

City of Coral Gables
Meeting Minutes
Parking Advisory Board

405 Biltmore Way
Coral Gables, FL 33134
www.coralgables.com

Thursday, March 14, 2019

8:00 AM

The Board meets the fourth Thursday of
the month.
Parking Department, Director's Office,
2801 Salzedo Street, Coral Gables, FL
33134

CALL TO ORDER

The PAB began at 08:04 A.M.

Present: 4 - Board Member Rua, Board Member de la Vega Jr., Board Appointee Thomson and Board Member Rohaidy

ROLL CALL

Present: 4 - Board Member Rua, Board Appointee Thomson, Board Member Rohaidy and Board Member Betancourt

Absent: 1 - Board Member de la Vega Jr.

1 Director's Report

- The Commission election is scheduled April 9, 2019; there are no City Commission meetings in April.
- City staff is currently engaged in the Fiscal Year 2020 Budget process.
- The Director presented the PAB with a flow chart for parking enforcement showing what tasks are currently performed by the City and what tasks are done by the County. A second flow chart showed the process needed to bring parking enforcement in house.

2 Minutes from January 2019

- There were no changes to the January 2019 meeting minutes.
- The January 2019 meeting minutes were approved.

3 System Safety Plan Review

- The approval of the Trolley SSPP (System Safety Program Plan) was postponed until the April 25, 2019 meeting to allow board members time to review the plan.

4 Freebee Expansion

- The PAB reviewed and discussed a map of the Freebee expansion.
- Hours of operation were changed from 11 am - 11 pm to 10 am - 10 pm.
- The PAB members asked staff to review the possibility of running until 11pm on Friday and Saturday.
- Over the first month, ridership is up by approximately 40% with the

expanded services.

- Board Member Betancourt requested that Freebee provides a presentation to the PAB soon.

5 Centralized Valet Update

- Staff recently had a meeting with Park One (Valet Operator) in which Park One asserted that they are losing \$25K - \$30K in revenue per month.
- Staff asked Park One to present a list of options that could be considered as solutions.
- Valet is experiencing 15% - 20% increase in traffic then originally projected in the RFP. Park One believes this is driving up their labor costs.
- Currently the valet has expanded to six (6) valet stands out a possible eleven (11) anticipated.
- Park One is requesting not to expand the services further until these operational issues are resolved.
- The loss of Tarpon Bend has severely affected the parking valet stand on the 00 block. Adjusting days and/or hours of operation may be part of the solution.
- The PAB reviewed a copy of the Central Valet Scope of Services.

6 Calabria and Ponce de Leon Parking Lot Agreement

- Parking Lot 5 (Calabria and Ponce) is producing lower than anticipated revenue and the property owner wanted to cancel the contract; which is currently a 50/50 split.
- On a motion from PAB member Rohaidy, seconded by PAB member Rua, the PAB approved a new revenue split with the property owner. The new split would be 70/30 with 70% going to the property owner. In addition with Commission approval, the City would guarantee the property owner \$8,000 per month.
- Lot 5 is important because it relieves a parking shortage in the area that is pitting city residents against commercial entities in North Ponce.
- PAB directed staff to explore other opportunities to provide additional parking.

7 Review of Garage Development Projects

- The development of Garage 1 & Garage 4 are on the next City Commission Meeting schedule on May 14, 2019.
- The current development scenario would include a new public owned and operated garage on the Garage 1 site and private development on the Garage 4 site.

8 Open Discussion

- The PAB discussed the LaSalle Cleaners property. A demo permit has been issued, but there is no current activity that staff is aware of.

ADJOURNMENT

- The PAB adjourned at 09:22 A.M.