

ITEM TITLE:

A Resolution approving the placement of temporary banners on light poles along Biltmore Way, west of LeJeune Road, through April 2016 in recognition of the City's 90th Anniversary.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

The City of Coral Gables is celebrating its 90th Anniversary with a year-long series of educational and entertaining events. As part of its marketing efforts, the City will have banners designed for the light poles (6) along Biltmore Way, west of LeJeune Road, to commemorate the milestone.

The banners will be produced and installed May 2015 and removed April 2016. The Coral Gables Business Improvement District (B.I.D.) is supportive of the 90th Anniversary banner project.

Attached is the design for the proposed banners.

APPROVED BY:

Department Director City Attorney City-Manager ATTACHMENT(S): 1. Proposed Resolution

2. Picture of Banners