

8th Annual



Saturday, April 2nd, 2022

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*“Together, we create life-changing wishes
for children with critical illnesses.”*

The Event



Wings for Wishes is a unique South Florida event combining the love of delicious chicken wings with the desire to grant children's wishes through Make-A-Wish Southern Florida.

Our 8th Annual Wings for Wishes will take place on Saturday, April 2nd 2022 from 11:30 a.m. to 4:00 p.m.. Our family-friendly block party approach on the 300 Block of Miracle Mile (between Lelene Rd and Salzedo Street) will feature the first Major League Eating professional wing-eating competition as well as the now-famous amateur 4-person team wing eating competition and crowd-favorite chicken recipe tasting.

Guests will enjoy savory food stations featuring delicious recipes from some of South Florida's favorite restaurants, along with a wide range of refreshing beverages, and mouth-watering desserts. Add in live music, popular DJ's, family fun activities, awards, and over 2,000 enthusiastic attendees and we'll have ourselves another sensational Wings for Wishes.



Make-A-Wish® Southern Florida
Board Members

Gal Bensaadon & Brian Exelbert



Founding Sponsor & Partner

Our Purpose



Make-A-Wish® Southern Florida

Board Members

Gal Bensaadon & Brian Exelbert

Gal Bensaadon and Brian Exelbert founded Wings For Wishes in 2015 in partnership with Sports Grill. Their mission is to provide a fun and family-friendly event that raises awareness and funds to grant wishes. To date, their efforts have helped grant 221 wishes.



Together, we create life-changing wishes for children with critical illnesses. This one belief guides us in everything we do at Make-A-Wish. It inspires us to grant wishes that change the lives of the kids we serve. It compels us to be creative in exceeding the expectations of every wish kid. It drives us to make our donated resources go as far as possible. Most of all, it's the founding principle of our vision to grant the wish of every eligible child.



Signature Wing Tasting Event



The 8th Annual Wings For Wishes will once again feature a variety of South Florida's renowned restaurants and brands that create and showcase signature wing recipes for all patrons to enjoy.



WORLD FAMOUS
HOUSE OF MAC

tap42

CRAFT KITCHEN + BAR



2020 Participants, 2022 to be confirmed

2020/21 Highlights

Wings For Wishes and Make-A-Wish Southern Florida are proud to reach more than 46,000 followers via social media. Make-A-Wish Southern Florida has the 2nd largest social media following of any Make-A-Wish chapter in the world.



