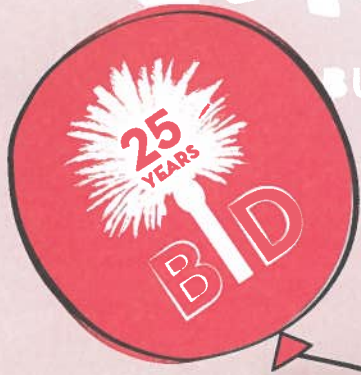


DOWNTOWN CORAL GABLES'

BUSINESS IMPROVEMENT DISTRICT
ALWAYS AN EXPERIENCE!



YOU LOOK

ahead

IN
THE



WELCOME

TO THE BUSINESS IMPROVEMENT
DISTRICT OF CORAL GABLES

LEARN MORE!



AS A PART OF THE CITY BEAUTIFUL, THE BUSINESS IMPROVEMENT DISTRICT OF CORAL GABLES ENCOMPASSES 19 BLOCKS OF OUR DOWNTOWN, CREATING A LIVELY EPICENTER INFUSED WITH INTERNATIONAL FLAIR, ONE-OF-A-KIND OFFERINGS AND EXPERIENCES SINCE 1997.



THIS IS OUR BID!

CREATED 25 YEARS AGO (1997), THE BID PROMOTES THE COMMERCIAL VITALITY OF MIRACLE MILE AND DOWNTOWN CORAL GABLES, AND ACTS AS A CATALYST FOR THE OVERALL IMPROVEMENT OF THE CITY



CHAMPIONING OUR THRIVING RESTAURANTS, AND RETAILERS, AND SERVICE INDUSTRY BUSINESSES, THE BID EMPOWERS DISTRICT MEMBERS WITH ONE UNIFIED VOICE IN ORDER TO BRING PROSPERITY TO DOWNTOWN



THE BID SUPPORTS BUSINESSES THROUGH DAY-TO-DAY ADVOCACY & MARKETING



AS A NON-PROFIT COMMUNITY ORGANIZATION FUNDED BY ITS MEMBERS WITH A BOARD OF VOLUNTEER DIRECTORS, THE BID CREATES UNIQUE EXPERIENCES FOR VISITORS & RESIDENTS ALIKE YEAR-ROUND

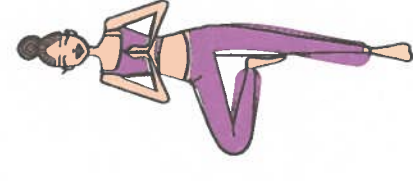


CONNECT WITH US AT EXPERIENCECORALGABLES.COM AND [#EXPERIENCECORALGABLES](https://twitter.com/EXPERIENCECORALGABLES)

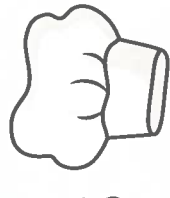


81° AVERAGE TEMP

9 CULTURAL INSTITUTIONS



83 STORES



90 RESTAURANTS



10-20 MINS FROM THE AIRPORT

3,090 MINUTES OF EXERCISE CLASSES A DAY

14,780 STEPS TO WALK THE ENTIRE BID



2.5 MILLION ICE CREAM SCOOPS SERVED PER YEAR



2 MILLION COFFEE CUPS POURED ANNUALLY



12,141 PARKING SPOTS

150 MULTINATIONAL COMPANIES

22 LANGUAGES SPOKEN  **1441** HOTEL ROOMS

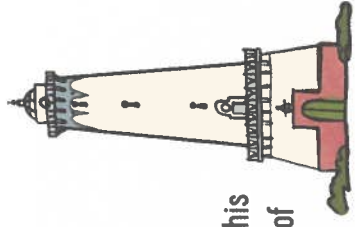
11 NATIONALLY RECOGNIZED HISTORIC LANDMARKS

100 YEARS OF HISTORY, 25 YEARS OF THE BID

IN THE EARLY 1900s, SOUTH FLORIDA EXPERIENCED A LARGE CONSTRUCTION BOOM AND PENNSYLVANIA-BORN, GEORGE MERRICK BEGAN TO DEVELOP HIS VISION FOR AN ELEGANT, MEDITERRANEAN-INSPIRED COMMUNITY. TODAY, AS THE BID CELEBRATES A QUARTER CENTURY IN OUR DOWNTOWN, WE LOOK BACK AT OUR PAST AND LOOK FORWARD TO ALL OF THE EXCITING THINGS TO COME.

