



City of Coral Gables  
CITY COMMISSION MEETING  
April 8, 2014

**ITEM TITLE:**

Resolution Authorizing Two Economic Development Sponsorship Opportunities

**DEPARTMENT HEAD RECOMMENDATION:**




Approval

**BRIEF HISTORY:**

The City has been presented with the following two sponsorship opportunities:

1. The Cultural Landscape Foundation is a national non-profit organization that fosters understanding of landscape architecture and its practitioners and has asked the City to sponsor a tour they plan in the City of Coral Gables. The free tour for between 40 and 50 Foundation members from across the country will take place Sunday, April 13 from 1:30 to 3:30 p.m. as part of the Foundations "What's Out There Weekend" in South Florida. The cost for the use of a trolley for two service hours is \$220. The City will be credited as a sponsor for the tour.
2. The Latin Chambers of Commerce and Industry's (CAMACOL) 35<sup>th</sup> Hemispheric Conference at the Biltmore Hotel will be held from June 2 to 5, 2014. Chamber of Commerce presidents from more than two dozen countries will lead large delegations, and several ambassadors will be in attendance, including large delegations from Poland and China this year. The City of Coral Gables has been asked to be a sponsor at the conference for \$3,000. As part of the sponsorship, the City would provide the welcome remarks; its logo would appear on all promotional materials such as the program, official banners, and their promotional magazine; and the City would be able to set up a booth at the expo during the three day tradeshow.

**APPROVED BY:**

Department Director	City Attorney	City Manager
		

**ATTACHMENT(S):**

1. Proposed Resolution