## CORAL GABLES BLUE RIBBON COMMITTEE MEETING

427 Biltmore Way, Coral Gables, Florida Wednesday, 9:05 a.m., May 9, 2018. ORIGINAL

## PARTICIPANTS:

CELESTE WALKER,
Assistant Finance Director for Procurement

THOMAS NORMAN, Blue Ribbon Committee Member

CATHY SWANSON-RIVENBARK, City Manager

MARIA HIGGINS-FALLON, Public Affairs Manager

STEPHANIE THROCKMORTON, Assistant City Attorney

ERNESTO PINO, Assistant Public Works Director

FRANK FERNANDEZ, ACM, Public Safety Director

BROOK DANNEMILLER,
Interim Assistant Public Works Director, Field Services

- 1 MS. WALKER: The time is now 9:05. It's
- 2 Wednesday, May the 9th, 2018. This is the Blue Ribbon
- 3 Committee meeting. We're at 427 Biltmore Way in Suite
- 4 201.
- 5 I would call the meeting to order and do a
- 6 roll call. However, I will just state for the record the
- 7 person that is present for the commmittee is Mr. Tom
- 8 Norman.
- 9 MS. SWANSON-RIVENBARK: My appointee, for the
- 10 record.
- MS. WALKER: That's right, our city manager's
- 12 appointee, and we do have a guest in attendance. We have
- 13 our city manager, Cathy Swanson-Rivenbark. We have Miss
- 14 Maria Higgins-Fallon, and we also have Ernesto Pino from
- 15 public works, so they will be here presenting and giving
- 16 information that was requested of the committee at our
- 17 prior meeting on April the 11th.
- So I won't even go through the approval of
- 19 the minutes because I will wait till we have a guorum --
- MR. NORMAN: Yes.
- 21 MS. WALKER: -- the next time we have a
- 22 meeting, so we'll just jump right into the actual
- 23 presentations, so we can be as casual as you would like,
- 24 Miss MR, and for you to start with the citywide
- 25 communication efforts.

- 1 MS. SWANSON-RIVENBARK: And before she
- 2 begins, because this is taped, any of the members that
- 3 wish that they could review the tape before we move
- 4 forward on a future meeting, we'll make that tape
- 5 available to them.
- 6 MS. WALKER: Yes, ma'am, yes, ma'am.
- 7 MS. HIGGINS-FALLON: So I had made a
- 8 presentation I believe it was at the March meeting where I
- 9 went through the whole package of information of what we
- 10 have done in the 2017 hurricane season. I believe your
- 11 committee wanted to ask more information about what we are
- 12 going to be doing for this hurricane season. We're like
- 13 just about a month away.
- 14 So I had prepared this, and I'll give you a
- 15 copy of it, and I updated the information of what we did
- 16 in 2017 and what we are planning to do, I'm sorry, in the
- 17 upcoming season of 2018.
- 18 So I had actually a video produced, just hot
- 19 off the press, that I reviewed yesterday. It's a
- 20 seven-minute video. We can leave it for you to watch at
- 21 your leisure. I don't know if you want to, but it is
- 22 Weathering the Storm. That is what we're going to be
- 23 starting to push out through our Coral Gables TV, through
- 24 our Facebook, through our Twitter, and it's a seven-minute
- 25 video of what the city does before, during, and after, and

- 1 what the city needs to do in order to be prepared. So
- 2 that is part of our campaign.
- 3 This year we are being very agressive in
- 4 trying to educate the public. We have developed a Gables
- 5 Strong campaign which is information that we're pushing
- 6 out throughout the hurricane season from June through the
- 7 end of November, so.
- 8 MR. NORMAN: I'm sorry. Could I ask on the
- 9 video, where are you going to put that out?
- 10 MS. HIGGINS-FALLON: It's going to be put in
- 11 Coral Gables TV, coralgables.com. We're going to post it
- 12 on Facebook and on Twitter, so all, you know, all our
- 13 social media, obviously Channel 77, so it's going to be
- 14 constantly on rotation. We have it ready, correct,
- 15 Alejandro? So if you'd like to see it, it's a
- 16 seven-minute video, you're more than happy to watch it now
- 17 or later, or.
- 18 MR. NORMAN: Yeah, a link.
- 19 MS. SWANSON-RIVENBARK: Do you want to see it
- 20 now?
- 21 MR. NORMAN: That would be great, maybe at
- 22 the end.
- MS. HIGGINS-FALLON: Okay.
- 24 MS. SWANSON-RIVENBARK: Okay. So this is,
- 25 this communication is a good piece to have Tom here,