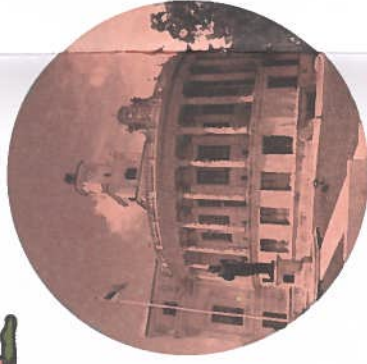
1924

Alhambra Water Tower is built. This beautiful structure is reminiscent of a coastal lighthouse.



1925

The University of Miami is chartered as residents of Coral Gables felt they needed an educational institution for their fast growing community.



1928

Opening of Coral Gables City Hall, one of George Merrick's last projects.

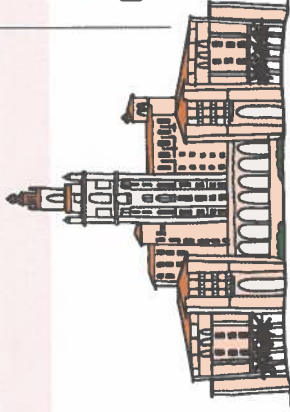
1922

George Merrick begins planning and building the city of Coral Gables on 3000 square acres of South Florida land.



1926

Grand opening of the Biltmore Hotel, with Mediterranean and Spanish-Moorish inspired architecture, resembling the Cathedral of Seville, Spain.



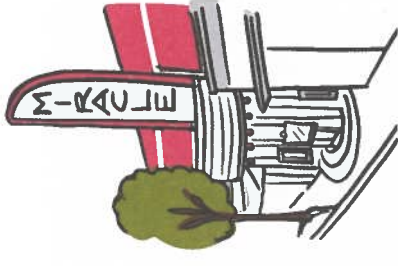
Merrick begins construction of The Colonnade, now a hotel, at the intersection of Miracle Mile and Ponce de Leon Boulevard.

I LIVE, WORK, AND PLAY IN DOWNTOWN CORAL GABLES. FOR MY ACTIVE LIFESTYLE, I KNOW I CAN COUNT ON THE BID TO CREATE AN ENGAGING AND ENJOYABLE EXPERIENCE EACH AND EVERY DAY.

-NICOLAS CABRERA

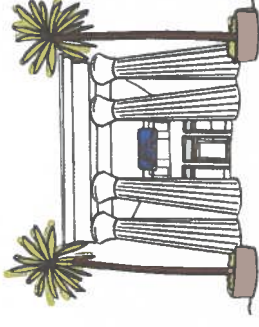
1948

The Miracle Theatre opens its doors with the "The Return of October", a comedy starring Glenn Ford and Terry Moore.



2010

Coral Gables Art Cinema and the Coral Gables Museum open.



1955

Developers and businesses took to rebranding the area to turn it into a high-end shopping destination naming it, "Miracle Mile".

1954

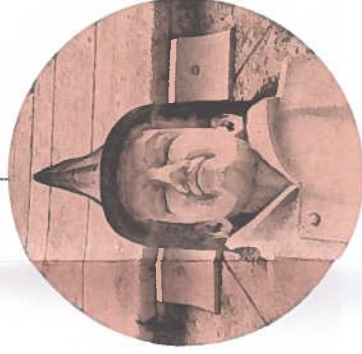
Business owners unite to form the Miracle Mile Merchants Association.

