

# CITY OF CORAL GABLES CULTURAL DEVELOPMENT BOARD MEETING

Tuesday, January 03, 2017 8:15 a.m.

# Historical Resources and Cultural Arts Department 2327 Salzedo Street, 2nd Floor, Coral Gables, Florida 33134

Historical Resources ਦ Cultural Arts

2327 SALZEDO STREET CORAL GABLES FLORIDA 33134

(P) 305.460.5093

(E) hist@coralgables.com

MEMBERS	F	M	A	M	J	J	<b>A</b> +	A	0	N+	D+	J	APPOINTED BY:
	16	16	16	16	16	16	16	16	16	16	16	17	
Claudio Pastor	P	-	P	P	Е	-	P	P	E	P	A	P	Mayor Jim Cason
Geannina A. Burgos	P	-	P	P	P	-	P	P	P	P	P	P	Vice-Mayor Frank C. Quesada
Alfonso Perez	P	-	P	P	P	_	P	Е	P	P	P	P	Commissioner Jeannett Slesnick
Betty Horwitz*								P	P	P	P	P	Commissioner Pat Keon
Dr. Fernando Alvarez- Perez	Е	-	P	P	P	-	P	Е	Е	P	P	P	Commissioner Vince Lago
Dr. Bernice Roth	P	-	P	P	P	-	P	P	P	P	P	Е	City Manager Cathy Swanson- Rivenbark
Dr. Rosa Maria Mayorga	P	-	P	P	P	-	Е	P	P	P	P	P	Board Appointed

<u>LEGEND</u>: A = Absent; P = Present; E = Excused; \* = New Member; ^= Resigned Member; -= No Meeting += Special Meeting

#### STAFF:

Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

# **GUESTS IN ATTENDANCE:**

Representing Opera Atelier: Jacqueline Solorzano, Xiomara Ponce, Jorge Arcila, Daniel Daroca

<u>RECORDING AND PREPARATION OF MINUTES</u>: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Mr. Pastor called the Cultural Development Board meeting to order at 8:16 a.m.

The Board was advised that Dr. Roth asked to be excused due to a family emergency. The Board-as-a-whole accepted Dr. Roth's absence as excused.

## REVIEW OF MINUTES FROM December 05, 2016:

Mr. Perez made a motion to approve the minutes of December 05, 2016. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

City of Coral Gables Cultural Development Board Meeting Minutes Tuesday, January 03, 2017 Page 2 of 5

#### CORAL GABLES CULTURAL GRANT (DISCUSSION):

Ms. Cathers asked for this item (annual review of the previous year's grant) to be deferred to allow for the participation of Dr. Roth.

Dr. Alvarez-Perez respectfully asked to include a question next year to avoid applications from service-oriented organizations, such as "How will your program advance cultural enjoyment in Coral Gables?" With no further discussion at this time, Ms. Burgos made the following motion:

Ms. Burgos made a motion to defer the item to the next meeting. Mr. Perez seconded the motion, which passed unanimously.

# CORAL GABLES CULTURAL GRANTEE REQUESTS, UPDATES, & REVIEWS (DISCUSSION & ACTION):

Mr. Pastor read aloud the language pertaining to the City's False Claims Ordinance, Ch. 39 of the City of Coral Gables Code.

### Opera Atelier - Request for modification

The Board received and reviewed the Opera Atelier's request for a modification to the organization's FY2016-2017 application.

Representatives from the Opera Atelier introduced themselves and provided further background, noting that the request is for a date change to allow greater time to raise necessary funds to produce the projects, a lecture/recital and a performance. Mr. Arcila proposed a new date for the lecture in May and the performance in September. Mr. Perez asked what would happen if the organization does not secure the funds. Mr. Arcila responded that they will use resources on hand and still do it (the performance). Dr. Mayorga asked why the proposed dates are further apart than originally scheduled. Ms. Horwitz stated that May and September are too far apart and recommended keeping them closer together.

The Board agreed that the new dates need to be closer to each other. With no further discussion, Mr. Perez made the following motion:

Mr. Perez made a motion recommending approval of the new dates for the Opera Atelier project as presented in the organization's FY16-17 cultural grant application with the condition that the two programs take place within reasonably close dates of each other. Ms. Burgos seconded the motion, which passed unanimously.

# **Arts & Business Council - Update**

Ms. Cathers reported that the A&B Council provided organization names for Coral Gables' FY2016-17 workshop scholarships. She stated the value of the workshops to all organizations and asked the Board to consider criteria for future scholarships to allow more organizations to attend year to year. Currently, she said, scholarships are given to first requestors and staff has noticed repeat annual scholarship recipients.

City of Coral Gables Cultural Development Board Meeting Minutes Tuesday, January 03, 2017 Page 3 of 5

Mr. Pastor read the names of this year's grantee scholarship recipients: Friends of Miami-Dade Public Library, GableStage, Seraphic Fire, South FL PBS, Coral Gables Cinemateque, and Montgomery Botanical Center. The Board commented on the strong marketing programs currently demonstrated by these organizations.

The Board discussed criteria options including determination of need; recognition of successful organizations; balancing large, established organizations with smaller, new organizations; applying a rotation system; and implementing a possible mentorship program. Board members agreed that the system needs to be easily applied by the A & B Council and not burdensome.