- 1 because when I reached out to him on, "Would you be
- 2 thinking about how we can do better," some of it was, you
- 3 know, having just experienced Irma, some of the
- 4 communication pieces that he was attentive to.
- 5 MS. HIGGINS-FALLON: Right.
- 6 MS. SWANSON-RIVENBARK: So now you get your
- 7 own personal briefing.
- 8 MR. NORMAN: Yea, no, that's great.
- 9 MS. HIGGINS-FALLON: Yes.
- 10 MR. NORMAN: It's great.
- 11 MS. HIGGINS-FALLON: So in addition to that,
- 12 we have created, and this is also hot off the press, this
- 13 is actually going to be an insert that is going to be part
- 14 of the Living in the City Beautiful magazine, so this is a
- 15 fold-out insert. I've made additional copies so that
- 16 everybody has that.
- 17 MS. WALKER: If you could give everybody a
- 18 copy.
- 19 MS. HIGGINS-FALLON: It is the official Coral
- 20 Gables hurricane -- I'm sorry?
- 21 MS. WALKER: No, if you could just give me
- 22 enough copies because I do send a packet out to the
- 23 committee members who are not present.
- 24 MS. HIGGINS-FALLON: I will give you -- I
- 25 have plenty of them. I just put them out yesterday --

- 1 MS. WALKER: Thank you.
- 2 MS. HIGGINS-FALLON: -- because they were
- 3 actually for the magazine, so this is going to be in the
- 4 city, Living in the City Beautiful magazine. This
- 5 magazine is right now at the printer. It's between the
- 6 printer and the mail house, and every household in the
- 7 City of Coral Gables is going to have this information in
- 8 their hand.
- 9 MS. SWANSON-RIVENBARK: Whether you rent or
- 10 own, and it's addressed "Resident."
- 11 MR. NORMAN: Right.
- 12 MS. SWANSON-RIVENBARK: So if there's a new
- 13 family there, it will be going to that mailbox.
- MR. NORMAN: Right.
- 15 MS. HIGGINS-FALLON: So this is how we are
- 16 preparing for this hurricane season. Obviously it's going
- 17 to be in everyone's home right before the hurricane, and
- 18 it talks a little bit about what we went through with
- 19 Hurricane Irma, and there is a lot of information how
- 20 everybody needs to know to be ready for hurricane season,
- 21 what you do before the storm, what you do during the
- 22 storm, what you do after the storm.
- 23 There is a lot of information for the
- 24 residents to know that they need to help us to help you.
- 25 They need to take certain ownership, and part of the

- 1 things that we're doing in Gables Strong is for the
- 2 residents to take ownership and they need to be prepared
- 3 to be on their own for the next 72 hours and for the
- 4 residents to be connected to us.
- 5 There is an entire list in the back of how to
- 6 find us, what they need to download to get the emergency
- 7 information, and there's even a little survey that we want
- 8 personally the vulnerable population because that was one
- 9 of the areas that you all talked about, how do we reach
- 10 the vulnerable population, whether they're elderly or
- 11 whether they're our residents with special needs. We want
- 12 them to tell us how they are getting connected to us so
- 13 that we could target those messages to those areas.
- MR. NORMAN: Perfect.
- MS. HIGGINS-FALLON: But I also went them to
- 16 tell us if they want to have a wellness check from the
- 17 City of Coral Gables because that's the population that we
- 18 need to take care of based on our experiences from last
- 19 year. When the power goes out, you know, residents sort
- 20 of kind of know how to handle it and how they need to be
- 21 prepared for the 72 hours.
- But the elderly that maybe are living alone,
- 23 that maybe they want to have special needs are the ones
- 24 that need special attention, so we are going the extra --
- 25 we're taking the extra care for them to let us know who

- 1 they are and for us to communicate with them better.
- 2 So I think those were some of the take-aways
- 3 from last year and that was some of the concerns that you
- 4 had.
- 5 MR. NORMAN: This to me is key, trying to
- 6 find out how the residents get their information.
- 7 MS. HIGGINS-FALLON: Correct.
- 8 MR. NORMAN: So what happens when, if we send
- 9 this out and you're getting very little response to this?
- 10 How can we go solicit that information other ways?
- 11 MS. HIGGINS-FALLON: So the next step that
- 12 we're going to do and we're already in the process is the
- 13 adult activity center has a direct bridge to the elderly
- 14 population. I'm trying to get that information, what kind
- 15 of data base they have, whether it's mail, whether it's
- 16 electronic. There's different kinds of -- when the
- 17 elderly get information, there's a young elderly who are
- 18 still techie savvy.
- 19 MR. NORMAN: Right.
- 20 MS. HIGGINS-FALLON: So that we can still
- 21 reach them through any news or through Facebook, but then
- 22 there are the old school elderly that want to get that
- 23 information through the mail.
- 24 So I need to find out, first of all -- this
- 25 hasn't come out yet -- how much do I get on this, and if

