

ITEM TITLE:

Resolution. A Resolution approving the "Day of the Dead" event as one of five events of the International Cultural Events Initiative.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

The International Cultural Events Initiative is a program focused on bringing five high-quality, international, and culturally enriching events to Coral Gables in 2022 with the purpose of learning and experiencing the culture and ethnicity of other countries for the benefit of residents, businesses and visitors.

The Day of the Dead or Día de los Muertos tradition has been commemorated in Mexico since and nowadays has become an international renowned event.

The "Day of the Dead" festival hosted by the Consulate General of Mexico in Miami, is expected to take place on Saturday, October 29th, 2022, from 4:00 p.m. until 9:00 p.m. at 405 Biltmore Way, Merrick Park.

This request has been reviewed by the City's Special Events Committee and qualifies for this International Cultural Events Initiative program based on the established criteria. The City of Coral Gables will cover overhead costs as specified in criteria not to exceed the amount of \$20,000.

ATTACHMENT(S):

- 1. Draft Resolution
- 2. International Cultural Events Initiative Presentation
- 3. Special Event Application & Permit