

CITY OF CORAL GABLES CULTURAL DEVELOPMENT BOARD MEETING Tuesday, January 05, 2016 8:00 a.m. Historical Resources and Cultural Arts Department 2327 Salzedo Street, 2nd Floor, Coral Gables, Florida 33134

Historical Resources & Cultural Arts	MEMBERS	F	М	A	М	J	J	A	s	0	0 +	N +	D	J	APPOINTED BY:
2327 Salzedo Street		14	15	15	15	15	15	15	15	15	15	15	15	16	
CORAL GABLES	Claudio Pastor*									Р	Р	Е	-	Р	Mayor Jim Cason
Florida 33134	Geannina A. Burgos*										Р	Р	-	Е	Vice-Mayor Frank
	C														C. Quesada
P 305.460.5093	Alfonso Perez*							Р	-	Р	Р	Р	-	Р	Commissioner
€ hist@coralgables.com															Jeannett Slesnick
	Bruce B. Litwer	Р	-	Р	Р	-	-	E	-	Р	E	Р	-	Р	Commissioner Pat
															Keon
	Dr. Fernando Alvarez							Р	-	\wedge	^	\wedge	-	Р	Commissioner
	Perez*														Vince Lago
	Dr. Bernice Roth*							Р	-	Р	Р	Р	-	Р	City Manager
															Cathy Swanson-
															Rivenbark
	Dr. Rosa Maria Mayorga	Е	-	Е	Р	-	-	Р	-	Р	Р	Р	-	Р	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^= Resigned Member; - = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

GUESTS:

Laura Bruney, Arts and Business Council of Miami; George Volsky; Parker Thomas; Noel Stillings, St. Patrick's Day Committee; Maria Banda-Rodaz, Area Performance Co.

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:04 a.m.

REVIEW OF MINUTES FROM NOVEMBER 13, 2015:

Mr. Litwer made a motion to approve the minutes of November 13, 2015. Mr. Perez seconded the motion, which passed unanimously.

Ms. Cathers informed the Board that Ms. Burgos called in with a family emergency and, therefore, was unable the meeting. The Board-as-a-Whole accepted Ms. Burgos' absence as excused.

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INTRODUCTION OF NEW BOARD MEMBER, DR. FERNANDO ALVAREZ-PEREZ:

Dr. Alvarez-Perez introduced himself and shared his background and interest in the arts. All Board members and staff introduced themselves and provided brief backgrounds.

CHAIR AND VICE-CHAIR APPOINTMENT (ACTION):

Dr. Roth advised the Board that with full Board membership, they may now appoint a Chair and Vice-Chair. Ms. Spain reviewed the role of the Chair and Vice-Chair. With no objections, the following motions were made.

Mr. Perez made a motion to appoint Dr. Roth as the Chair. Mr. Litwer seconded the motion, which passed unanimously.

Mr. Perez made a motion to appoint Mr. Pastor as the Vice-Chair. Mr. Litwer seconded the motion, which passed unanimously.

BOARD-AS-A-WHOLE APPOINTMENT (ACTION):

Dr. Roth reviewed the Board appointments and explained that Dr. Rosa Maria Mayorga is the current Boardas-a-Whole appointee; however, the term has expired and now that all other Board positions are in place, the Board may proceed to make their Board-as-a-Whole appointment recommendation to the City Commission. Dr. Mayorga expressed her interest in continuing to serve and left the room while the Board discussed. Board members were asked for any additional interested candidate names; none were offered.

Dr. Alvarez-Perez made a motion to appoint Dr. Rosa Maria Mayorga for an additional term of Board service. Mr. Perez seconded the motion, which passed unanimously.

ARTS & BUSINESS COUNCIL OF MIAMI WITH GUEST, LAURA BRUNEY (DISCUSSION):

Dr. Roth introduced Laura Bruney, who spoke with the Board about the mission of the Arts and Business Council and the organization's recent advancements in social media and training of arts organizations. Ms. Bruney referenced the long and supportive relationship the City has shared with the Arts and Business Council and the Council's role in offering Coral Gables' grantee organizations professional development workshops and networking opportunities.