- 1 that doesn't work, I still have another couple weeks
- 2 before the real intense hurricane season begins --
- 3 MR. NORMAN: Right.
- 4 MS. HIGGINS-FALLON: -- to find out where is
- 5 it that I need to reach out to them.
- 6 MS. SWANSON-RIVENBARK: And one thing that
- 7 I'm very excited about is, so everything that was going
- 8 on, on Facebook, on Twitter, on E news, if you're like my
- 9 mom and she doesn't do computer --
- MR. NORMAN: Right.
- 11 MS. SWANSON-RIVENBARK: -- is what she
- 12 tells --
- MR. NORMAN: Yeah.
- 14 MS. SWANSON-RIVENBARK: -- you know, that
- 15 they can have that pre-recorded message of they can call
- 16 us to get it.
- 17 MR. NORMAN: Right.
- 18 MS. SWANSON-RIVENBARK: So we're getting that
- 19 information out, great number, (305) 800-NEWS, and it's
- 20 only for the Coral Gables update. Our 24-hour call line
- 21 will still be happening pre-storm, during storm, post
- 22 storm, run by city employees, takes the pressure off of
- 23 the 911 operators.
- 24 But the other piece of this is we do not have
- 25 -- Dade County cannot give us a mailing list for all

- 1 residents over 65 or 80 or whatever that period is, but
- 2 you know what we can do, we can get voter registration by
- 3 age, and so another directed mailing that we could do
- 4 for --
- 5 MS. HIGGINS-FALLON: Right.
- 6 MS. SWANSON-RIVENBARK: -- the seniors.
- 7 Maybe, even though not everybody is registered to vote, we
- 8 can at least get by age, by address --
- 9 MS. HIGGINS-FALLON: Right.
- 10 MS. SWANSON-RIVENBARK: -- that list.
- 11 MS. THROCKMORTON: We just have to search
- 12 that out.
- 13 MS. SWANSON-RIVENBARK: No. You have to sit
- 14 at the table. No, no, no. Come sit at the table. We
- 15 have plenty of seats.
- MS. THROCKMORTON: One of the other things we
- 17 would -- and this is Stephanie Throckmorton, by the way.
- 18 THE COURT REPORTER: Stephanie? Thank you.
- 19 Ms. THROCKMORTON: One of the other things we
- 20 looked at last year was the official Dade County
- 21 vulnerable population registration list.
- 22 MS. SWANSON-RIVENBARK: Which we have, we
- 23 have the registration.
- 24 Ms. THROCKMORTON: Yes, and there is a
- 25 deadline for that.

- 1 MS. SWANSON-RIVENBARK:
- 2 MS. THROCKMORTON: So one of the things we
- might want to push out is the deadline for registration, 3
- yes.
- 5 MS. HIGGINS-FALLON: It's actually one of the
- 6 things we highlight in here.
- 7 MS. THROCKMORTON: Okay, great.
- 8 MS. HIGGINS-FALLON: If I can find it,
- because that's important. 9
- MS. THROCKMORTON: Yes. I know that's for 10
- evacuation and stuff. 11
- MS. HIGGINS-FALLON: It's called the 12
- 13 Miami-Dade County emergency evacuation --
- 14 Ms. THROCKMORTON: Yes.
- 15 MS. HIGGINS-FALLON: -- assistance program,
- 16 and they don't have -- and they have to get the deadline,
- and they cannot call us like the day before when an 17
- 18 evacuation --
- 19 MS. THROCKMORTON: Yes.
- MS. SWANSON-RIVENBARK: This is registering 20
- 21 for a special needs shelter, right?
- 22 MS. HIGGINS-FALLON: Yes.
- 23 MS. THROCKMORTON: Yes, or a special
- 24 evacuation.
- 25 Special evacuation. MS. HIGGINS-FALLON:

- 1 Ms. THROCKMORTON: Yes.
- 2 MS. HIGGINS-FALLON: And also the population
- 3 that needs to be transported, if they need to go to the
- hospital because they need to have power. 4
- 5 MS. THROCKMORTON: Oxygen dependent --
- 6 MS. HIGGINS-FALLON: Yes.
- 7 Ms. THROCKMORTON: -- or something like that.
- 8 MS. HIGGINS-FALLON: Yes.
- 9 MS. THROCKMORTON: But to the extent that
- 10 there is hard deadline, maybe we can push that out because
- I know it's much earlier than you think it is. 11
- 12 MS. HIGGINS-FALLON: We usually refer them to
- 13 the website and to the 311 because it's county managed, so
- 14 sometimes they change that line, so we don't --
- 15 MS. THROCKMORTON: Yes.
- 16 MS. HIGGINS-FALLON: We want to give them
- 17 ownership of that information.
- 18 MS. SWANSON-RIVENBARK: So we can send to the
- voters registration list. I mean, some people with 19
- 20 special needs are not by age, but by stage, by condition,
- 21 right?
- 22 MS. HIGGINS-FALLON: Right.
- 23 MS. SWANSON-RIVENBARK: But at least we can
- 24 send out a directed mailer page, letter, you know, ten
- 25 envelopes that would be -- what age should it be, so over

