



**City of Coral Gables
CITY COMMISSION MEETING
July 11, 2017**

ITEM TITLE:

Cultural Development Board meeting minutes of May 02, 2017.

SUMMARY OF MEETING:

CORAL GABLES CULTURAL GRANT:

Dr. Roth led a discussion of the Cultural Grant funding for the City's FY2017-2018 annual budget. She shared that she met with the City Manager and suggested that the Board make a recommendation regarding the funding amount for this year, along with a recommended percent increase per year.

Ms. Burgos made a motion to recommend \$200,000 for FY2017-2018 Cultural Grant funding with a recommendation to increase the allocated amount by 10% every year thereafter. Mr. Perez seconded the motion, which passed unanimously.

Dr. Roth introduced the discussion of updates to the current grant application and support forms. The Board received a list from staff of compiled comments previously submitted by Board members. Each comment was discussed with the following agreed upon updates:

- Due to a cross-over of the City's fiscal year with scheduled events requesting funds, grant Applicants are required to include approved City logo in marketing and publicity materials for programs/projects taking place in Coral Gables regardless of whether a grant award will be made.
- Attach letter(s) of commitment from partnering organizations.
- Adjust Coral Gables Based Organizations' maximum award to \$10,000
- New applicants are required to meet with staff for a review of their draft application, understanding that this requirement does not guarantee a funding award.
- Require minimum 30% cash or in-kind match by the applicant.
- Include title and date for attendance at Arts & Business Council programs, regardless of whether attending as a scholarship recipient or not.
- Post PowerPoint of the grant process, including evaluation, on the Website.
- Include Evaluation point value on the application.
- Utilize laptops for Board members to view applications during the scoring meeting.
- Include two (2) hard copy sets of applications at the scoring meeting.
- Board members assigned to present/introduce each application for a general overview and opening comments.
- Add language to the Grant Agreement for grantees to list names of individuals they would like to see recognized in a collective annual City proclamation thanking supporters of the arts.

Mr. Perez made a motion to accept the updates to the FY2017-2018 Cultural Grant application and process as stated. Ms. Burgos seconded the motion, which passed unanimously.

CORAL GABLES CULTURAL GRANTEE REQUESTS, UPDATES & REVIEWS:

Ms. Cathers stated that no modification requests have been received.

Dr. Mayorga asked how the board can best fulfill the expectation of attending as many events as possible. The Board acknowledged that the goal is to visit at least one event per grantee throughout the year, while understanding that with varying schedules, it may not be possible. Dr. Roth stated that it's especially important to attend new grantee events.

Board members and staff gave updates on cultural programs they've attended.

ART IN PUBLIC PLACES, PROJECT UPDATES:

Jean Ward

Ms. Cathers reported on the neighborhood meeting held April 19th at the Youth Center to discuss the design of the park located at Granada Ave. and Majorca Avenue. She reported that staff presented a recommendation to place the three Jean Ward sculptures previously located at the library within the new park design. Ms. Spain stated that residents in attendance did not have questions or comments about including the artworks in the park. Dr. Roth, also at the meeting, added that no opposition was raised.

Ms. Cathers informed the Board of the successful re-installation of the sculpture *Tuxedo* to Pittman Park.

Miracle Mile

Ms. Cathers reported that the Arts Advisory Panel met to review the proposed Miracle Mile public artists' initial concept sketches, adding that the artists will submit revisions for review at the next Arts Advisory Panel meeting.

DISCUSSION:

Mr. Perez commented on the excellent job being done on the Fountain & Plaza restorations and shared that he sent a letter to Public Works commending them for their work on the project.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATES:

Ms. Spain stated that while no Board members have met their eight (8) year term limit, each should reach out to the City Clerk and/or appointing official to express their interest in serving for an additional term.

ITEMS FROM THE SECRETARY:

There were no additional items.