NBC6 Team Gets Ready to Compete



Miami Dolphins In The House



Sports Grill's Famous Special Grilled Wings



The Crowd Jams To Live Music On The Main Stage



2020 WFW Check Presentation



2020 Competition Winners

2020/21 Highlights



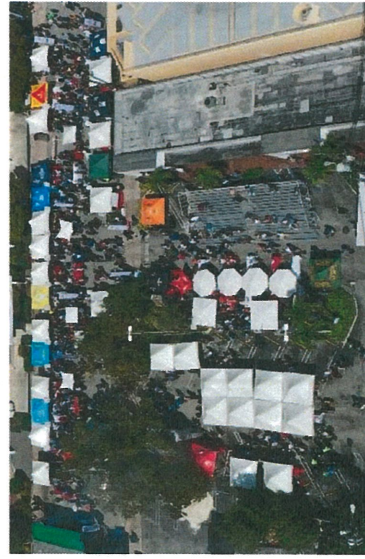
CBS4 Team Ready to Eat



Local 10 In The House



Sports Grill's Famous Special Grilled Wings



Block Party Fun



2021 At-Home WFW Party Box



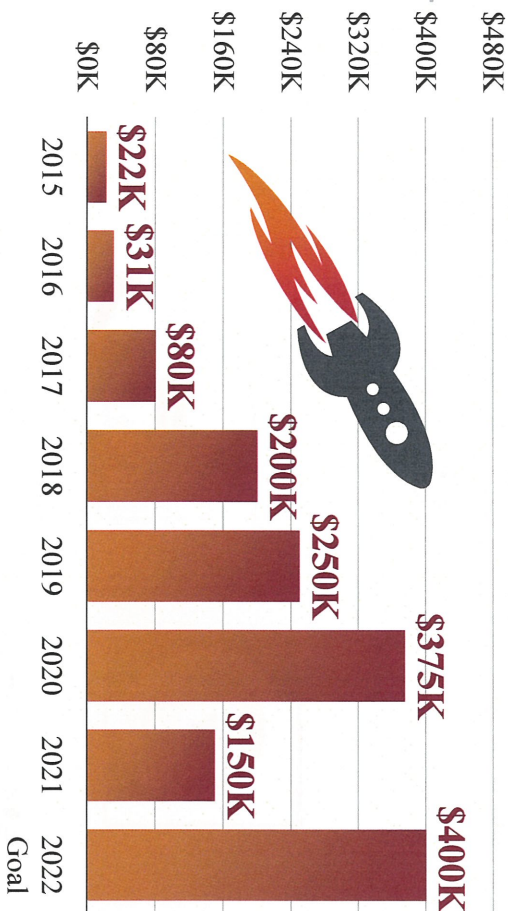
2021 WFW Virtual Fundraiser YETI Cooler

Funds Raised

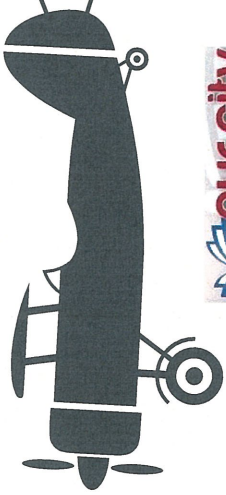


Since its inception, Wings For Wishes has raised over \$1.1 million...with your help we'll meet our 2022 goal.

All wishes provide a much-needed escape for a child facing a critical illness. It transports them from a world of doctors and hospitals to a world of carefree fun and excitement.



Media Coverage & Promotion



Seen and heard...



facebook

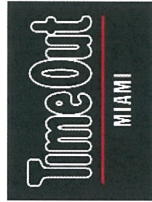


Instagram

South Florida
Sun-Sentinel



Social
Miami

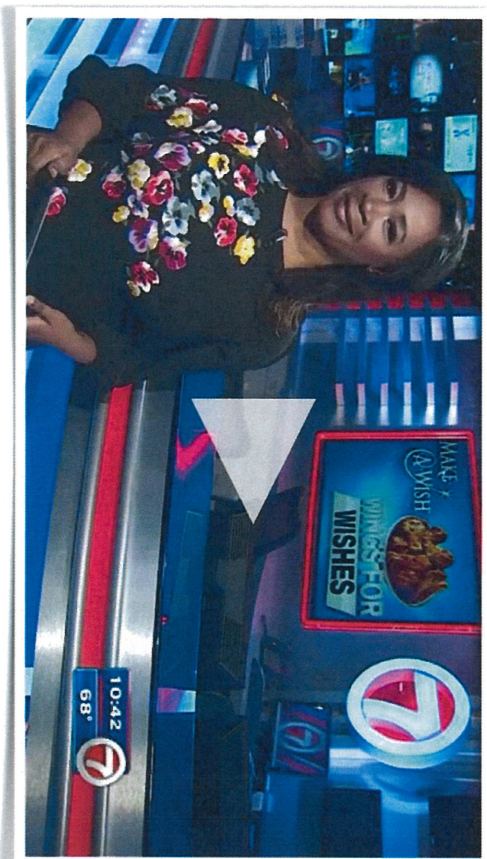


WSVN

MIAMI
New Times



TV Coverage



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2020/21 Sponsors

Presenting Sponsor:



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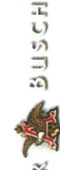
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2022 Sponsorship Opportunities

| Available Sponsorships: | | | | | | | | | |
|---|------------------------------|-----------------------|----------------------|-------------------------------|--------------------------------|------------------------|--------------|------------------------|------------------|
| Donor Levels: | 1 | 1 | 1 | 1 | 1 | 1 | Unlimited | Unlimited | Unlimited |
| | WFW Presenting Sponsor | Main Stage Sponsor | Wing Zone Sponsor | Guest Wristband Sponsor | Welcome Pavilion Sponsor | Photo Booth Sponsor | Wish Sponsor | Select Zone Sponsor | Friend of WFW |
| | \$100,000 | \$75,000 | \$50,000 | \$30,000 | \$25,000 | \$15,000 | \$6,000 | \$2,500 | \$1,000 |
| Wish(es) Sponsored in your Name | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| Event Naming Rights | 1 | | | | | | | | |
| Main Stage Branding + Professional Wing Eating Competition | 1 | 1 | | | | | | | |
| Logo on Event T-shirt | 1 | | | | | | | | |
| Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents | 3X | 2X | 2X | 1X | 1X | 1X | | | |
| Large Banner Displayed Across the Bleachers located in the Wing Competition Zone | 1 | | 1 | | | | | | |
| Name Printed on Guest wristbands | | | | 1 | | | | | |
| Logo Displayed at Welcome Pavilion Registration Area | 1 | | | | 1 | | | | |
| Logo Displayed Prominently Throughout Other Zones | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Logo Displayed at the Wing Tasting Row | 1 | | | | | | 1 | | |
| Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on Website | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| Logo on Event Invitation/Posters | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| Photo Booth & Photo Booth Frame Branded with Name/Logo | | | | | | | | | |
| Name on Event Invitation/Posters | | | | | | | 1 | 1 | 1 |
| Verbal Recognition at the Event | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Complimentary Event Bracelets | 50 | 40 | 35 | 30 | 25 | 25 | 20 | 15 | 10 |
| Complimentary Teams for the Wing Eating Competition* | 6 | 5 | 5 | 4 | 4 | 3 | 2 | 1 | 1 |

Brand New to 2022



Major League Eating Contest with Joey Chestnut



Our Leadership

Host Committee

| | |
|--|--|
| Greg Baty – Montreux Growth Partners | Vince Lago – Mayor, City of Coral Gables |
| Gal Bensadon – Red Door Construction | Todd Linden – Circle Capital Partners |
| Jourdan Binder – The Workshop Collective | Brett Romberg – The Brett Romberg Show |
| Brian Exelbert – Morgan Stanley | Alex Schapiro – Dacra Development |
| Luis Flores – Saul Ewing Arnstein & Lehr LLP | Joey Souto – JAJA Investments |
| Ben Gerber – The Related Group | Nathan Vedrani – CFH Group |
| Brian Jones – EnTrust Global | Jesse Wright – JLL Inc. |

Event Committee

| | |
|--|---|
| Mike ‘Spike’ Anderson – Sports Grill | Randy Fisher – CREaM |
| Kali Bensadon – CREaM | Christine Marques – Sports Grill |
| Stephanie Boydston – Susan G. Komen | Jackie Perl – Make-A-Wish® Southern Florida |
| Kevin Fantis – Make-A-Wish® Southern Florida | Jennifer Vitale – Eagle Brands |



Make-A-Wish® Southern Florida
Board Members
Gal Bensaadon & Brian Exelbert

Kevin Fantis
Development Manager



kfantis@sfla.wish.org
(954) 967-9474 ext. 317

Sponsorships must be confirmed by March 1st, 2022.