1997

The Coral Gables Business Improvement District (BID) is incorporated; empowering the local businesses of the area to bring prosperity to the Downtown of Coral Gables

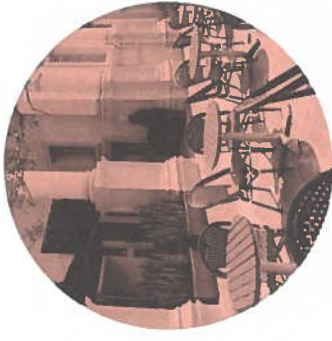
1939

The Coral Gables Police and Fire Station is built. In 2010, it was restored and inaugurated as the Coral Gables Museum.



2018

The 'Streetscape' project, is officially complete, making Miracle Mile and Giralda Plaza pedestrian friendly destinations!



"Umbrella Sky" installation floats over Giralda; a huge hit, attracting millions of tourists and residents.

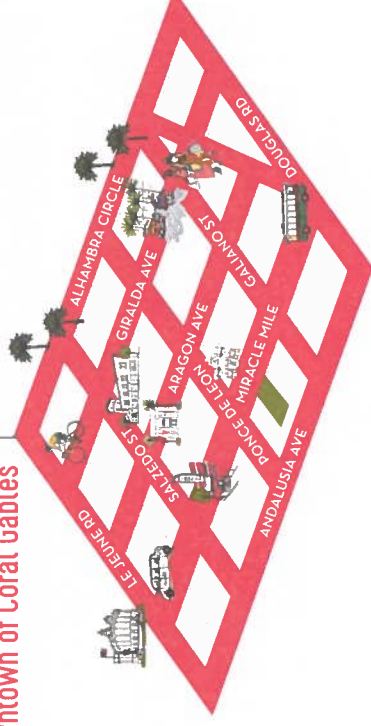
2022

The BID celebrates its 25th Anniversary!



2011

Giralda Under the Stars debuts and continues for 10 more years bringing live music to our community.



LEARN MORE!

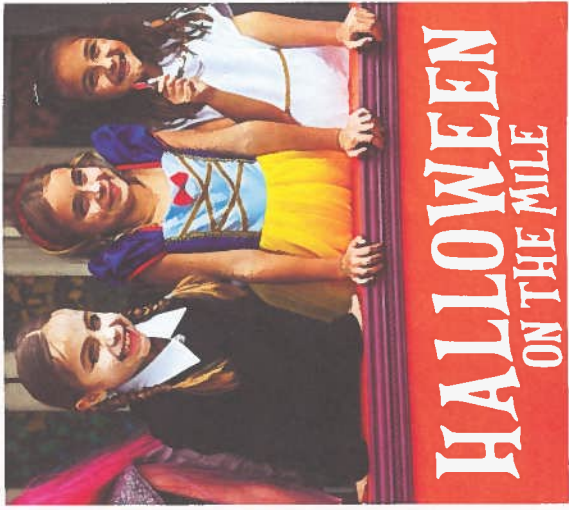


HAPPENINGS

THE BUSINESS IMPROVEMENT DISTRICT OF CORAL GABLES PRODUCES HIGH QUALITY CURATED EVENTS, ACTIVITIES, EXHIBITS, CLASSES AND PERFORMANCES YEAR ROUND FOR ALL TO ENJOY! HERE'S TO 25 MORE YEARS OF NEW EXPERIENCES IN THE BID! FOLLOW OUR NEWSLETTER AT EXPERIENCECORALGABLES.COM AND NEVER MISS A HAPPENING.



UMBRELLA SKY PROJECT



HALLOWEEN ON THE MILE



MOTHER'S DAY!



AUTHOR EVENTS



SANTA AND MRS. CLAUS AT THE BID HOLIDAY MARKET

THE BID ALLOWED US TO PERFORM OUR OWN MUSIC FOR AN INTERESTED AUDIENCE, A RARE AND BEAUTIFUL THING. IT WAS A JOY TO PARTICIPATE IN THIS GREAT SERIES AND IT'S DEFINITELY SOMETHING WE'D DO AGAIN!

