

City of Coral Gables CITY COMMISSION MEETING May 12, 2015

ITEM TITLE:

A Resolution approving the concept for a work of public art in conjunction with the mixed-use project at 2020 Salzedo Street in fulfillment of the Art in Public Places requirement for public art in private development.

DEPARTMENT HEAD RECOMMENDATION:

Approval

BRIEF HISTORY:

CC Residential LLC (the "Developer") will be constructing a building at 2020 Salzedo Street (the "Project"), on the corner of LeJeune Road and Salzado Street, and has chosen the option of incorporating art within the development project in fulfillment of the Art in Public Places requirement as specified in the Zoning Code, Article 3, Division 21.

The Developer selected Naomi Fisher (the "Artist") to proceed with a concept design proposal for the artwork. Ms. Fisher, a Miami native, is a contemporary artist who has worked in various media, including painting, photography, video and sculpture. Her works are in the permanent collection at the Pérez Art Museum Miami (PAMM), and she has had solo exhibits in Miami, Kansas City, Milwaukee, New York, Paris, Milan and Tokyo. She created the frieze at the new Rose McQuillan Art Center at Fairchild Tropical Garden.

The Developer said that the Artist was commissioned to create friezes for the two main entrances because the style and medium of the proposed work compliment the Mediterranean-style architecture prevalent throughout the City. Friezes were incorporated in buildings designed by City Founder George Merrick's team of architects and artists and are a feature of some of the City's iconic buildings.

A proposed one-and-a-half-story tall frieze would frame the entrance to the residential building at the northeast corner of the development, while a five-story-tall frieze would go at the commercial entrance at the southeast corner. The friezes include motifs of native Miami flora, particularly palm fronds and palm trunks. The Artist was inspired by a life-long love for native plants passed down by her father, who was a professional botanist. The concept proposal is attached as Exhibit A to the proposed Resolution.

The cost of the proposed art piece is estimated to be \$539,006, which is more than the required 1% of the Project's budget of \$53,665,606.

The Arts Advisory Panel and the Cultural Development Board voted unanimously to recommend the art concept at their respective meetings on August 15, 2014 and August 27, 2014. The Board

of Architects approved siting of the piece on September 4, 2014.

Maintenance of the art work will be the sole responsibility of the Developer, in accordance with the City of Coral Gables Art in Public Places: Funding, Goals, and Implementation Guidelines.

LEGISLATIVE ACTION:

| Date. | Resolution/Ordinance No. | Comments |
|-------|--------------------------|----------|
| N/A | | |

ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):

| Date. | Board/Committee | Comments Recommendation of artist qualification and approval of concept | |
|-------------------|----------------------------|--------------------------------------------------------------------------|--|
| August 15, 2014 | Arts Advisory Panel | | |
| | Cultural Development Board | Recommendation of approval of concept | |
| September 4, 2014 | Board of Architects | Recommended approval of siting | |

FINANCIAL INFORMATION: (If Applicable)

| No. | Amount | Source of Funds |
|-----|--------|-----------------|
| N/A | | |

APPROVED BY:

| City Attorney | CityManager | |
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| , | City Attorney | City Attorney City |

ATTACHMENT(S):

- 1. Proposed Resolution with depiction of project concept and preliminary budget (Exhibit A)
- 2. Excerpt Minutes from the Arts Advisory Panel meeting of August 15, 2014
- 3. Excerpt Minutes from the Cultural Development Board meeting of August 27, 2014
- 4. Approved recommendation from the Board of Architect's meeting of September 4, 2014