2022 Event Contact



wingsforwishesmiami.com
facebook.com/wingsforwishesmiami



8th Annual Wings for Wishes Saturday, April 2nd, 2022

PRESENTING SPONSOR

\$100,000

- ★ Wishes Sponsored in your Name
- ★ Event Naming Rights
- ★ Main Stage Branding + Professional Wing Eating Competition
- ★ Name/Logo on Event T-shirt
- ★ Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents
- ★ Large Banner Displayed Across the Bleachers Located in the Wing Competition Zone
- ★ Logo Displayed at Welcome Pavilion Registration Area
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Logo Displayed at the Wing Tasting Row
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Logo on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 50 Complimentary Premium Bar Bracelets
- ★ 6 Complimentary Teams to the Wing Eating Competition

MAIN STAGE SPONSOR

\$75,000

- ★ Wishes Sponsored in your Name
- ★ Main Stage Branding + Professional Wing Eating Competition
- ★ Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Logo on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 40 Complimentary Premium Bar Bracelets
- ★ 5 Complimentary Teams to the Wing Eating Competition

WING ZONE SPONSOR

\$50,000

- ★ Wishes Sponsored in your Name
- ★ Main Stage Branding + Professional Wing Eating Competition
- ★ Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents
- ★ Large Banner Displayed Across the Bleachers Located in the Wing Competition Zone
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Logo on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 35 Complimentary Premium Bar Bracelets
- ★ 5 Complimentary Teams to the Wing Eating Competition

GUEST WRISTBAND SPONSOR \$30,000

- ★ Wishes Sponsored in your Name
- ★ Name/Logo Printed on Guest Wristbands
- ★ Logo on Event Invitation/Posters
- ★ Name/logo displayed on Make-A-Wish® Social Media posts
- ★ Verbal Recognition at the Event
- ★ 30 Complimentary Premium Bar Bracelets
- ★ 4 Complimentary Teams to the Wing Eating Competition

WELCOME PAVILION SPONSOR \$25,000

- ★ Wish Sponsored in your Name
- ★ Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents
- ★ Logo Displayed at Welcome Pavilion Registration Area
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Logo on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 25 Complimentary Premium Bar Bracelets
- ★ 4 Complimentary Teams to the Wing Eating Competition

PHOTO BOOTH SPONSOR \$15,000

- ★ Wish Sponsored in your Name
- ★ Name/Logo Featured in an E-mail Blast to Select Make-A-Wish Florida Constituents
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Logo on Event Invitation/Posters
- ★ Photo Booth & Photo Booth Frame Branded with Name/Logo
- ★ Verbal Recognition at the Event
- ★ 25 Complimentary Premium Bar Bracelets
- ★ 3 Complimentary Teams to the Wing Eating Competition

WISH SPONSOR \$6,000

- ★ Wish Sponsored in your Name
- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Logo Displayed at the Wing Tasting Row
- ★ Name/Logo Displayed on Make-A-Wish Social Media Posts, Live Company Link on *Website*
- ★ Name on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 20 Complimentary Premium Bar Bracelets
- ★ 2 Complimentary Teams to the Wing Eating Competition

SELECT ZONE SPONSOR \$2,500

- ★ Logo Displayed Prominently Throughout Other Zones
- ★ Name on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 15 Complimentary Premium Bar Bracelets
- ★ 1 Complimentary Team to the Wing Eating Competition

FRIENDS OF WINGS FOR WISHES SPONSOR \$1,000

- ★ Name on Event Invitation/Posters
- ★ Verbal Recognition at the Event
- ★ 10 Complimentary Premium Bar Bracelets
- ★ 1 Complimentary Team to the Wing Eating Competition



BECOME A SPONSOR TODAY:

Sponsor Level: _____
Company Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____
Email: _____
Credit Card Number: _____
Expiration Date: _____ CVV: _____
Signature: _____

Checks can be made payable to:

Make-A-Wish®
SOUTHERN FLORIDA

Make-A-Wish Southern Florida
Attn: Kevin Fantis – WFW
4491 South State Road 7, Suite 201
Fort Lauderdale, FL 33314

*****Sponsorships must be confirmed by March 1st, 2022*****

Please contact Kevin Fantis at kfantis@sfla.wish.org or by
phone at 954-967-9474 x317 with any questions.

