

DRAFT

EXCERPT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Tuesday, February 5, 2019 8:30 a.m.
Coral Gables Museum
285 Aragon Ave., Coral Gables, Florida 33134**

MEMBERS	M	A	M	M	J	J	A	S	O	N	D	D	J	F	APPOINTED BY:
	18	18	18	18	18	18	18	18	18	18	18	18	19	19	
Leslie Pantin	E	P	P	P	P	-	-	-	P	P	P	P	P	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	P	P	P	P	E	-	-	-	P	P	P	P	P	P	Vice-Mayor Vince Lago
Betty Horwitz	P	P	P	P	E	-	-	-	P	P	P	P	P	P	Commissioner Pat Keon
Frank Martinez*														P	Commissioner Michael Mena
Geannina A. Burgos Vice-Chair	E	P	P	P	P	-	-	-	P	P	P	P	P	P	Commissioner Frank C. Quesada
Dr. Bernice Roth Chair	P	P	P	P	P	-	-	-	E	P	P	E	P	P	City Manager Peter Iglesias
Dr. Rosa Maria Mayorga	P	P	P	P	P	-	-	-	P	P	P	A	P	E	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^= Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources & Cultural Arts Director

Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.

GUESTS:

Peter Iglesias, Coral Gables City Manager

Pamela Fuertes, Economic Development Director

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:30 a.m.

NEW BUSINESS:

a. GIRALDA SKY – CALL FOR ART

Following up the previous discussion, staff presented a draft Call for Art for a temporary public art project on Giralda Plaza in collaboration with the Economic Development Department. Following on the success of the Umbrella Sky project, Ms. Cathers stated that the Commission has asked the Economic Development

Department to produce two (2) activations at the (Giralda Streetscape) site per year. Ms. Fuertes confirmed the Commission's intention. Ms. Cathers stated that staff has met with the Economic Development Department, agreeing to use one of the opportunities per year as an art activation with the possibility of collaborating on additional activations involving other partner organizations, such as the University of Miami's art and/or architecture departments.

Ms. Fuertes continued, stating that the Department is open to collaboration partnerships and are evaluating different opportunities, such as working with the University of Miami. She specified delivering on projects that are impactful across the board, projects of value and strength to the City. Ms. Fuertes said the approach will be thoughtful and measured, with a much different approach than the past two installations. Secondly, she said, is to actively reach out to the international business and Consular communities.

The Board was informed that the concept draft was brought to the Arts Advisory Panel (AAP), which recommended using a Request for Proposal (RFP) to expedite the process and have proposed sketches to look at as soon as possible. The RFP, Ms. Cathers said, contains technical information (regarding the location and attachment system - if using the truss system) and addresses a goal of engaging the space to encourage people to come to the area. The AAP, she continued, further advised of the budget recommendation for the inaugural installation to encourage artists of renown including international, national, and local artists. Members of the AAP further agreed to ask specific artists to apply.

Staff stated that concept sketches will be reviewed (by the Arts Advisory Panel), who will recommend a short-list of artists to receive an honorarium for their concept proposal with their concepts retained for future consideration.

The Board discussed briefly, giving their full support to present the project to the City Commission. With no further discussion, the following motion was made:

Ms. Horwitz made a motion to recommend moving forward with a Request for Proposals in support of the Giralda Sky temporary public art installation. Ms. Burgos seconded the motion, which passed unanimously.

Respectfully submitted,

Dona M. Spain
Historical Resources and Cultural Arts Director