiful, Inc. program will assist in educating the Coral Gables community about littering behavior, waste handling, and beautification, thereby enhancing the community’s image and improving the physical quality of life for residents and visitors alike.

City staff seeks to partner with the Sustainability Advisory Board to submit an application on behalf of the City Coral Gables to become an affiliate member of Keep America Beautiful, Inc.

A subcommittee of the Sustainability Advisory Board would be created to combat and prevent littering in neighborhoods and public spaces, educate residents on the proper way to recycle, promote recycling, and enhance beautification efforts in the community.

**ATTACHMENT(S):**

- 1. Draft Resolution**
- 2. PowerPoint Presentation**
- 3. Sustainability Advisory Board Meeting Minutes Excerpt**