- 1 70, over 75?
- 2 MS. THROCKMORTON: The Miami-Dade County
- 3 evacuation assistance program has very specific
- 4 requirements.
- 5 MS. HIGGINS-FALLON: Yes.
- 6 MS. THROCKMORTON: It's not just age.
- 7 MS. HIGGINS-FALLON: Right.
- 8 MS. THROCKMORTON: It's oxygen dependent.
- 9 MS. SWANSON-RIVENBARK: I won't be able to
- 10 have that.
- MS. THROCKMORTON: Yeah.
- 12 MS. SWANSON-RIVENBARK: So I'm trying to at
- 13 least supplement the outreach that we're already doing.
- 14 We will not have a list of everyone on oxygen.
- MS. HIGGINS-FALLON: No.
- 16 MS. SWANSON-RIVENBARK: We have -- we get the
- 17 list from Fire, we get the list from Parks, but if we
- 18 wanted to say are we really getting the list from
- 19 everyone, we might want to -- you know, the best shot is
- 20 by age.
- 21 MS. HIGGINS-FALLON: There's a couple of
- 22 things that we also added for this year. Obviously we
- 23 want to reach out to the population that doesn't have
- 24 power.
- MS. SWANSON-RIVENBARK: Uh-uh, uh-uh, uh-uh.

- 1 MS. HIGGINS-FALLON: It could be a lot of us,
- 2 so when there is no electricity and when there's no
- 3 Facebook and computer, that we have this year a
- 4 partnership with WLRN, 91.3.
- 5 It's a media byte that we're doing from June
- 6 through September. Here is a draft, also hot off the
- 7 press, that I've been working to try to come up with
- 8 different -- hand it out -- different things for each
- 9 week, and it is going to include general information.
- We're buying spots on WLRN, but they're also
- 11 having a partnership with us because they do a lot of
- 12 editorial announcements so that when we have an emergency
- 13 announcement, let's say that we get a Hurricane Four and a
- 14 Hurricane Five, then we have to come out with an intensive
- 15 campaign and then we want to reach out to people, "If you
- 16 don't have power, you still can reach to us with a
- 17 battery-operated radio, and you need to listen to the City
- 18 of Coral Gables at the announcement of the hour," whatever
- 19 that announcement is going to be.
- 20 So that's how we're going to communicate when
- 21 there's no power, and we're going to say, "Every day at 12
- 22 or at one or two, we're going to have a special
- 23 information for our Coral Gables residents, this is what
- 24 you need to do," whether it is run for the hills, or get
- 25 water, or whatever that message is, that's how we're going

- 1 to communicate.
- 2 MR. NORMAN: Any campaign to put feet on the
- 3 street to get information out?
- MS. HIGGINS-FALLON: Okay, so is this what
- 5 you talked about, about the boots on the ground?
- 6 MR. NORMAN: Yes.
- 7 MS. HIGGINS-FALLON: So we talked about it at
- 8 the emergency management meeting that we had last week,
- 9 because I saw the tape that you had and then I heard the
- 10 idea of having boots on the ground.
- 11 So there's a couple things that we need to be
- 12 very clear so that we manage our expectations. We have
- 13 13,000 plus households. We have about 1,000 employees who
- 14 are more or less full time and part time, so we need to
- 15 concentrate in communicating the message the most
- 16 effective way that we can. There's a couple of ideas that
- 17 we discussed, but they're not concrete right now, on how
- 18 to use maybe certain advisory groups.
- 19 MS. SWANSON-RIVENBARK: So we have an
- 20 emergency management committee. Each commissioner is
- 21 allowed to appoint either five or seven people to that
- 22 committee.
- 23 MR. NORMAN: Okay.
- 24 MS. SWANSON-RIVENBARK: So that in itself is
- 25 a committee --

- 1 MR. NORMAN: It is --
- 2 MS. SWANSON-RIVENBARK: -- that is not called
- on to assist during the year. This would be a great 3
- opportunity for them.
- 5 We also talked about the homeowners
- 6 associations. There are homeowners associations
- particularly south of Sunset that have by e-mail, by
- 8 direct contact, that they can give the word when there are
- specific messaging or specific directives that need to 9
- 10 follow.
- So shifting that universe, working also with 11
- the schools, churches and synagogues, houses of faith on 12
- 13 that.
- 14 But to think that the city employees -- we
- have neighborhood safety aides. They could assist. 15
- have different groups that could assist, but to think that 16
- we could put a placard on everybody's home separate from 17
- 18 working through the HOAs, separate from working on
- 19 community service hours with high schools, they all have
- 20 community service obligations, we can put like a volunteer
- initiative forward. When people call us to say, "How can 21
- 22 I help?" --
- 23 MR. NORMAN: Right.
- 24 MS. SWANSON-RIVENBARK: -- we can say,
- 25 "Deliver these in your neighborhood."