Board members were provided materials on this year's program offerings. Ms. Bruney provided details on each program and welcomed Board Members to attend. She went on to advise that ten scholarships are available to Coral Gables grantee organizations on a first come basis.

Ms. Bruney mentioned the many programs intentionally offered in Coral Gables to further develop the partnership with the City and local businesses. Programs include: Miami Arts Marketing Project (MAMP), Meet the Media, Building a Better Board, MAMP "pop-up" workshops, Cultural Tourism round-table in conjunction with the Visitors and Convention Bureau, Breakfast with the Arts & Hospitality, Creative Happy Hour with Coral Gables Chamber/Young Professionals, one Art Tuesday event at Books & Books, Paper Chase check list for cultural groups as a reference of materials needed to maintain healthy non-profit status, Social Media Tool-Kit including: #CoralGablesArts, Arts Biz Blog, and Coral Gables Arts Facebook page with weekly tweets and emails for arts programs in Coral Gables. Ms. Bruney noted the high number of followers (12,000 followers on Twitter) and that the City's logo is included on all materials.

Board members expressed their gratitude and thanked Ms. Bruney for her overview of the programs.

ART IN PUBLIC PLACES, PROJECT UPDATES (ACTION & DISCUSSION):

Jean Ward Sculptures

Ms. Cathers gave an overview of remaining items regarding the Jean Ward sculptures located at the library and at Pittman Park. She informed the Board that a motion is needed to confirm the color selection for the piece currently remaining at the library and for the piece at Pittman Park. Ms. Cathers stated staff's recommendation to paint the sculpture titled "Tuxedo", at Pittman Park, as originally received and documented in black with a while edge.

Ms. Cathers introduced Mr. Volsky and Mr. Thomas and expressed appreciation for their role in the donation of the artworks to the City. Mr. Volsky shared his thoughts regarding the color and specified a preference that all pieces be painted red. Dr. Alvarez-Perez stated the importance of maintaining the integrity of the work as the artist intended. Ms. Spain responded that discussions with the artist's husband years ago (now deceased) concluded that Ms. Ward approved of painting the artworks primary colors. Discussion continued regarding color and location of the artworks.

Mr. Perez made a motion for all sculptures currently at the library to be moved to Young Park. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

Dr. Mayorga made a motion to paint all the sculptures being moved to Young Park "Crawford Red." Mr. Perez seconded the motion, which passed unanimously.

The Board continued discussion regarding "Tuxedo" located at Pittman Park. Ms. Cathers provided background on other works by Jean Ward in area collections, noting that Miami-Dade College has ten (10) works, including one with a similar painted treatment as "Tuxedo" when it was originally donated. Ms. Cathers shared her discussion with the college's registrar, Vickie Pierre, who searched the college records and did not find documentation from the artist regarding color. However, Ms. Pierre expressed her view that the artworks be maintained as originally painted.

Ms. Cathers presented images of Jean Ward's work to the Board, including sculptures in series including pieces currently held by the City. Images were also presented of the artworks in the City's collection at the time of the donation, including that of "Tuxedo," which shows the sculpture painted black with a white border. Ms. Cathers also spoke with Ms. Valdes-Fauli, who conducted the most recent appraisal of the artworks. Ms. Valdes-Fauli stated to her that painting the piece in the same manner it was when donated was logical. Dr. Alvarez-Perez expressed a desire to uphold the original intent of the artist, to which the board concurred.

Dr. Mayorga made a motion to paint the sculpture titled "Tuxedo" at Pittman Park as originally documented in black and white. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

Staff confirmed for the Board that a neighborhood meeting will take place at Young Park before final placement is determined and that lighting and signage is also planned as part of the relocation.

Miracle Mile and Giralda Avenue Streetscape

Ms. Spain provided an update on the status of the Miracle Mile Streetscape artists and commissioning process. Dr. Alvarez-Perez expressed interest in reaching out to the artist Carol Bove, who was approached to submit a concept proposal and has been unresponsive. Staff confirmed that a short time is possible for Dr. Alvarez-

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Perez to contact the artist if he chooses. The Board approved. Staff expressed the tight timeline of the project and the need to have artists who are able to accommodate the schedule.

