

CITY OF CORAL GABLES
Communication Committee Meeting Minutes
Wednesday, February 13, 2019, 8:30 a.m.
Youth Center Conference Room
405 University Drive
Coral Gables, FL

| MEMBERS | F | M | A | M | J | J | A | S | O | N | D | J | F | COMMISSIONERS |
|-----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------------------|
| | '18 | '18 | '18 | '18 | '18 | '18 | '18 | '18 | '18 | '18 | '18 | '19 | '19 | |
| Sandra Gonzalez-Levy | | P | P | P | | * | * | | | | | | | Mayor Raul Valdes-Fauli |
| Tina Sayago | R | | | | + | * | * | P | P | P | P | P | P | |
| Derrek Space | P | P | P | P | + | * | * | P | P | A | P | P | E | Vice Mayor Pat Keon |
| Alexandra Pantin | P | P | E | A | + | * | * | P | P | E | A | R | R | Commissioner Vince Lago |
| Connie Crowther | P | P | P | P | + | * | * | P | P | P | P | P | P | Vice Mayor Frank Quesada |
| TJ Villamil | P | E | E | P | + | * | * | P | P | P | P | P | P | Commissioner Michael Mena |

A = Absent
E = Excused Absence
P = Present
R = Resigned
* = No Meeting
+ = No Quorum

STAFF AND GUESTS:

Maria Rosa Higgins Fallon, Public Affairs
Michael Rocha, CGTV
Raimundo Rodulfo, IT
Shakira Molet, CGTV

After achieving a quorum, the meeting began at 8:31 a.m.

Mr. TJ Villamil and Chairperson Sandy Gonzalez-Levy participated over the phone.

Approval of Minutes

Motion: Ms. Connie Crowther made a motion to approve the minutes of the January 2019 meeting. Mr. TJ Villamil seconded the motion, which passed unanimously.

Report from Information Technology

Ms. Higgins Fallon introduced IT Director Raimundo Rodulfo. He gave a presentation on the awards the City of Coral Gables received last year for projects worked on by the IT Department. He also went over current smart city initiatives and recent deployments for the City, such as sensors and smart lights on Miracle Mile. He informed the committee of the collaborations with other entities and of the upcoming summits the City of Coral Gables will take part in.

Chairperson Gonzalez-Levy asked Mr. Rodulfo if he had given this presentation to the City Commission, to which he answered that he had.

Ms. Crowther commented on the focus of the Bloomberg project and the importance of keeping the City fully functioning during hurricanes. Mr. Rodulfo will share a list of accomplishments and IT updates via email with members.

Members thanked Mr. Raimundo for his presentation.

Report on Public Affairs

Ms. Higgins Fallon announced that Ms. Crowther is now the official appointee of Vice Mayor Vince Lago. Currently, there is a member vacancy under Commissioner Quesada and will most likely remain vacant until after the Commission election in April. She also discussed the new plastic straw ban and efforts that she is doing to promote in the upcoming six months. Ms. Crowther commended the fact that the City of Coral Gables has enforced the plastic straw ban and stated that this will help save the turtles and other sea life.

Chairperson Gonzalez-Levy suggested creating an impactful visual message about how plastic straws affect the environment.

Ms. Higgins Fallon reported that CGTV has been assigned an office in the garage being built next to the new Public Safety Building (PSB). She also stated that the PSB will indeed have a media center, after discussing this issue with City Manager and the importance of having one as discussed by this Committee at our last meeting. She also discussed upcoming projects such as the new art installation on Giralda Plaza, as well as the unveiling of the new solar benches.

Chairperson Gonzalez-Levy offered her assistance in finding interns for art-related projects as discussed with Catherine Cathers at a previous meeting. Ms. Higgins Fallon will follow up with her and will report back.

Ms. Higgins Fallon provided an update on scooters. At yesterday's Commission Committee meeting it was decided to continue the pilot program until the summer and after an RFP is issued to select one vendor. Her office will promote once a decision is made on this service. She also

provided updates on promotions related to the expansion of Freebee service. Ms. Crowther voiced her appreciation and frequent use of the Freebee service.

Upcoming Events

Ms. Higgins Fallon reminded members of the upcoming Board and Committee Reception to be held at the Country Club of Coral Gables and to RSVP by this Friday. She also reported on tomorrow's Romance Under the Stars event at the Venetian Pool for Valentine's Day and the ongoing promotion of the Farmers Market, which lasts until the end of March.

Regarding the special project to produce a communications plan for tree services, Ms. Crowther provided an update on efforts being made between her and Ms. Higgins Fallon. She suggested interviewing the City's landscape architect and arborist to gather more information on what they do. They will report back to inform Communications Committee members as the project progresses. They agreed to schedule a meeting soon in the upcoming weeks to promote their services on Arbor Day.

With no further issues to discuss, the meeting was adjourned at 9:20 a.m.