- 1 MR. NORMAN: Yes.
- MS. SWANSON-RIVENBARK: And we've done that
- 3 before when people call to say, "How can we help," you
- 4 know, like even the Eagle Scouts --
- 5 MR. NORMAN: Right.
- 6 MS. SWANSON-RIVENBARK: -- or the Boy Scouts
- 7 have called, and we say, "Knock on your neighbors' doors,
- 8 work your neighborhood, make sure everybody is okay."
- 9 MR. NORMAN: Do we have a neighborhood watch
- 10 program?
- 11 MS. SWANSON-RIVENBARK: We have crime watch.
- MR. NORMAN: Okay.
- MS. SWANSON-RIVENBARK: It's developing. I
- 14 wouldn't say that every area has a --
- 15 MR. NORMAN: Representative, I mean.
- 16 MS. SWANSON-RIVENBARK: -- has a formed
- 17 committee, but we do have a citywide crime watch and some
- 18 individual active crime watch committees.
- MR. NORMAN: That might be another
- 20 opportunity to get the information out. Your know, I
- 21 would never expect city employees or anybody else to go
- 22 around and hang door tags on --
- MS. SWANSON-RIVENBARK: Right.
- MR. NORMAN: -- on all of our residences, but
- 25 if you have some pre-established communication network,

- 1 you know, where it's a pyrammid-like thing where you're
- 2 starting out with a couple of core people, maybe these
- 3 groups that you mentioned and they disseminate the
- 4 information, I think it's great.
- I think we just have to be prepared for at
- 6 least the initial recovery after a hurricane --
- 7 MS. HIGGINS-FALLON: Right.
- 8 MR. NORMAN: -- if we don't have electronic
- 9 means of communication.
- 10 MS. HIGGINS-FALLON: Right.
- 11 MS. SWANSON-RIVENBARK: So that's houses of
- 12 faith, I remember with Andrew that they were helpful too
- 13 because it wasn't just their congregation. It was the
- 14 neighborhood around.
- MR. NORMAN: Yes.
- 16 MS. SWANSON-RIVENBARK: And they -- you know,
- 17 so that is an informal emergency network that could help
- 18 get the word out through the homeowners associations and
- 19 through -- I think it might be interesting for the
- 20 emergency management committee because I don't think we
- 21 ask them all year long to do anything, that we might
- 22 convene them and assign them.
- 23 MR. NORMAN: Right. That's a great idea.
- 24 Now, at one point the city used to put out these
- 25 refrigerator magnets and it had a list of all the

- 1 emergency contacts or department contacts. I don't know
- 2 if we still do that or not, but this, yeah, the
- 3 information you have here --
- 4 MS. HIGGINS-FALLON: This is a refrigerator
- 5 magnet.
- 6 MR. NORMAN: -- if that were in a magnet,
- 7 that to me is really important, and I don't -- even in
- 8 Andrew, we set up an emergency hotline. We set up an FPL
- 9 emergency hotline just for Coral Gables residents.
- 10 MS. SWANSON-RIVENBARK: So how Norman worked
- 11 EOC with us as FPL during Andrew, that's how -- and I need
- 12 to appoint him.
- MR. NORMAN: Many, many years ago, yeah, but,
- 14 so having that information available at the time of a
- 15 hurricane, you know, they might get this and end up -- you
- 16 know, great information, maybe they send this back, but
- 17 this might get pitched by the time of a hurricane.
- 18 So if there's some way of making sure that
- 19 they have -- that there's a lead behind something they're
- 20 going to be willing to retain, I think that is going to be
- 21 beneficial too.
- 22 MS. HIGGINS-FALLON: The other thing that we
- 23 added this year that is different from last year, we have
- 24 a new, as Cathy mentioned, the new (305) 800-NEWS, and
- 25 that is going to be a pre-recorded land line where we're

- 1 going to be putting out messages, so we will try and
- 2 manage the call volume that the additional 5401 phone
- 3 does.
- 4 So those are just new, additional, additional
- 5 initiatives that we're doing just because of what we
- 6 learned in 2017. Hopefully we won't get to use them in
- 7 2018, but we're ready to face whatever storm comes our
- 8 way.
- 9 MR. NORMAN: So when somebody calls that
- 10 hotline, they're getting somebody at Coral Gables?
- MS. HIGGINS-FALLON: The 5401?
- MR. NORMAN: Yes, ma'am.
- MS. HIGGINS-FALLON: When it gets activated,
- 14 so that line will be activated and that has actually
- 15 people that answer.
- 16 MS. SWANSON-RIVENBARK: That's our city
- 17 employees, 24 hour/7.
- MS. HIGGINS-FALLON: 24, yes.
- MR. NORMAN: Right, and so they're getting
- 20 the latest updates daily or something?
- 21 MS. SWANSON-RIVENBARK: Or they're getting
- 22 better, because the 800 is, the 800-NEW is that
- 23 prerecorded message.
- MS. HIGGINS-FALLON: Right.
- 25 MS. SWANSON-RIVENBARK: She's pushing