Alice Aycock

Ms. Spain gave an update on the installation of the Alice Aycock sculptures and reported that staff met with the artist while she was in town for Art Basel. Ms. Cathers advised the Board that construction of the pool element will take about eight weeks and installation of the sculpture about an additional week. Construction is scheduled to begin this month.

FY 2015-16 CULTURAL GRANT FUNDING RE. AREA STAGE (ACTION):

Board members reviewed the City of Coral Gables Commission Meeting Agenda Item G-3 verbatim minutes draft and discussed the motion by the City Commission within the item to remand the two Cultural Grant award recommendations for Area Performance Gallery (Area Stage Co.). Ms. Spain explained that Area Performance Gallery submitted the two applications based on previous staff recommendation and were not at fault for the two submittals. The Board agreed. Dr. Roth clarified that the Board is to recommend funding for Area Performance Gallery in one category only. Dr. Roth continued, explaining that the organization is indeed a core cultural organization in Coral Gables and fits the criteria to receive a Cultural Development grant, whereby funds could be used for programming as it sees fit. Ms. Rodaz, with Area Performance Gallery, was introduced and spoke with the Board about the background of the organization and the significant quality and growth the organization has experienced in Coral Gables.

Mr. Litwer made a motion to recommend funding for Area Performance Gallery, Inc. in the Cultural Development category in the amount of \$6,025. Mr. Perez seconded the motion, which passed unanimously.

The Board continued their discussion of how to allocate the remaining \$3,030 in available funds. Dr. Roth acknowledged Ms. Stillings, representing the St. Patrick's Day Committee, and noted the family-friendly nature of the event. Dr. Roth went on to review the organization's grant application score of 79 points, and summarized the City Commission's support of funding the organization. Dr. Roth asked Board members to attend the festival at various times of the day of the event to better understand the event's scope.

Ms. Cathers gave an overview of the additional organizations that did not receive the minimum score of 80 points. Discussion continued regarding the scoring with Mr. Litwer noting St. Patrick's Day Committee achieving the next closest score to 80. All agreed that special consideration of the scoring may be given for this unusual circumstance.

Staff and Board members expressed appreciation for the City Commission's respect and support of the grant application review and scoring process.

Dr. Alvarez-Perez made a motion to recommend funding for St. Patrick's Day Committee in the Cultural Series, Festivals, and Special Events category in the amount of \$3,030. Mr. Litwer seconded the motion, which passed unanimously.

FY2015-16 FINAL REPORT FORM REVIEW (DISCUSSION):

Dr. Roth introduced the FY2015-16 Final Report Form for review. Ms. Cathers noted updates made to dates, formatting, budget line items, and evaluation notes to match the FY2015-16 applications. A brief discussion continued about the application content and all agreed to address these items at the next meeting.

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NEW BUSINESS:

Ms. Cathers stated that with full Cultural Development Board membership, nominations are needed for Arts Advisory Panel members. The Board-as-a-Whole agreed to review nominations and prepare their recommendation to the City Commission at the next Board meeting. Board members were asked to provide nominations to staff within the next week and Dr. Roth requested staff to provide Resumes and Bios. to Board members prior to next month's meeting.

Mr. Litwer stated that he will be out of town and asked to be excused for the February and March meetings. Dr. Roth noted the request and will include it at the mentioned meetings.

DISCUSSION:

Dr. Roth led a discussion of recent cultural programs attended by Board members, which included the following organizations: the Miami Bach Society, Miami Jazz Cooperative, and Fairchild Tropical Botanic Gardens.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATE:

Ms. Spain reminded Board Members of the upcoming Boards and Committees Reception on January 21^{st} from 6:00 - 9:00 p.m. and encouraged Board members to attend.

Ms. Cathers mentioned the upcoming Town Hall meeting with Commissioner Vince Lago on January 28^{th} at the Youth Center from 6:30 - 8:00 p.m.

ITEMS FROM THE SECRETARY:

There were no additional items from the secretary.

A motion was called by Mr. Litwer to adjourn the meeting and seconded by Dr. Alvarez-Perz. The motion was unanimously approved.

There being no further business to come before the Board, the meeting was adjourned at 9:56 a.m.

Respectfully submitted,

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Dona M. Spain Historical Resources and Cultural Arts Director