

ITEM TITLE:

Presentation of Coral Gables Green Business Recognition Program.

BRIEF HISTORY:

Over the past year, staff has been developing, in collaboration with the Coral Gables Chamber of Commerce, Coral Gables Economic Development Office and the City's Sustainability Advisory Board, the attached Green Business Recognition Program. This program aligns with the City's sustainability goals of reducing energy, water, fuel consumption, and waste while increasing recycling efforts, alternative transportation and sustainability education and outreach. With all of the great work our business community is doing in sustainability (eliminating the use of expanded polystyrene and single use plastic bags, increasing recycling efforts, green building, etc.) the group felt it was the perfect time to create this type of recognition program. The goal of the program is to recognize and reward our businesses for all their amazing efforts. In addition, another goal of the green business recognition program is to educate business on additional sustainability initiatives they can implement.

The Green Business Program focuses on the following areas:

- Solid Waste Reduction and Recycling
- Energy Conservation
- Water Conservation
- Pollution Prevention
- Transportation Alternatives
- General Environmental Policy and Education

Together the City and our local businesses can build a more resilient and sustainable Coral Gables.

For more information on the City's sustainability initiatives please visit www.coralgables.com/sustainability.

APPROVED BY:

Department Director	City Attorney	Assistant City Manager	City Manager

Attachments:

- 1. Draft Coral Gables Green Business Program Application
- 2. Presentation