



DRAFT

**CITY OF CORAL GABLES  
CULTURAL DEVELOPMENT BOARD MEETING**

**Tuesday, December 14, 2018 8:00 a.m.**

**FY2018-2019 CULTURAL GRANT REVIEW & SCORING MEETING**

**Tuesday, December 14, 2018 9:00 a.m.**

*Historical Resources &  
Cultural Arts*

**Coral Gables Youth Center, Theater  
405 University Dr., Coral Gables, Florida 33134**

2327 SALZEDO STREET  
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FLORIDA 33134

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MEMBERS	J	F	M	A	M	M	J	J	A	S	O	N	D	APPOINTED BY:
	18	18	18	18	18	18	18	18	18	18	18	18	18	
Leslie Pantin	-	P	E	P	P	P	P	-	-	-	P	P	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	-	E	P	P	P	P	E	-	-	-	P	P	P	Vice-Mayor Vince Lago
Betty Horwitz	-	P	P	P	P	P	E	-	-	-	P	P	P	Commissioner Pat Keon
Alfonso Perez	-	P	P	P	P	P	E	-	-	-	E	^	^	Commissioner Michael Mena
Geannina A. Burgos Vice-Chair	-	P	E	P	P	P	P	-	-	-	P	P	P	Commissioner Frank C. Quesada
Dr. Bernice Roth Chair	-	P	P	P	P	P	P	-	-	-	E	P	P	City Manager Peter Iglesias
Dr. Rosa Maria Mayorga	-	P	P	P	P	P	P	-	-	-	P	P	P	Board Appointee

**LEGEND:** A = Absent; P = Present; E = Excused; \* = New Member; ^= Resigned Member;  
- = No Meeting    + = Special Meeting

**STAFF:**

Dona Spain, Historical Resources & Cultural Arts Director  
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.  
Jessie Diaz, Administrative Assistant, Historical Resources and Cultural Arts Dept.  
Christopher Cowen, IT Analyst

**GUESTS:**

Laura Bruney, Arts & Business Council; Malcolm Laredo, Coral Gables Museum; John Allen, Coral Gables Museum; Federico Musgrove, Florida Guitar Foundation; Maria Cueto, Cuatrogatos Foundation; Laura Keith, Kaleidoscope MusArt; H. Render, Florida Grand Opera; E. Bender, Florida Grand Opera; Ali Habashi, UM; Marcy Raistl, Alper JCC; Tracy Magellan, Montgomery Botanical Center; Barbara Stein, Actors' Playhouse; August Neal, Alhambra Orchestra; Paola Garcia, The Miami Symphony Orchestra; Brenda Moe, Coral Gables Art Cinema; Annie Mendez, Miami Children's Chorus; Maude Valero, PAXy; Mark Hart, CGCC Community Arts Program; Judith Vigil, CAJE, Miami Jewish Film Festival; Sally Baumgartner, Merrick Festival; Cedric Dawkins, Peter London Global Dance Co.; Carlene Sawyer, Dranoff 2 Piano Competition; Betsey Greene Freeman, Miami Film Festival; Christine Pascual Fernandez, Greater Miami Symphonic Band & South Florida Chamber Ensemble; Jessica Farr, City Theatre; Joe Kim, Seraphic Fire; Jadwiga Gewert, Chopin Foundation; Paola Garcia, The Miami Symphony Orchestra; Miguel Nieves, Compositum Musicae Novae

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,  
Historical Resources and Cultural Arts

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Dr. Roth called the Cultural Development Board meeting to order at 8:02 a.m.

REVIEW OF MINUTES FROM NOVEMBER 06, 2018:

**Ms. Burgos made a motion to approve the minutes of November 06, 2018. Dr. Alvarez-Perez seconded the motion, which passed unanimously.**

PERSONAL APPEARANCE:

a. ARTS & BUSINESS COUNCIL ANNUAL PRESENTATION – LAURA BRUNEY

Ms. Bruney introduced herself and thanked the Board for the ongoing support of Arts & Business Council programs for Coral Gables Cultural Grantees.

The Board received a Final Report from Ms. Bruney for the FY17-18 Coral Gables partnership including successes from the following programs: Social Media campaign #CoralGablesArts on Instagram and Twitter, Arts Connection eblast, Coral Gables Arts Facebook page, Buy the Arts for the Holidays; Workshops and Roundtables including Miami Arts Marketing project (MAMP), Building a Better Board workshop, Maximizing MAMP Bootcamp, and MAMP Marketing Masters; Events including Breakfast with the Arts & Hospitality Industry and Legal Clinic for Creatives; and On-Going programs such as Artburst, Volunteer Lawyers for the Arts, and the “Paper Chase” annual filing requirements for non-profit arts groups.

