

City of Coral Gables CITY COMMISSION MEETING May 22, 2018

ITEM TITLE:

Resolution authorizing IM Events the use of Miracle Mile, from Douglas Road to Ponce De Leon Boulevard and authorizing the sale of alcoholic beverages at this location on Sunday, July 15, 2018, from 12:00 p.m. to 9:00 p.m., during the "World Cup Viewing Party" event, subject to Florida Department of Professional Regulation Requirements.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

This resolution is for IM Events to sell alcoholic beverages on Miracle Mile from Douglas road to Ponce De Leon boulevard on Sunday, July 15, 2018, from 12:00 p.m. to 9:00 p.m. during the "World Cup Viewing Party" event.

The *World Cup Viewing Party* event will take place on Miracle Mile from Douglas road to Ponce De Leon boulevard on Sunday, July 15, 2018, from 12:00 p.m. to 9:00 p.m. There will be recorded music played before and after the game.

The Business Improvement District reviewed the event and surveyed their members. A correspondence from the BID Director is attached to packet having no objection to the event. There is a request for a specific agreement to be made with the applicant for additional street and paver cleaning at the event applicant's expense following the event. This agreement will be sought pending the approval of the event.

This request has been reviewed by the City's Special Events Committee and is pending the City Commission's approval for use of the Miracle Mile for this event.

ATTACHMENT(S):

- 1. Draft Resolution
- 2. Special Event Application & Permit
- 3. Correspondence from BID