- 1 something out on Twitter or Facebook or the social media
- 2 networks. She's having condensed similar messages in that
- 3 pre-recorded. On 5401, "Are they going to pick up my
- 4 trash today?"
- 5 MR. NORMAN: Right.
- 6 MS. SWANSON-RIVENBARK: "Is it okay if I trim
- 7 my trees?"
- 8 MR. NORMAN: Yes.
- 9 MS. SWANSON-RIVENBARK: "What should I do
- 10 with my dog?" They are -- it is white glove concierge
- 11 service --
- MR. NORMAN: Right.
- MS. SWANSON-RIVENBARK: -- of people that are
- 14 asking, "Can I park in the city garage yet," and so we
- 15 have English, Spanish, city employees. They sleep over
- 16 during the storm.
- 17 MR. NORMAN: Right.
- MS. SWANSON-RIVENBARK: They -- we did it
- 19 last year, and it was an amazing level of service.
- MR. NORMAN: Right.
- 21 MS. SWANSON-RIVENBARK: And we had people
- 22 from out of town, "I'm worried about my mom, and I'm in
- 23 Chicago. Can somebody check on her post storm?"
- 24 And so the fire department would do good and
- 25 welfare. You know, they're in the neighborhood. They're

- 1 being visible. This is a post-storm scenario.
- 2 And so that in itself was really, really
- 3 helpful for people, particularly those that were afraid.
- 4 MR. NORMAN: Right, good. This is great.
- 5 MS. HIGGINS-FALLON: Thank you, and that's
- 6 what we have done. I don't know if you have any more
- 7 questions.
- 8 MR. NORMAN: Could we see the video?
- 9 MS. HIGGINS-FALLON: Yes.
- 10 Ms. SWANSON-RIVENBARK: So we only have one
- 11 member. We decided we'd go ahead, we'd have the
- 12 presentation, and the other members can watch the video to
- 13 catch up. I'm glad CGTV is working on how to get that.
- 14 (Thereupon, the video was played.)
- 15 MR. NORMAN: Very informational. What is
- 16 Code Red? What is that program? What are we talking
- 17 about?
- MS. HIGGINS-FALLON: Code Red is a system
- 19 that police and fire has where you would register your
- 20 phone, and if you want to get it, the city will push out
- 21 notifications on your phone, on your land line, your
- 22 phone, whatever number you want to register, so.
- MR. FERNANDEZ: It's reverse 911, only to be
- 24 utilized for emergencies. It's not for hurricane
- 25 awareness.

- 1 MR. NORMAN: Right.
- MR. FERNANDEZ: Only for emergencies.
- 3 MS. SWANSON-RIVENBARK: Tornado in the area,
- 4 something like that.
- 5 MR. FERNANDEZ: Right.
- 6 MR. NORMAN: Okay.
- 7 MS. SWANSON-RIVENBARK: Another piece that
- 8 Maria Rose had also envisioned was, June being hurricane
- 9 start, our Miami Herald ad being teamed with those numbers
- 10 and what to do. We have a -- once a week we buy a
- 11 Neighbors full page, and so June, and then wait, not do it
- 12 in July, and then do it again in August and do it again in
- 13 September.
- MR. NORMAN: Thank you.
- MS. HIGGINS-FALLON: You're welcome.
- MS. SWANSON-RIVENBARK: I have to say this is
- 17 the first time I'm seeing that.
- MS. HIGGINS-FALLON: Yes.
- 19 MS. SWANSON-RIVENBARK: It's excellent.
- MS. THROCKMORTON: It's a great video.
- 21 MR. FERNANDEZ: Congratulations, good job.
- MS. HIGGINS-FALLON: It's hot off the press.
- 23 Everything that I'm sharing is hot of the press and you
- 24 are the first to see it.
- MS. THROCKMORTON: It was an excellent video.

- 1 MR. NORMAN: A lot of information packed into
- 2 that one video.
- MS. HIGGINS-FALLON: We could have gone an
- 4 hour video, but we just pushed the more important things.
- 5 MS. SWANSON-RIVENBARK: And the first meeting
- 6 in June, let's show that to the commission.
- 7 MS. HIGGINS-FALLON: Sure.
- 8 MS. SWANSON-RIVENBARK: Let's have a
- 9 presentation on communication for a hurricane or hurricane
- 10 readiness.
- MR. FERNANDEZ: Uh-huh.
- MS. SWANSON-RIVENBARK: I think that's --
- MR. NORMAN: Yes, to me personally, though,
- 14 just seeing the EOC and seeing all of the city staff
- 15 sitting there gives a resident a bit of confidence that
- 16 they are being taken care of.
- 17 MS. HIGGINS-FALLON: Yes.
- 18 MS. SWANSON-RIVENBARK: They did Facebook
- 19 live.
- MS. HIGGINS-FALLON: Yes.
- MS. SWANSON-RIVENBARK: And I thought that
- 22 was really interesting during storm, locked down.
- MR. NORMAN: Right.
- MS. SWANSON-RIVENBARK: And they were pushing
- 25 out the Facebook live --

