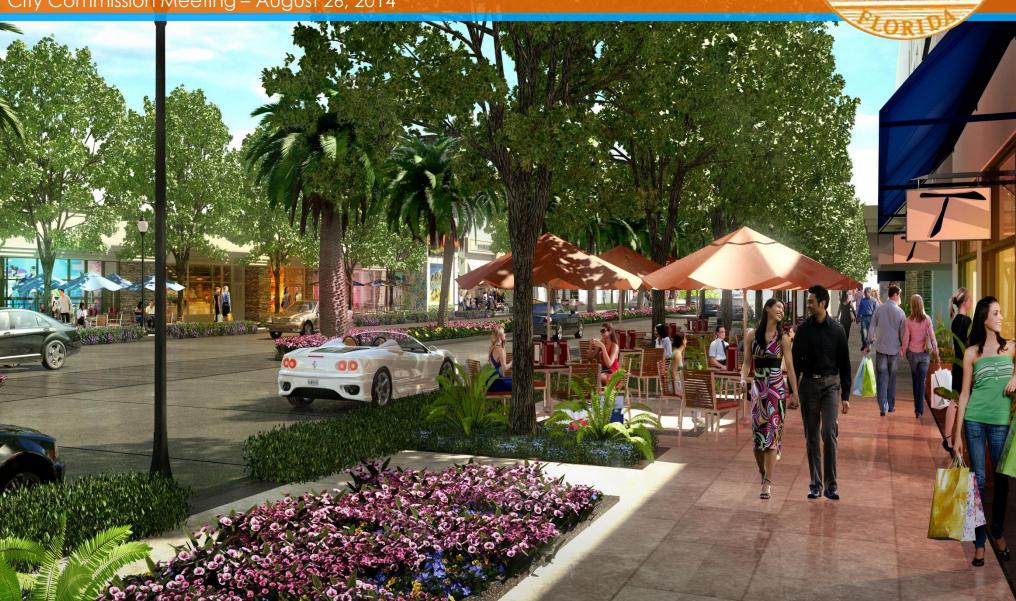
#### Miracle Mile Improvements City Commission Meeting - August 26, 2014



## Workshop Agenda

- Approach
- Streetscape history and timeline
- Streetscape financing plan
- Process & legal overview
- Q&A

## Approach

- Staging will be sensitive to merchants.
- Businesses will not need to close during construction.
- Installation of temporary way finding signs.
- Collaborating with BID on a parking awareness campaign.
- Commitment to celebrate milestones, and to promote awareness, and excitement.





# Window of Opportunity

#### Estimated timing for construction

|             | Start          | End           |
|-------------|----------------|---------------|
| Streetscape | June 2015      | October 2016  |
| Garage 1    | September 2016 | February 2017 |
| Garage 4    | March 2017     | December 2018 |

Assumes we issue the garage RFP in August 2014.



#### How We Got to This Point

| Before 2009   | 2009  | 2009  | 2010  | 2011   | 2013  |
|---|---|---|---|--|---|
| BID created a<br>streetscape<br>design<br>committee: that<br>included Jaime<br>Correa<br>Associates &<br>Dr. Charles Bohl<br>of UM. | After extensive<br>meetings of the<br>BID and its<br>design<br>committee the<br>BID requested<br>the City move<br>forward, so the<br>City hired<br>Stantec<br>(formerly C3TS) | Stantec prepared<br>conceptual plans<br>and preliminary<br>cost estimates,<br>including Jaime<br>Correa on paseos<br>at the request of<br>the BID. Also on<br>the team were<br>Rosenberg Design<br>Group for<br>landscape and<br>Tom Graboski for<br>signage. | City and the BID<br>jointly paid for<br>Richard Heapes of<br>StreetWorks, an<br>expert in re-<br>positioning<br>underperforming<br>main street<br>districts to review<br>conceptual<br>designs to provide<br>recommendations<br>for best return on<br>proposed<br>investment. | StreetWorks<br>presented<br>visioning<br>workshop, and the<br>Commission<br>unanimously<br>approved staff<br>proceeding with<br>design cost<br>estimates and<br>financing for the<br>streetscape<br>initiative. The<br>Chamber and the<br>BID strongly<br>supported the<br>initiative including<br>parallel parking<br>and 50/50<br>financing split. | To support the<br>discussions and<br>development of<br>the financing plan,<br>Stantec updated<br>cost estimates<br>reflecting latest<br>approved vision<br>(based on<br>Streetworks<br>presentation). |

