

CORAL GABLES PARKING ADVISORY BOARD
Minutes of October 23, 2014
Parking Department 2801 Salzedo Street

MEMBERS	N	D	J	F	M	A	M	J	J	A	S	O	APPOINTED BY
Vivian Williams	-	N	P	P	N	P	P	E	N	P	E	P	Mayor Jim Cason
Carlos Halley	P	N	E	E	N	P	P	P	N	E	P	P	Vice Mayor William H. Kerdyk Jr.
Barbara Hinterkopf	P	N	P	P	N	P	P	E	N	P	P	P	Commissioner Patricia Keon
JC. Magdaleno	P	N	P	E	N	P	P	E	N	P	E	E	Commissioner Vince Lago
Eduardo Cepero	P	N	E	E	N	E	E	E	N	E	E	E	Commissioner Frank C. Quesada

SUPPORT STAFF

Kevin Kinney
Merlyn Marengo
Jessica Keller

N=No Meeting

A=Absent

E=Excused

P=Present

Item 1: Approval of Meeting Minutes
There were no meeting minutes to review as there was no quorum at the September meeting.

Item 2: Director's Report
PAB was informed the following items:

- The redevelopment of Garage 1 and 4 is being planned following the implementation of Streetscape. Plans are being discussed to improve the condition of both garages while streetscape is implemented. The PAB expressed their concern for the condition of both garages and suggested increased maintenance is required.
- A new electronic application called *ParkMe* has been developed to display a map of all municipal parking facilities within the City.
- A consulting firm was hired to provide the scope of work to be done to paint Garages 2 and 6 as well as upgrade the lobbies, landscape etc.
- The Parking Department revenue for Fiscal 2014 was nearly 14 million dollars and is expected to increase to 15 million in FY2015.

Item 3: Centralized Valet and Branding

- In discussions before the Commission and with the BID (Business Improvement District) it was decided that the Central Valet should be branded with a look consistent with the City of Coral Gables.
- Commission Patricia Keon is in favor of "Branding" the look of Valet and has requested standard of operations be incorporated in the valet contract.
- The consulting team selected to design the Miracle Mile street scape will also propose branding and operation standards for Valet. Once the branding look and operations are developed, it will be presented to the City Commission for approval.
- Centralized Valet will be expanded early next year to cover the 100 Block of Giralda. There are currently five individual valet stations on Giralda and there will be two after conversion, one north and one south.

Item 4: Grants

- The Trolley Division was notified it will be awarded a grant through the State of Florida for the 2015/2016 fiscal year in the amount of \$71,000 to be utilized for the MacFarlane/Homestead Trolley Extension. The new Trolley route will travel from the Metrorail Station on to Douglas across US1, right onto Grand Ave making a loop around US1, Florida Avenue, and Jefferson Avenue. The Trolley will stop at four locations already established and used by Miami Dade Transit. See attached map.
- A \$61,100 grant received from FDOT for IT Upgrades; GPS, Stop Announcements, User Application, Passenger Count System will be in place within the first six months of next calendar year.

Item 5: Trolley Depot Proposal

- It is anticipated the existing Trolley Depot will temporarily relocate within the next six to eight months to the Miami Dade School District Facility located at SW 4th Street & 70th Avenue until the new Depot is built. It is estimated the Trolley will operate from that location for at least one year. The developer buying the old trolley depot has agreed to pay back the City a total of 3.9 million to help build the new depot. Trolley support staff will remain within city limits during the temporary relocation.
- The new Trolley Depot site is proposed at the current location of Fire Station 2, 525 S. Dixie Hwy, Coral Gables FL 33146. The City is undergoing review of this site, and creating design standard.
- The estimate cost of the new Trolley Depot is over 5 million dollars in addition to the renovation and extension to Fire Station 2. Thus, the total estimated cost of the project is over 10 million dollars.

Item 6: Rate Increase

- As of October 1, 2014 all short term meters rate changed from \$1.25 to \$1.50 per hour. Long term meters (10 hr. meters) will remain at \$1.00 per hour but will be monitored to decide whether rates will increase in the future.
- Lot 4 –Mr. Lou Sabia (owner of lot) would like the rates to increase. We are currently in discussions with Mr. Sabia.

Item 7: Open Discussion

- The PAB made the following suggestions prior to Streetscape construction:
 - To have both garage 1 and 4 reconditioned and Centralized Valet expanded.
 - To reach out and inform Senior Citizens of the construction plans and parking alternatives they may have.
 - To reach out to local businesses and have a town meeting with the BID (business improvement district) and Chamber to discuss the impact this will have.
- The PAB discussed raising the rates at the Garages in order to fund reconditioning of the facilities.
- PAB discussed parking issue around Sunset Elementary and Riviera Health Resort (6901 Yumuri St, Coral Gables, FL 33146). There are large numbers of vehicles parked on the swales along Sunset Drive. However, few of the property owners have posted NO PARKING signs on the swales, limiting the City's ability to cite vehicles.
- The PAB ask staff if there was an update on the Publix project. Staff had no update at this time.

Item 6: Adjournment
Meeting adjourned at 9:15 am.

Approved:

Chairman

Attest:

Secretary