CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2018-204

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF CORAL GABLES, FLORIDA, APPROVING THE ESTABLISHMENT OF A CITY MANAGED CENTRALIZED VALET SYSTEM WITHIN THE CITY'S CENTRAL BUSINESS DISTRICT.

WHEREAS, currently there are over twenty (20) private valet stands that serve restaurants and other businesses, within the City's Central Business District ("CBD"); and

WHEREAS, there are currently approximately one hundred (100) restaurants located within the City's Central Business District; and

WHEREAS, since June of 2006 the Business Improvement District (BID) has operated a centralized valet system exclusively on Miracle Mile within the CBD; and

WHEREAS, since 2014 City staff has been studying the need for a centralized valet system throughout the CBD; and

WHEREAS, City staff has made various presentations over the last two years to the City Commission regarding the efficacy and possibility of a City managed centralized valet system in the City's CBD, most recently during the City Commission meetings on January 9, 2018, October 24, 2017, and July 11, 2017 and the City Commission has been supportive of the idea of a centralized valet throughout the CBD during those presentations; and

WHEREAS, City staff has consulted with the BID and the Coral Gables Chamber of Commerce in studying the possibility of a CBD-wide centralized valet system; and

WHEREAS, a centralized valet system throughout the CBD would allow for a consistent customer service and pricing for residents and visitors of the City of Coral Gables; and

WHEREAS, the current system of restaurants and other business having their own valet stations on City right-of-way, with differing prices, hours, and levels of service, can be difficult for visitors to navigate; and

WHEREAS, adoption of a centralized valet system in the CBD would open up approximately thirty (30) on-street spaces for visitors to the CBD; and

WHEREAS, hotels located within the City's CBD would continue to operate duly authorized and permitted valets given the unique needs of hotels within the CBD; and

WHEREAS, given the City's recent investment in the CBD area, including extensive improvements to both Miracle Mile and Giralda Plaza, a centralized valet system in the CBD would allow for uniform City branding and oversight, and allow for visitors to the CBD to drop off and pick up vehicles at different locations in the CBD;

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NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

SECTION 1. The foregoing "Whereas" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon adoption hereof.

SECTION 2. That the City Commission hereby approves the establishment of a City managed centralized valet system with the boundaries of the City's Central Business District to serve all businesses within the Central Business District, except that hotels in the Central Business District may continue to apply for and be granted separate valet parking permits at the City Manager's discretion.

SECTION 3. That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TENTH DAY OF JULY, A.D., 2018. (Moved: Keon / Seconded: Lago) (Yeas: Mena, Quesada, Keon, Lago) (Majority: (4-1) Vote) (Nays: Valdes-Fauli) (Agenda Item: J-19)

APPROVE RAÚN VALDÉS-FAULI MAYOR WALTER J. CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

MIRIAM SOLER RAMOS CITY ATTORNEY

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