



**City of Coral Gables
CITY COMMISSION MEETING
April 8, 2014**

ITEM TITLE:

Communications Committee Meeting Minutes of February 21, 2014

SUMMARY OF MEETING:

The meeting came to order at 9:30 a.m. The minutes from the January meeting were circulated for approval.

Motion: Connie Crowther motioned to approve the January meeting minutes. Luba De Witt seconded the motion and it passed unanimously.

Higgins Fallon informed members that every year her department presents a Strategic Communications plan which is part of the budget process. She has attached a copy from last year's plan and asked for input from their perspectives about how it can be improved.

Members provided their suggestions on how to improve the plan.

Higgins Fallon briefly updated members of upcoming programs such as Pioneer Day on March 2, the Water is Life exhibit and seminar on March 13, the Merrick Arts Festival which is part of the Sundays on the Porch with George on March 9, and Carnival on the Mile and Sidewalk Sale on March 1 and 2, which is a big attraction for the Downtown area.

Higgins Fallon showcased a video produced by CGTV regarding actual moon rocks being shown at a local school. Higgins Fallon also distributed the latest e-News issue.

With no further issues to discuss, the meeting was adjourned.

ATTACHMENT(S):

1. **Draft Minutes of February 21, 2014**