-FROST MUSIC SCHOOL MUSICIANS, ENCORE! MUSIC SERIES



ILLUMINATE CORAL GABLES



VALENTINE'S DAY



EASTER BUNNY



PUMPKIN ARCH

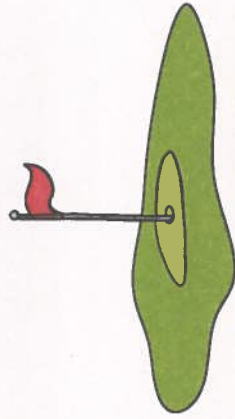
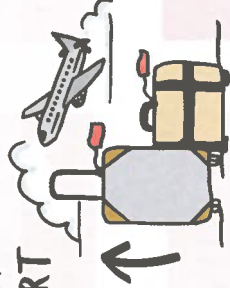


ENCORE! CONCERT SERIES + MURALS



UNDER THE SKY SERIES
THE BID TEAMED UP WITH ARSCHT CENTER ARTISTS TO BRING LIVE POP-UP PERFORMANCES TO THE BID.

TO MIAMI
INTERNATIONAL
AIRPORT



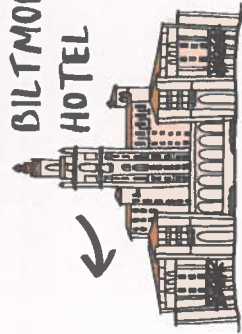
GOLF COURSES
THIS WAY



TO VENETIAN POOL



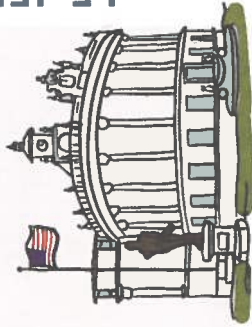
TO
BILTMORE
HOTEL



TO
UNIVERSITY
OF MIAMI



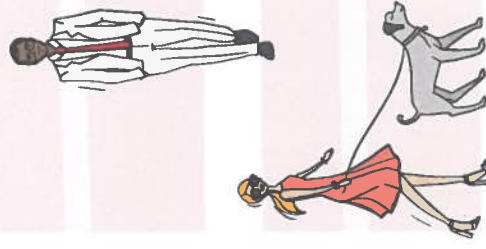
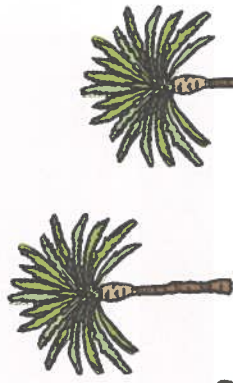
LE JEUNE ROAD



CITY HALL



SOUTH DIXIE
HIGHWAY



ACTORS'
PLAYHOUSE

CORAL
GABLES
MUSEUM



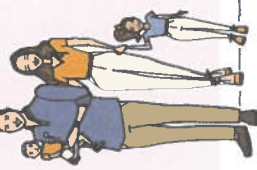
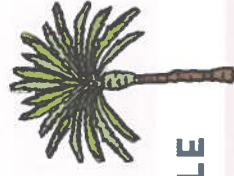
SALZEDO ST



GABLES
CINEMA



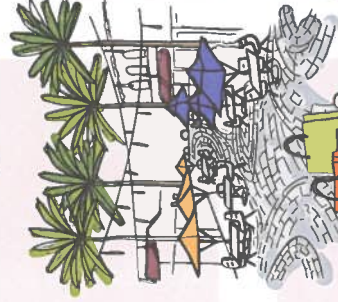
ALHAMBRA CIRCLE



MERRICK WAY



GIRALDA
PLAZA



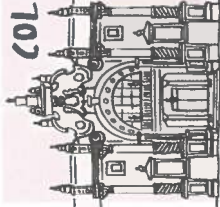
GALIANO ST



GIRALDA AVE

ARAGON AVE

COLONNADE
HOTEL



PONCE DE LEON

MIRACLE MILE



MCBRIDE
PLAZA



ANDALUSIA AVE

PONCE
CIRCLE
PARK



THE CORAL GABLES BID AND THE CITY OF
CORAL GABLES HAVE BEEN PARTNERS FOR
YEARS, AND THE BID PLAYS A CRUCIAL ROLE
IN OUR FUTURE AND CURRENT DEVELOPMENT.