Ms. Bruney then presented the FY18-19 Coral Gables partnership program proposal including: Social Media campaign #CoralGablesArts, Arts Connection eblast, Buy the Arts for the Holidays, and Art Ties: Culture Connects Miami; Workshops and Roundtables including Miami Arts Marketing project (MAMP) Conference and labs; Events including Breakfast with the Arts & Hospitality Industry, Breakfast with the Arts & Film, Creative Happy Hour, Legal Clinic for Creatives, and Artburst Art Talks; and On-Going programs such as Arts Board Match, Artburst, Volunteer Lawyers for the Arts, “Paper Chase” annual filing requirements for non-profit arts groups, and Arts Biz Blog Salon.

The Board was advised that five organizations with the most organizational need would be approached to attend the MAMP workshops as scholarship recipients and all grantees would be encouraged to attend and participate in the many programs structured to grow organizations’ outreach and administrative capabilities.

NEW BUSINESS:

There was no new business.

CULTURAL GRANTEE REQUESTS, UPDATES, & REVIEWS:

a. DISCUSSION REGARDING CULTURAL GRANT

The Board discussed the scoring process for this year’s Cultural Grants and commented on the better quality of this year’s grant applications.

b. BOARD MEMBER REPORTS

Board members noted attending Actors’ Playhouse and the public art dedications and receptions at Giralda Plaza for Sibylle Pasche’s artworks *Coral Forest* and *Secrets of the Sea*; Balboa Plaza for Roberto Behar and Rosario Marquadt’s *A Midsummer Night’s Dream*; and for Hank Willis Thomas’ “*The truth is I welcome you*” reception and pop-up exhibition on Miracle Mile.

ART IN PUBLIC PLACES UPDATES:

a. PUBLIC SAFETY BUILDING – PUBLIC ART PROPOSALS

Ms. Spain updated the Board on the proposal process for public art at the new Coral Gables Public Safety Building. She stated that the artists previously provided to the Board have submitted their proposals and that the proposals have been forwarded to the City Commission prior to release for public comment. Ms. Cathers confirmed the three artists as Jose Bedia, Martin Dawe with Cherrylion Studios, and Ivan Toth-Depena. Staff advised that public comments will be forwarded to the Public Safety Building, Public Art Review Panel consisting of the Arts Advisory Panel, Leslie Pantin from the CDB (previously nominated and confirmed by the Cultural Development Board), Police Chief Hudak, and Fire Chief Barger. The Panel, Ms. Cathers said, will then make a recommendation to the Cultural Development Board, who would then make a recommendation to the City Commission with the Commission having the final decision of the artist and proposal to move forward.

Discussion continued on how best to reach the most people to respond with comments on the proposals. Staff advised that the public meeting of the review panel will be advertised and the opportunity to provide comments will be posted on E-News. Dr. Roth suggested reaching out to the Crime Watch groups and neighborhood organizations.

The Board agreed as a whole that the artists requested to submit proposals should be recommended to the City Commission. The Board then agreed to meet on Wednesday, December 19, 2018 at 5:00 p.m. to review the Arts Advisory Panel's recommended proposal artists and all artists who responded to the Request for Qualifications (RFQ) prior to making a final recommendation to the City Commission.

b. CIFO DONATION

The Board was advised of the City Commission's discussion and request to have a location recommendation and maintenance plan for the CIFO donated artwork by Fredy Alzate Gomez. Staff reported that the Arts Advisory Panel received the Commission's direction and discussed at their meeting of November 28th. Staff advised that due to the materials and anticipated maintenance, the Arts Advisory Panel recommends an indoor location for the artwork. After discussing, the following recommendation was made:

**Ms. Burgos made a motion accepting the recommendation of the Arts Advisory Panel as presented to seek an indoor location for the CIFO sculpture donation by Fredy Alzate Gomez. Dr. Alvarez-Perez seconded the motion, which passed unanimously.**

c. SPECIAL EVENT PERMIT PROCESS FOR TEMPORARY PUBLIC ART

The Board was informed that City staff is discussing establishing a separate process to approve and administer temporary art installations that do not use Art Acquisition funds. The Board was advised that the process would go through the Economic Development department. The Board expressed their concern and requested more information prior to City Commission consideration.

DISCUSSION ITEMS:

The Board discussed having more direct communication with the Arts Advisory Panel. After a brief discussion, the following motion was made:

**Dr. Alvarez-Perez made a motion to hold a joint meeting with the Arts Advisory Panel every six (6) months. Ms. Burgos seconded the motion, which passed unanimously.**

ITEMS FROM THE SECRETARY:

Ms. Spain announced that a new member of the Board is anticipated for appointment by Commissioner Mena at the next City Commission meeting.

