

Sun Stories: Estimated Budget Breakdown

Allocation of funding is estimated.

Giralda Plaza Sun Stories	
Season: June 7, 2019 - September 8, 2019	ESTIMATE
Supporting Structure with branding	\$105,000
PR/Event Management/Production/Marketing	\$39,000
Advertising cost	\$3,500
Materials & Supplies: promo, misc equip	\$2,500
Total Expenses	\$150,000