#### **2014 Approval Process Timeline**

Feb 25: Public workshop held with the Commission to review a proposed financing plan based on the cost estimates June 10: Commission passed an initial resolution for the financing plan, that authorized notification to property owners who would be assessed, asked staff to look at additional financing options proposed by the BID, and set a public meeting for Aug. 26

July 22: Workshop with Commission and stakeholders (including public) to discuss latest approved concept, and the financing plan, after June 20 workshop with the Chamber, July 15, workshop with the BID

August 26 : Final hearing (public input) on the special assessment and a vote will take place.

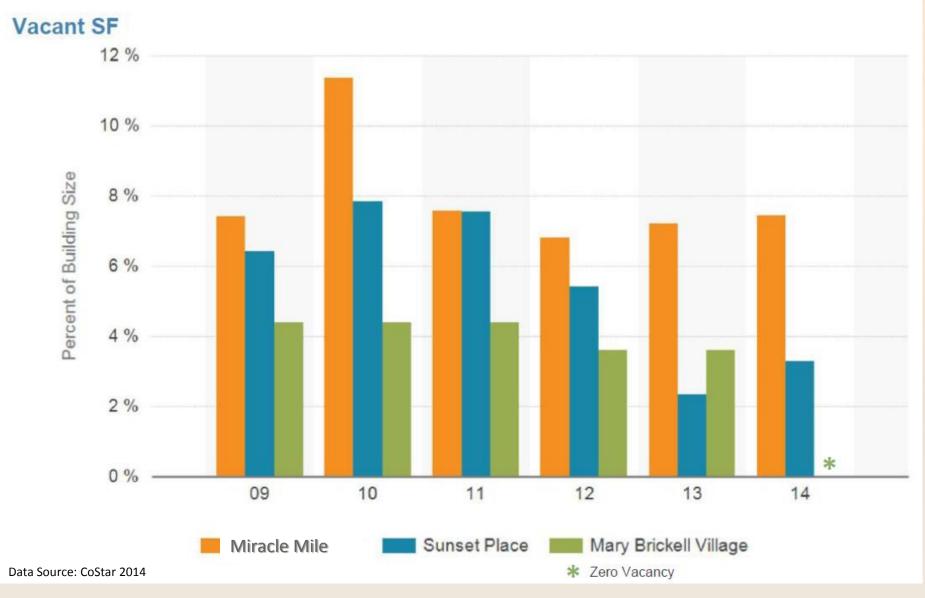
If passed, design will take approx. 6 months, and construction approx. 12-18 months.