There being no further business, the Cultural Development Board meeting adjourned at 8:53 a.m. for a break prior to the FY2018-2019 Cultural Grant Review and Scoring meeting.

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FY2018-2019 CULTURAL GRANT REVIEW & SCORING:

Members of the community arrived. Dr. Roth called the FY2018-2019 Cultural Grant Review & Scoring meeting to order at 9:15 a.m.

Dr. Roth welcomed guests. Ms. Cathers introduced and thanked members of the Cultural Development Board and reported that this year the City Commission has confirmed \$185,658 toward Cultural Grant funding. Attendees were reminded to refrain from comments unless answering direct questions from the Board-as-a-whole or a Board member.

Dr. Roth stated that for each application, opening comments will be made by one Board member prior to discussion by the Board-as-a-whole with an opportunity for Board members to ask questions and revise scores. Applicants were informed that after final scores are confirmed and entered, the highest and lowest score on each application will be dropped prior to averaging the final overall score.

Board members then commented on each of the thirty-five (35) applications meeting the eligibility criteria, including a brief overview of the program/project requesting funds.

Dr. Mayorga recused herself for conflicts as noted and left the meeting during discussion of the following applications: Alhambra Music, Inc. (professional), Friends of the Miami-Dade Public Library (familial), Miami Children's Chorus (professional), Miami Dade College Foundation (professional), Miami Momentum Dance Co. (professional), Peter London Global Dance Co. (professional), and The Miami Symphony Orchestra (professional).

The Board discussed the University of Miami's applications, noting that two were submitted to the Coral Gables Based category (for operating cost). After a brief discussion, the Board decided to re-assign one of the applications and the following motion was made:

**Dr. Alvarez-Perez made a motion to move the University of Miami, School of Communication application to the Cultural Program category. Ms. Burgos seconded the motion, which passed unanimously.**

The Coral Gables Museum receives funding through a separate budget line item and was therefore removed from calculations used to determine funding for the remaining thirty-four (34) applicants.

Board members initialed their score sheets prior to submitting final scores. Scores were entered into a spreadsheet and confirmed by IT Analyst, Christopher Cowen.

There was a short break while scores and initial funding recommendations were calculated. A multiplier and percentage formula was used to adjust funding recommendations proportionately. Scores and recommended grant amounts were projected on a large screen. The Board was advised that they could make a motion to accept the scores and calculations as presented or vote to make adjustments.

**Ms. Burgos made a motion to accept the Board’s FY2018-2019 Cultural Grant application scores as presented. Dr. Alvarez-Perez seconded the motion, which passed unanimously.**

After thoughtful deliberation and discussion, an adjustment was made to further reward higher scoring applicants with the small amount of remaining dollars to go to the highest scoring applicant, Seraphic Fire.

The Board commented on the increased quality of the grant applications this year and thanked the organizations for their hard work and presentation of the arts in Coral Gables.

With no further discussion, the following motions were made:

**Ms. Burgos made a motion to accept the recommended allocations as presented for distribution of FY2018-2019 Cultural Grant funds. Dr. Mayorga seconded the motion, which passed unanimously.**

Attendees were advised scores and calculations will be checked prior to submitting the recommendation to the City Commission.

The meeting results were as follows:

<b><i>FY 2018/19 Cultural Grants Allocation Recommendations</i></b>				<b>CG Based</b>	<b>\$56,400</b>
				<b>Cultural Programs</b>	<b>\$129,258</b>
				<b>Funds Available</b>	<b>\$185,658</b>
				<b>ALLOCATED</b>	<b>\$185,658</b>
				<b>Balance</b>	<b>\$0</b>
Organization		New App.	Score	Requested Amount	Board Recommended Amount
<b>CORAL GABLES BASED</b>					
CGB 1	Actors' Playhouse Productions, Inc.		94.50	\$15,000.00	\$9,900.00
CGB 3	Coral Gables Cinemateque, Inc.		94.25	\$15,000.00	\$9,900.00
CGB 6	GableStage, Inc.		92.75	\$15,000.00	\$9,800.00
CGB 8	UM, Lowe Art Museum		92.00	\$6,500.00	\$4,200.00
CGB 5	Fairchild Tropical Botanic Garden		86.75	\$10,000.00	\$5,800.00
CGB 2	Area Performance Gallery, Inc.		85.75	\$15,000.00	\$8,600.00
CGB 7	Montgomery Botanical Center, Inc.		82.25	\$15,000.00	\$8,200.00
				<b>\$91,500</b>	<b>\$56,400</b>

