



**City of Coral Gables  
CITY COMMISSION MEETING  
August 29, 2017**

**ITEM TITLE:**

A Resolution directing staff to advertise a Request for Letters of Interest (RFLI) regarding the launch of a twelve (12) month pilot for stationless bike-share service in the City of Coral Gables.

**DEPARTMENT HEAD RECOMMENDATION:**

Approval.

**BRIEF HISTORY:**

On June 10, 2014, the City Commission adopted the City of Coral Gables Bicycle and Pedestrian Master Plan. The plan recommends implementation of a bicycle-share system, following the development of the bicycle network as well as education and encouragement efforts. The City is currently designing the spine of the bicycle network and has advanced numerous educational and encouragement efforts, over the past three years. The technology and business models for bike sharing have evolved substantially over the years as well - now offering stationless bike-share systems at no cost to cities

Stationless, bike-share systems—which allow users to find and check out free-roaming bikes with a smartphone and leave them anywhere they want, once they finish their trip—can help expand the benefits of biking without the financial overhead. Picking up where traditional bike-share systems left off, stationless systems, connected and controlled with GPS and mobile technology, deliver a more “frictionless” experience. When spared the expense of docking stations, cities can devote more money to bike infrastructure, and more riders get access to cycling at a less expensive cost.

Bicycle-Sharing Systems provide an easy-to-use and inexpensive form of transportation. Offering this service to residents and visitors is well aligned with the strategic plan objectives to “improve mobility throughout the City”, “create accessible home-town recreation opportunities in all areas of the City” and “increase alternative mobility options by 2019”.

A demonstration pilot provides residents and visitors with the opportunity to experience and evaluate bike-share as a mobility solution. Should public respond favorably, it is recommended that the Commission enter into a long-term contract to provide the certainty of service necessary to meet the City’s transportation needs and to guard against a proliferation of bikes from multiple vendors.

**LEGISLATIVE ACTION:**

Date	Resolution/Ordinance	Comments
June 10, 2014	Resolution 2014-123	Adopted Bicycle & Pedestrian Master Plan

**ATTACHMENT(S):**

1. Proposed Resolution