Mr. Perez made a motion to approve Arts & Business Council workshop grantee scholarships on a first come - first serve basis provided that an organization has not received a scholarship the previous year, essentially sitting out a year to allow other grantee organizations an opportunity to attend on scholarship. Ms. Burgos seconded the motion, which passed unanimously.

#### **FY2016-17 Cultural Grant Recommendations**

Ms. Cathers reminded Board members that the FY2016-17 Cultural Grant funding recommendations will be presented at the City Commission meeting January 10, 2017.

Ms. Cathers read aloud Board member recusals applied to the FY2016-17 Cultural Grant application review and scoring.

# ART IN PUBLIC PLACES, PROJECT UPDATES (DISCUSSION & ACTION):

#### Alice Aycock

Ms. Cathers informed the Board that their motion supporting the Segovia Circle artwork from the previous Board meeting is planned to go before the City Commission on January 24<sup>th</sup>, 2017.

Mr. Perez and Dr. Alvarez-Perez reported to the Board on the Arts Advisory Panel's motion presentation at the previous City Commission meeting. Board members expressed their primary objective to encourage moving forward; stating their concern that the topic is affecting the Art in Public Places program overall. Mr. Pastor stated emphatically that future public art initiatives will follow the approval process moving through the Arts Advisory Panel to this Board and encourage greater public involvement.

With no further discussion, the following motion was made:

Mr. Perez made a motion appointing Ms. Burgos to speak on behalf of the Cultural Development Board at the City Commission meeting regarding the Segovia Circle artwork. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

Mr. Perez and Mr. Pastor stated that they will be out of town January  $24^{th}$ .

#### Miracle Mile Streetscape

Ms. Cathers advised the Board that the survey given at the Community Engagement meeting, and previously to this Board and the Arts Advisory Panel, are accessible on the City's public art website page And will be included in the next E-News. Surveys will be accepted through the end of the month prior to passing the information along to the artists.

Once the artists complete their initial concept proposals, the proposals will be reviewed by staff and forwarded to the Arts Advisory Panel for their approval prior to release for public comment. The artists

City of Coral Gables Cultural Development Board Meeting Minutes Tuesday, January 03, 2017 Page 4 of 5

will then move forward with their revisions, which will again be reviewed by the Arts Advisory Panel. Opportunities will be available for the public to view the proposals in their various stages. Ms. Cathers stated the role of the Arts Advisory Panel to guide the aesthetic process with staff coordinating public participation throughout the process. The Arts Advisory Panel will make a recommendation to the Cultural Development Board, who will then make a recommendation to the City Commission.

Ms. Cathers noted that public information requests and comments are project specific, with the intent of informing the creative process. She shared the Arts Advisory Panel's desire to conduct a community workshop to address the broader topic of public art in general. The Board supported this idea and Dr. Alvarez asked if it would be possible for the Board to have a joint meeting with the Arts Advisory Panel. Staff will explore and respond back to the Board.

#### ARTS ADVISORY PANEL VACANCY (DISCUSSION & ACTION):

Ms. Cathers reviewed the role of the Cultural Development Board in recommending Arts Advisory Panel members to the City Commission. The Board reviewed recommendations received by the City and through Board members, Arts Advisory Panel members, and staff. The Board noted the high quality of recommendations and discussed the advantage of greater professional diversity within the Panel and the advantage of having a member with professional conservation experience who can address material concerns (such as maintenance, environmental issues, longevity, etc.).

The Board's discussion focused on Ms. Lowinger and Ms. Hall, with the Board acknowledging Ms. Lowinger's extensive experience and reputation in the area of conservation. Ms. Cathers advised the Board of Ms. Lowinger's current contracts with the City and potential of future restoration contracts. Ms. Hall was acknowledged for her professional background, previous experience working with Ms. Lowinger, and the preferable choice as she is the staff conservator at Vizcaya Museum and Gardens and currently has no potential conflicts of interest with the City.

Ms. Burgos made a motion to recommend appointment of Lauren Hall to the Arts Advisory Panel. Mr. Perez seconded the motion, which passed unanimously.

Following the motion, Dr. Alvarez-Perez shared his experience of being an appointed "lay-person" on a National Endowment for the Arts (NEA) panel due to his status as a prominent art collector. He stated that experience in the arts is an essential

#### DISCUSSION:

Mr. Pastor led a discussion recognizing Consulates and their significant role regarding arts and culture. He requested staff to explore a possible yearly, rotating appointment of a Consulate member to the Board to further reflect the international perspective and scope within Coral Gables. The Board unanimously expressed their support of this idea, which staff will explore.

## BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATE:

There were no additional Board or City items.

# **ITEMS FROM THE SECRETARY:**

There were no additional items.

A motion was called by Dr. Alvarez-Perez to adjourn the meeting and seconded by Mr. Perez. The motion was unanimously approved.

City of Coral Gables Cultural Development Board Meeting Minutes Tuesday, January 03, 2017 Page 5 of 5

There being no further business to come before the Board, the meeting was adjourned at 9:29 a.m.

Respectfully submitted,

Dona M. Spain

Historical Resources and Cultural Arts Director