## Planning

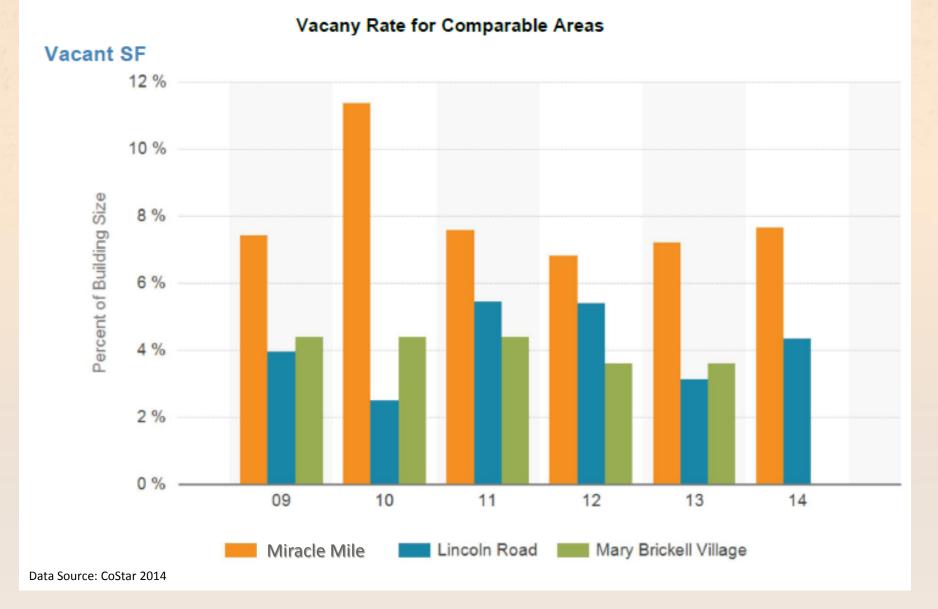
- Our Downtown has been in need of investment for a long time.
- We want to improve the City consistent with the aesthetics of the Coral Gables' character.
- We need to be competitive with other neighboring markets.



#### **Comparable Vacancy Rates**



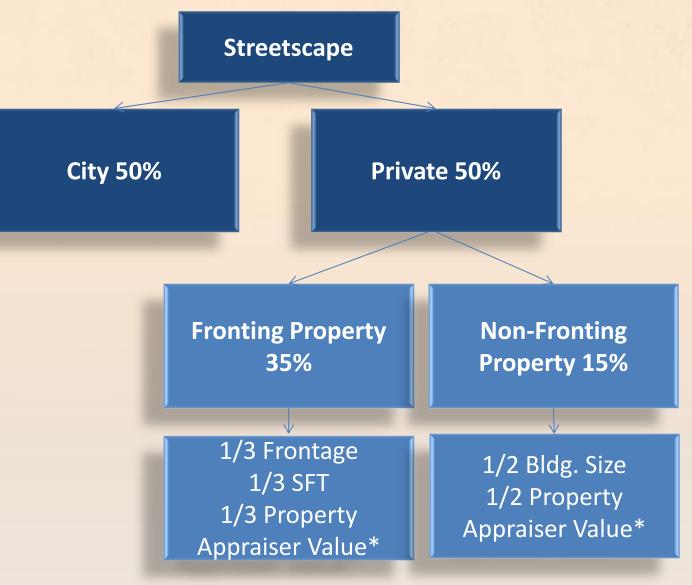
### **Comparable Vacancy Rates**



## **Special Assessment Program**

- Improvements create both a Special Benefit and a General Benefit.
  - Special benefits to properties fronting Miracle Mile and Giralda Avenue and to adjacent properties in the same block.
  - General benefits to all properties, citizens and visitors.
- The City of Coral Gables proposes to pay for 50% of the cost of the streetscape project which reflects:
  - The general benefits to other properties in the City.
  - City properties in the benefit zone.
- Private property owners specially benefiting from the proposed streetscape project could pay up to 50% of the project cost.

# **Allocation Methodology**



\*As of December 2013

#### **Other Streetscape Projects**

| Florida Streetscape Projects |                   |              |                     |                  |                  |
|------------------------------|-------------------|--------------|---------------------|------------------|------------------|
| Project                      | CRA /<br>Blighted | Total Cost   | Government<br>Share | Private<br>Share | Year             |
| Worth Avenue                 | No                | \$14,770,000 | 0%                  | 100%             | 2010             |
| Flagler Street               | Yes               | \$13,000,000 | 92%                 | 8%               | approved in 2014 |
| Lincoln Road                 | Yes*              | \$17,800,000 | 73%                 | 27%              | 1994             |
| Lincoln Road                 | Yes*              | \$6,200,000  | 100%                | 0%               | 2010             |
| South Pointe                 | Yes*              | \$23,000,000 | 100%                | 0%               | 2006 - ongoing   |
| Ft. Myers                    | Yes               | \$12,500,000 | 100%                | 0%               | 2010             |
| St. Augustine                | No                | \$3,300,000  | 77%                 | 23%              | 2015             |