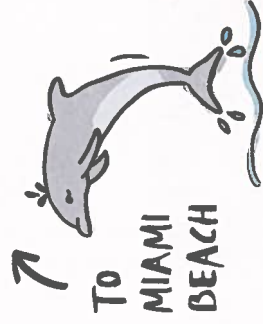
-VINCE LAGO,
CITY OF CORAL GABLES MAYOR

EXPLORE THE BID



IN THE BID

FROM GREEN SPACES AND AMPLE SIDEWALKS TO GREEN-EATING
AND ENDLESS THINGS TO DO LIKE TAKING IN A PLAY, A MOVIE, A BOOK
SIGNING, SHOPPING, DINING, AND MORE, THESE 19 BLOCKS INVITE
YOU TO EXPERIENCE DOWNTOWN CORAL GABLES LIKE NEVER BEFORE.



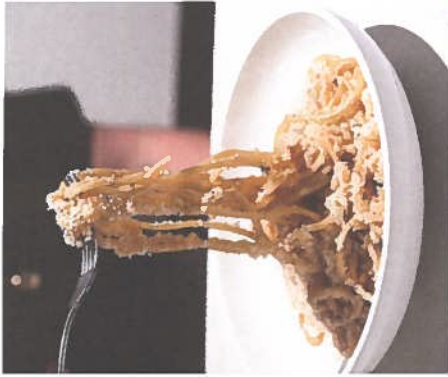
TO
MIAMI
BEACH

DOUGLAS ROAD



FLAVORS

DOWNTOWN CORAL GABLES IS KNOWN FOR ITS INCREDIBLE VARIETY OF DINING OPTIONS, BUT THESE FOUR EATERIES TAKE PLEASING YOUR PALETTE TO A WHOLE OTHER LEVEL.



LUCA OSTERIA

TUR KITCHEN

GUSTAVE

ZITZ SUM

GET A LITTLE CHEESY

FROM A TRADITIONAL MARGHERITA TO WHETHER PINEAPPLE SHOULD EVEN BE ALLOWED AS A TOPPING, THE PIZZA DEBATE CONTINUES, AND SO DO THE OPTIONS IN THE BUSINESS IMPROVEMENT DISTRICT! WITH SO MANY EATERIES OFFERING PIZZA, WE'VE LISTED SOME OF THE MOST POPULAR PIES.



CRAFT

AVOCADO DELIGHT
Mozzarella, cherry tomatoes, avocado, and balsamic glaze

CRAFT offers regular or gluten-free crust as well as regular or vegan cheese

COPPOLA BISTRO RISTORANTE

VEGETARIAN

Tomato sauce, mozzarella, aubergine, zucchini, roasted red peppers, capers, cherry tomatoes, and basil

DON FAVIOS

FUGAZZA

Alfredo sauce, onion, parmesan, oregano, olive oil

MEET THE CHEF BEHIND

ZITZ SUM

A BLUE COLLAR DO-IT-HIMSELF PUNK ROCK FANATIC

2022 JAMES BEARD AWARD SECOND PLACE WINNER
MICHELIN BIB GOURMAND AWARD WINNER

PABLO ZITZMAN'S LOVE FOR ASIAN FOOD BEGAN AT AN EARLY AGE. HIS DAD WOULD TAKE HIM TO TEPPANYAKI RESTAURANTS IN HIS NATIVE BOGOTÁ, COLOMBIA WHERE ASIAN FLAVORS BECAME THE RAMONES OF FOOD FOR HIM. LIFE TOOK HIM TO HONG KONG, HAWAII, AND JAPAN, WHERE PABLO DOVE DEEP INTO THE FOOD AND CULTURE. ZITZ SUM, A MICHELIN BIB GOURMAND AWARD WINNER IS A DYNAMIC PART OF HIS CULINARY CREATIVE AND A DELICIOUS ADDITION TO THE EVER-EVOLVING MIAMI RESTAURANT SCENE.

NATALIA RESTREPO, PABLO'S WIFE, PASTRY CHEF, AND CO-OWNER IS GEORGIA-BORN AND CHILE-RAISED. SHE BRINGS COMFORT AND FAMILIARITY TO THE MENU, RESPONSIBLE FOR ZITZ SUM'S BREAD PROGRAM, DESSERTS, SWEETS AND FAMILY MEALS.

