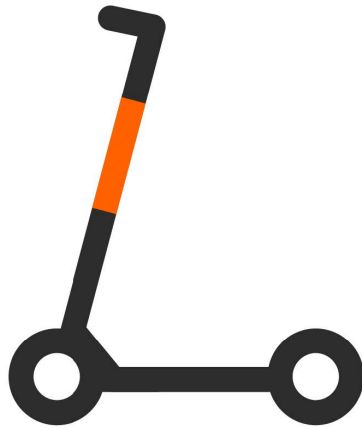


SPIN



Program Update

City of Coral Gables

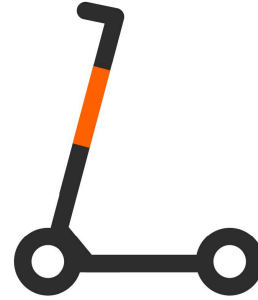
November 13, 2018

BY THE NUMBERS

AUG. 6 – NOV. 6, 2018

67

avg. daily fleet size
(90 scooters on 11/6)



11,586

trips since launch

30

relocation requests /
parking complaints

9 min.

avg. trip duration

33

repair / maintenance
requests

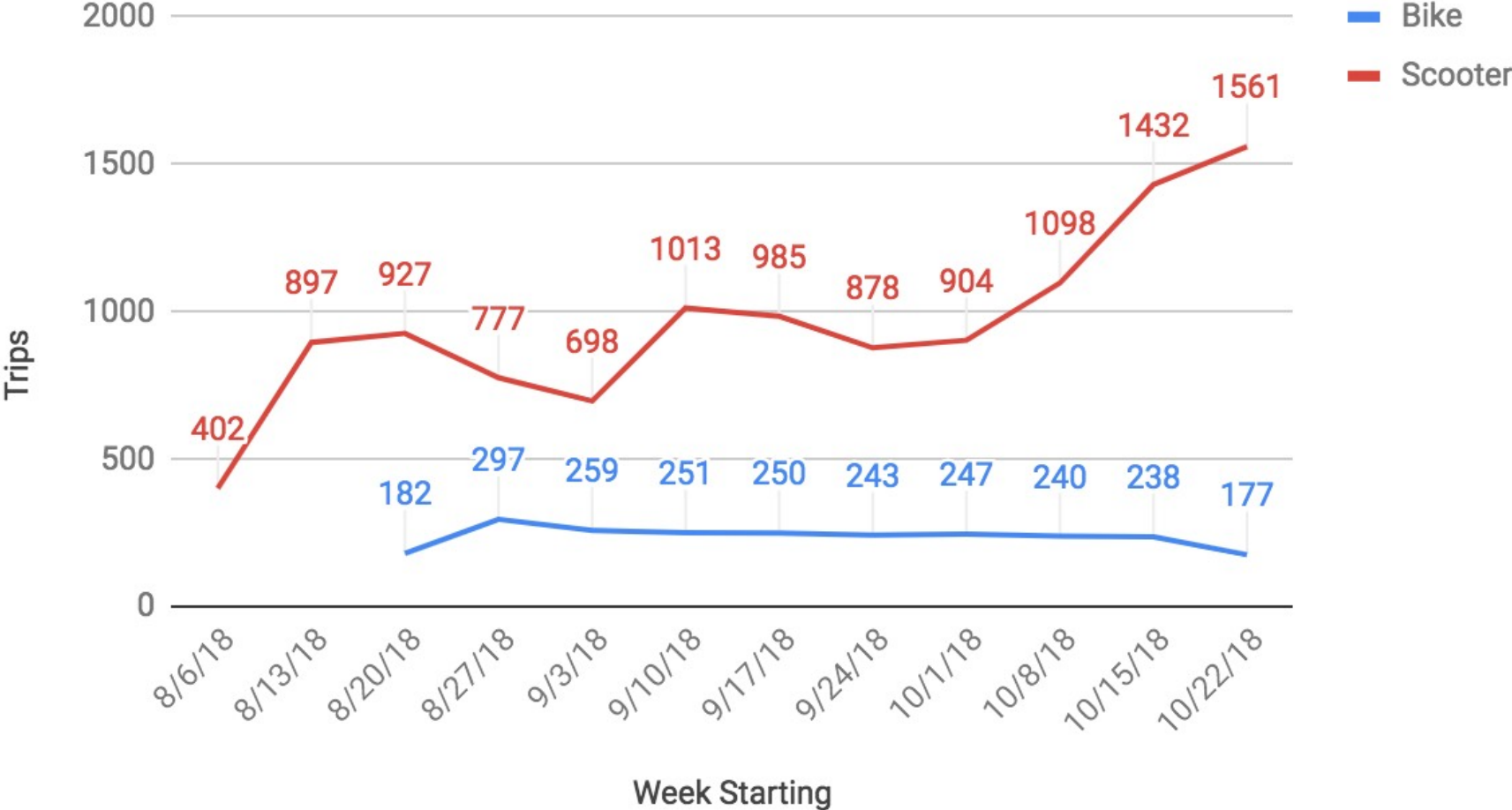
0.9 mi.

avg. trip distance

309

other / miscellaneous
customer inquiries

RIDERSHIP GROWTH



UPDATE

SPIN JOINS FORD

- Spin will remain an independent subsidiary under Ford's Smart Mobility division.



- What does this mean for Coral Gables?
 - Nothing much! Our relationship with the City will remain the same.
 - The acquisition simply means that Spin can work with more cities – and better serve our existing partner communities.
- Spin believes that a city's transportation ecosystem benefits from long-term partnership, not irresponsible short-term growth at all costs.
 - Joining Ford allows Spin to continue the sustainable, safe, and long-term growth of scooter-share programs for Coral Gables and all of our city partners.