- 1 MS. HIGGINS-FALLON: Yes.
- MS. SWANSON-RIVENBARK: -- so that you were
- 3 seeing that your city is working --
- 4 MR. NORMAN: Yes, that's great.
- 5 MS. SWANSON-RIVENBARK: -- and responding,
- 6 so.
- 7 MS. HIGGINS-FALLON: Yes. So our campaign is
- 8 here. It's Gables Strong, but to be strong in a
- 9 hurricane, first you have to be ready.
- MR. NORMAN: Yes.
- MS. HIGGINS-FALLON: That's sort of our
- 12 push-out to the residents, that they have to take
- 13 responsibility to be ready to be strong.
- MR. NORMAN: Cool. Thank you.
- MS. SWANSON-RIVENBARK: Any other questions
- 16 regarding communications?
- MR. NORMAN: I don't.
- MS. WALKER: No? Okay.
- MS. SWANSON-RIVENBARK: So some of the
- 20 topics, Celeste, I would say some of the topics you may
- 21 wish to postpone for a future meeting.
- MS. WALKER: Yes.
- MS. SWANSON-RIVENBARK: But communications
- 24 and some, I had gotten some good feedback from Tom before
- 25 joining the Blue Ribbon. It was appropriate to have this

- 1 briefing, and you were more than ready to do it.
- 2 MR. NORMAN: Yes.
- 3 MS. WALKER: Thank you.
- 4 MS. SWANSON-RIVENBARK: You're welcome.
- 5 Anything else on this customized meeting that you would
- 6 like to get?
- 7 MR. NORMAN: Yes. You know, I hate to hold
- 8 everybody up here just for me, so it's probably better to
- 9 have at least a quorum to get maybe additional
- 10 information.
- MS. WALKER: Okay.
- MR. NORMAN: That's my thoughts.
- MS. WALKER: Probably a good idea.
- 14 MR. NORMAN: I would love to, and I think,
- 15 again, I think other members would appreciate hearing this
- 16 too, but what, where we're at with FPL litigation, when
- 17 can we have a discussion?
- MS. THROCKMORTON: Well, I can give you a
- 19 little update. We survived a motion to dismiss on one
- 20 claim which was our contract claim related to the
- 21 franchise agreement, and really importantly, and I think
- 22 this was mentioned at the commission meeting in the end of
- 23 March -- or in the end of April.
- 24 FPL admitted that they have responsibility
- 25 for clearing the vegetation around the lines. It's in the

- 1 judge's order dismissing the motion to dismiss, denying
- 2 the motion to dismiss, so we have a really great statement
- 3 from FPL on the record stating that they are in charge of,
- 4 in charge of that.
- Next step is mediation. We have a
- 6 Court-ordered mediation scheduled by mid-June.
- 7 MR. NORMAN: Okay.
- 8 MS. THROCKMORTON: We'll be meeting with
- 9 them.
- 10 MR. NORMAN: So under their obligation to
- 11 clear the lines, are there -- are they prohibited at all
- 12 because of any ordinances in the City of Coral Gables, or
- 13 can they just go in and clear?
- MS. SWANSON-RIVENBARK: No.
- MR. NORMAN: Their franchise agreement --
- MS. THROCKMORTON: In fact, we have a
- 17 provision related to residents being required to allow
- 18 clearing of those lines.
- MR. NORMAN: Yes, okay.
- MS. THROCKMORTON: So, as far as the lawsuit
- 21 goes, that's our next step, was the mediation, and that
- 22 has to happen by mid-June, so should there be settlement
- 23 then, we'll be able to update you then, and if not we'll
- 24 let you know next time.
- MR. NORMAN: Does any part of litigation have

- 1 to do with FPL's communication and interaction with the
- 2 city through the course of the storm?
- 3 MS. THROCKMORTON: Not explicitly in the
- 4 lawsuit. It has to do with our franchise agreement.
- 5 MR. NORMAN: Right.
- 6 MS. THROCKMORTON: But you know, that's
- 7 always something we always have ongoing discussions with
- 8 FPL about, especially if we're gearing up for storm
- 9 season.
- 10 MR. NORMAN: So tell me if this is a fair
- 11 question or if it's something that I can't get into, but
- 12 my understanding is there are a few other municipalities
- 13 within Dade County who had dedicated FPL crews available
- 14 for clearing lines out of downed trees, and my
- 15 understanding, the City of Coral Gables didn't have that.
- MS. SWANSON-RIVENBARK: Well, since we're
- 17 still in the dance of mediation --
- 18 MR. NORMAN: Right.
- 20 better that --
- 21 MS. THROCKMORTON: We hold off on those
- 22 conversations.
- MR. NORMAN: Okay, got you, okay.
- 24 MS. THROCKMORTON: I will note there was also
- 25 a class action filed which survived a motion to not