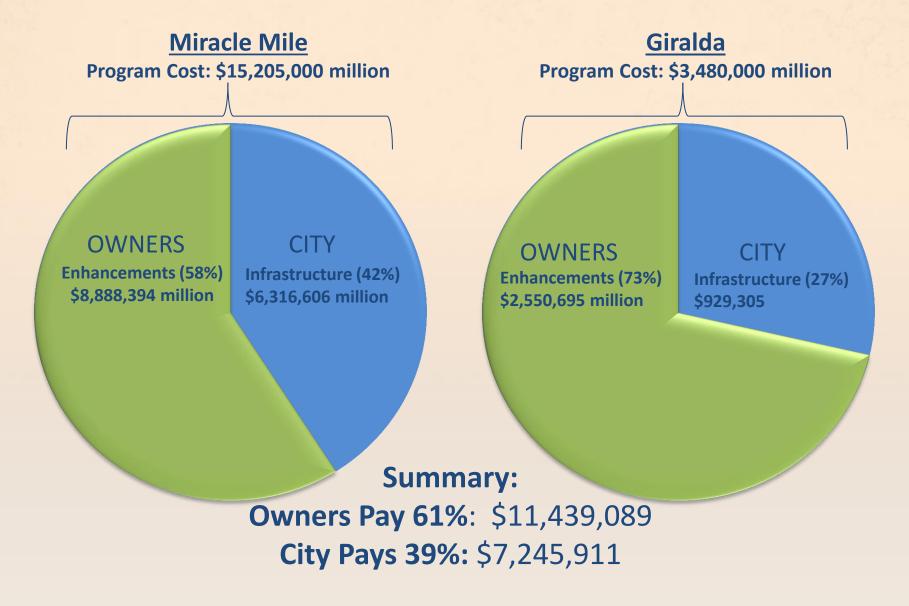
\*Community Redevelopment Agency time period had not expired at the time of most recent improvements.

## **Program Cost With Grant Credit**

|                   | Total Cost*          | <b>Credit</b><br>(GOB Grant Funds) | Net Cost             | Total Cost With<br>Financing |
|-------------------|----------------------|------------------------------------|----------------------|------------------------------|
| Miracle Mile      | \$ 15,694,098        | \$ 953,634                         | \$ 14,740,464        | \$ 15,205,000                |
| Giralda<br>Avenue | <u>\$ 3,560,763</u>  | <u>\$ 216,366</u>                  | <u>\$ 3,344,397</u>  | <u>\$ 3,480,000</u>          |
| Total             | <u>\$ 19,254,861</u> | <u>\$ 1,170,000</u>                | <u>\$ 18,084,861</u> | <u>\$ 18,685,000</u>         |