OPERA RESTAURANT

CILLITO

Pumpkin cream, home cured pancetta, basil, and mozzarella

MOLISE

Caciocavallo cheese, mozzarella, fresh pork sausage, and black truffle paté

P. POLE PIZZA

BUILD YOUR OWN PIZZA

It's all about you! Choose your dough, sauces, and toppings or pick from the never-fail classics

POMODORO'S

PIZZA BY THE SLICE

From a classic cheese to a BBQ chicken, to a Pomodoro Special: ham, pepperoni, red onions, mushrooms, and ground beef, all sold by the slice or the pie

PUMMAROLA

CREMA DI TARTUFO

Truffle cream sauce, ham, mushrooms & mozzarella

BACON AND ZUCCHINI

Smoked buffalo mozzarella, pancetta, and zucchini

RUSTICA

Crispy potatoes, pancetta, and smoked buffalo mozzarella

TERRE DEL SAPORE

SAPORELAND

Fresh mozzarella, wild mushrooms, egg, bacon, caramelized onion, and a touch of truffle oil

LET'S

FOR HOME, FOR SELF, FOR SOMEONE ELSE. DOWNTOWN CORAL GABLES HAS CURATED SHOPS PERFECT FOR THOSE WHO SEEK THE UNIQUE. FIND IT • LOVE IT • MAKE IT YOURS!



CARVED WOODEN STATUE > THE GOLDEN TRIANGLE • 'EYE' SALT & PEPPER SHAKERS > VIOLETAS • TASSEL EARRINGS > STEM BOUTIQUE • HANGING PLANTER WITH PLANT > VERANDA • WOMEN'S CLOTHING & ACCESSORIES > STEM BOUTIQUE • HOME & WOMEN'S WEAR > BEN & GIULES • WOMEN'S BOUTIQUE > ZOHEY REVA • MEN'S ATTIRE > PEPI BERTINI • ROPE CHAIR > KETTAL

SHOP!

THE GABLES

COUPLES HAVE COME TO DOWNTOWN GABLES FOR DECADES TO PLAN AND FIND EVERYTHING FOR THEIR SPECIAL DAY FROM THE DRESS, TO THE DRESS REHEARSAL DINNER.



FIND 'THE ONE' IN THE BID

'THE GABLES' BAG > BLISS • TUXEDO > PEPI BERTINI • WEDDING DRESS > ATELIER D'OCON • MEN'S TUXEDO > AGI FORMAL WEAR • VARIOUS ENGAGEMENT RINGS > SNOW'S JEWELERS • WEDDING INVITATIONS > BLISS • TIARA > ALEGBRIA'S BRIDES • RECEPTION LOCATION > THE COLONNADE HOTEL

SHOP NOW!



KIDS + WELLES

BEING A LITTLE ONE IS A BLAST IN THE GABLES! THE BID PLANS CREATIVE EVENTS AND HOLIDAY FESTIVITIES FOR KIDS AND THEIR FAMILIES TO ENJOY THROUGHOUT THE YEAR.



ARTS AND CRAFTS FUN

BUDDING YOUNG ARTISTS ENJOYED FREE ARTS AND CRAFTS CLASSES IN DIFFERENT DOWNTOWN GABLES LOCATIONS ALL DAY LONG.

FOR UPCOMING EVENTS, VISIT: EXPERIENCECORALGABLES.COM/EVENTS



EVERYONE CHILL OUT

FROM FRESHLY PREPARED HEAVENLY ICE CREAM AT LA GLACE, TO MORELIA'S EXTENSIVE CHOICE OF GOURMET PALETAS, THE BID IS WHERE A SWEET TOOTH COMES TO INDULGE!

@LAGLACEMIAMMI • 256 GIRALDA AVE ** @PALETASMORELIA • 76 MIRACLE MILE

TOO CUTE TO SPOOK!