- 1 certify the class, so they're allowed to continue with
- 2 that lawsuit as well.
- 3 MR. NORMAN: Okay.
- 4 MS. THROCKMORTON: So there's a separate
- 5 class action going on as well.
- 6 MR. NORMAN: Good. Thank you.
- 7 MS. WALKER: Any other business you would
- 8 like?
- 9 MR. NORMAN: No. I think that's -- I'm good.
- MS. WALKER: Okay.
- 11 MR. NORMAN: I still would like to -- I think
- 12 it's time for us to start putting some recommendations on
- 13 paper, so if we could -- you know, I don't, I don't know
- 14 whether that's a separate working session or what, but I
- 15 do think it's time for us to start putting some things on
- 16 paper.
- 17 MS. WALKER: Yes. We discussed that the last
- 18 time, so, since we don't have a full committee this
- 19 time --
- 20 MR. NORMAN: Yes. I know it's hard to --
- 21 MS. WALKER: -- once I gather everyone up
- 22 together again, then you can make a decision on how you
- 23 would like for that process to move forward.
- MR. NORMAN: Yes.
- MS. WALKER: I had envisioned that you were

- 1 probably thinking more of this type of setting.
- 2 MR. NORMAN: Yes, getting the white boards --
- 3 MS. WALKER: Okay.
- 4 MR. NORMAN: -- and brain storming, honestly,
- 5 but I don't know, you know, what my colleagues' --
- 6 MS. WALKER: Okay.
- 7 MR. NORMAN: -- thoughts are on that,
- 8 obviously, and if we have a hard time getting the whole
- 9 band together, so to speak, then maybe we can circulate
- 10 those via e-mail if that's appropriate.
- MS. WALKER: Okay. So we'll table that to
- 12 our next meeting so that the committee can make a decision
- 13 as a whole on how to proceed with sort of finalizing or
- 14 wrapping up your recommendations and start that full
- 15 process.
- I want to thank everyone for their
- 17 attendance. I apologize for not having a full house
- 18 today. That, of course, was not our intentions, but in
- 19 light of the fact that we only do have one member, I thank
- 20 everyone for at least presenting the information that they
- 21 do have, and so we will table everything --
- MR. NORMAN: Okay. I'm honored you guys all
- 23 sat here for me.
- MS. WALKER: We're tabled -- yes, sir?
- MR. DANNEMILLER: We are picking up the last

- 1 -- yesterday we took the last debris out of the canal.
- 2 There were two piles. They picked up one pile this
- 3 morning and as soon as they dump that, they will go back
- 4 to pick up the last pile, and that should end the debris
- 5 collection, last day of debris collection from the
- 6 hurricane.
- MS. WALKER: Well, congratulations to you.
- MR. NORMAN: Where were those two piles?
- 9 MS. WALKER: Just in time.
- 10 MR. DANNEMILLER: They just pulled them out
- 11 yesterday. They were trees that were submerged in the
- 12 canals that we had to bring in dive teams to lift and cut
- 13 off and then tow to the shore.
- 14 MR. NORMAN: So these are trees that fell
- 15 from private property into the canal, I presume?
- MR. DANNEMILLER: The last ones that we did
- 17 yesterday were private trees and from the right of way.
- 18 There was one down by Solano Prado that we have no idea
- 19 where it came from.
- MR. NORMAN: So do we have any kind of a
- 21 program to clear trees out of the public right of way? Do
- 22 we do anything with potentially dangerous trees that are
- 23 in the waterway or adjacent to the banks or anything like
- 24 that?
- MR. DANNEMILLER: We're -- we have one

- 1 maintenance person -- well, we have our waterways
- 2 maintenance folks, and we're looking at taking a closer
- 3 look at that because we need to address those kind of
- 4 things. Usually it's reported to us by boaters --
- 5 MR. NORMAN: Right.
- 6 MR. DANNEMILLER: -- when there's obstruction
- 7 of the waterway.
- MR. NORMAN: Yes.
- 9 MR. DANNEMILLER: It's the responsibility of
- 10 the private property owners to maintain it, but a lot of
- 11 times they don't, so we're looking at that.
- 12 MS. SWANSON-RIVENBARK: And as to the
- 13 physical waterway itself, we're in the process of creating
- 14 a maintenance, assigning a maintenance person -- wrong
- 15 title -- to the water and being able to proactively
- 16 address issues, not the private property, but the waterway
- 17 itself.
- MR. NORMAN: That makes sense.
- MS. WALKER: Thank you.
- MR. NORMAN: Thank you.
- MS. WALKER: Well, if no other comments, then
- 22 we will adjourn.
- MR. NORMAN: Thank you.
- 24 MS. WALKER: It's 9:41.
- 25 (Thereupon, proceedings were concluded at 9:41 a.m.)

1	CERTIFICATE
2	STATE OF FLORIDA)
3	COUNTY OF DADE)
4	I, DOREEN M. STRAUSS, do here by certify that
5	the foregoing pages, numbered from 1 to including 33,
6	represent a true and accurate transcription of the record
7	of the proceedings in the above-mentioned case.
8	WITNESS my hand in the City of Miami this 20th
9	day of May, 2018.
10	Doreen M. Straus
11	iso well in. Availles
12	Doreen M. Strauss, RMR
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