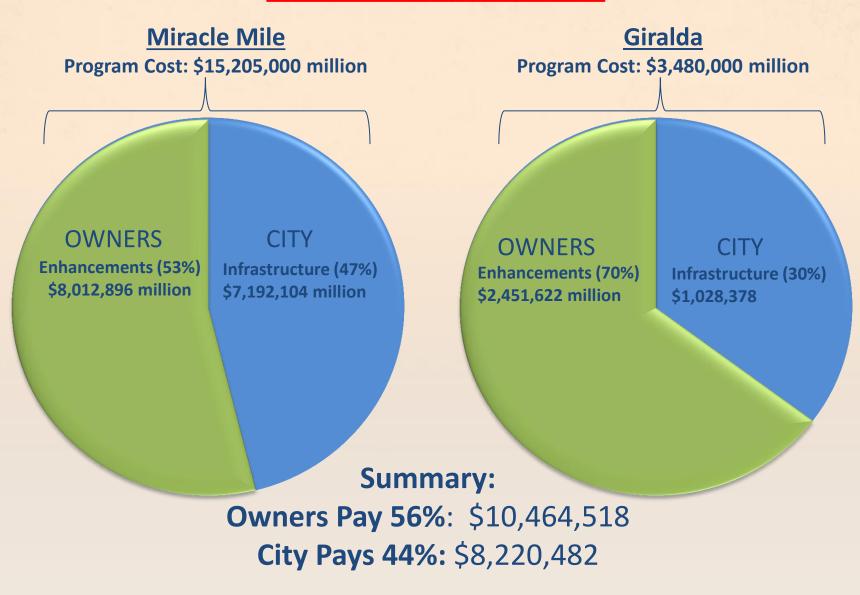
#### **Program Cost**

Scenario A: \*If\* City pays 100% of infrastructure



#### **Program Cost**

#### Scenario B: \*If\* City pays 100% of infrastructure + Pro Rata City Properties



## **Total Program Cost**

|   | Net Cost            | Paid<br>By Owners   | Paid by<br>City      |
|---|---------------------|---------------------|----------------------|
| Miracle Mile Cost*                      | \$ 15,205,000       | \$ 7,602,500        | \$ 7,602,500         |
| Giralda Cost*                           | \$ 3,480,000        | \$ 1,740,000        | \$ 1,740,000         |
| First two years of<br>interest payments | \$1,783,469         | -                   | <u>\$ 1,783,469</u>  |
| Biltmore Way Cost                       | <u>\$ 4,500,000</u> | =                   | \$ <u>4,500,000</u>  |
| Total                                   | <u>\$24,968,469</u> | <u>\$ 9,342,500</u> | <u>\$ 15,607,140</u> |
| % of Total                              | 100%                | 37%                 | 63%                  |

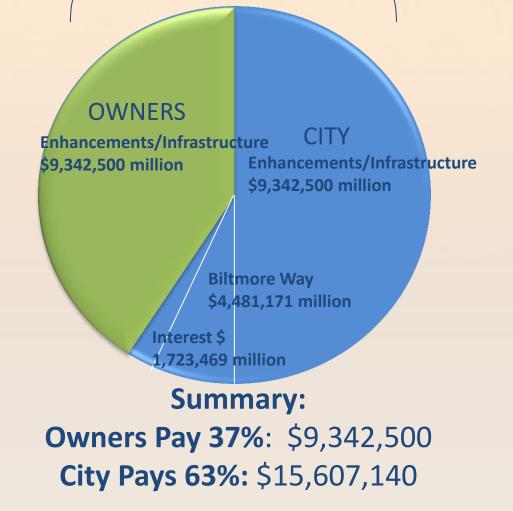
\*Includes financing costs

## **Total Program Cost**

Scenario C: \*If\* Split Project Costs 50/50 plus City pays for Biltmore Way Improvements and Interest for first Two Years

Miracle Mile, Giralda, and Biltmore Way

Program Co<sub>l</sub>st \$24,949,640



## **Process & Legal Overview**

- Notices to property owners sent August 5, 2014.
- Final Assessment Resolution confirms the methodology adopted in the IAR, levies the assessments, and provides for their collection beginning in 2016.
- Upon adoption, the Prepayment Period (approx. 60 days) would begin. (*Property owners have the* option to pay in advance and avoid financing and interest costs.)
- City issues Bonds (expected December 2014).
- City makes Bond payments (interest only) for the first 2 years.

## **Process & Legal Overview (2)**

- Property owners have the option to pre-pay at any time during the 20 year assessment period. (Will pay their share of financing costs and current year interest costs but can avoid future interest cost.)
- Annually through the life of the assessment the City will recertify the assessment roll and reimpose its assessment lien.





#### Questions? Cynthia Birdsill, Economic Development cbirdsill@coralgables.com T. 305-460-5310

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