'HALLOWEEN ON THE MILE' HAS BEEN CELEBRATED FOR YEARS WITH KIDS TRICK OR TREATING UP AND DOWN THE MILE. BUT IN

2021, WE TURNED THINGS UP A FEW NOTCHES CREATING BLOCKS AND BLOCKS OF FUN ACTIVATIONS, PERFORMERS AND BUSINESSES WHO GOT INTO THE SPIRIT OF THE FESTIVITIES. THOUSANDS OF PEOPLE CAME TO DOWNTOWN CORAL GABLES TO TRULY ENJOY THEMSELVES IN THIS OUTDOOR HALLOWEEN EXTRAVAGANZA AND WE CAN'T WAIT TO SEE WHAT THIS YEAR WILL BRING!

#HALLOWEENONTHEMILE

SWEETGREEN

WITH SEASONAL SALADS AND A FOCUS ON SUSTAINABILITY, SWEETGREEN ON GIRALDA PLAZA IS A HEALTHY HIT!

@SWEETGREEN • 122 GIRALDA AVE



@CARROTEXPRESS • 259 MIRACLE MILE

CARROT EXPRESS

ON THE GO? HEALTH CONSCIOUS FOODIES IN THE BID ENJOY DELICIOUS AND NUTRITIOUS MEALS ALL DAY AT CARROT EXPRESS.



POWER DRINKS

FEATURING

@WELLFED_MIAAMI

@GREENLIFEMIAAMI

@CREMA_GOURMET

@DRSMOOD



WELL FED'S ORANGE MOON SMOOTHIE



GREENLIFE'S HEART BEETS JUICE



CREMA'S VACATION SMOOTHIE



DR SMOOD'S CEREMONIAL GRADE MATCHA

GET MOVING!

NO MATTER YOUR FITNESS LEVEL, CUSTOMIZING A WORKOUT IN THE BID IS SIMPLE WITH PLACES LIKE CLUB PILATES, LEGACY FIT, PRANA YOGA, AND MANY OTHERS!



RUKUS CYCLING STUDIO

253 GIRALDA AVE • @RUKUSCORALGABLES

BEAUTY SPOTS



AVANT GARDE

THE BID ISN'T THE ONLY ONE CELEBRATING 25 SUCCESSFUL YEARS ON MIRACLE MILE!

@AVANTGARDE_SALONANDSPA • 155 MIRACLE MILE

GLOSS NATURALS

EXPERIENCE DOWNTOWN CORAL GABLES' ONLY NATURAL-INGREDIENT NAIL SPA.

@GLOSSNATURALS • 214 ANDALUSIA AVE

THE ARTS AND CULTURE

FOR 25 YEARS, THE BID HAS APPRECIATED THE IMPORTANCE OF PROMOTING AND BRINGING THE ARTS TO OUR DOWNTOWN. AT ANY GIVEN TIME, ENJOY A MORNING AT THE MUSEUM, A LAUGH AT THE THEATER, ONE OF THE MANY EVENTS AT BOOKS & BOOKS, OR JUST A STROLL AROUND DISCOVERING THE PUBLIC ART ON DISPLAY.

SINK YOUR TEETH INTO THE ART AT THE CORAL GABLES MUSEUM'S COURTYARD



@CORALGABLESMUSEUM • 285 ARAGON AVE



GIANT WATERMELON SCULPTURE BY JULIO LARRAZ

ACTORS' PLAYHOUSE AT THE MIRACLE THEATRE

CATCH A PLAY OR A MUSICAL AT THIS HISTORIC MOVIE THEATRE TURNED PLAYHOUSE WITH LIVE PERFORMANCES EVERY SEASON!
@APMIRACLETHEATRE • 280 MIRACLE MILE



READ, EAT, SIP AT BOOKS & BOOKS

MORE THAN JUST A BOOKSTORE, BOOKS & BOOKS HAS MADE ITS HOME IN THE BID FOR 40 YEARS. INSIDE AND OUT, IT'S THE PERFECT PLACE! COZY UP WITH A BOOK AT THE CAFÉ OR LISTEN TO LIVE MUSIC WITH FRIENDS IN THE COURTYARD.

@BOOKSANDBOOKS • 265 ARAGON AVE



CORAL GABLES ARTS CINEMA

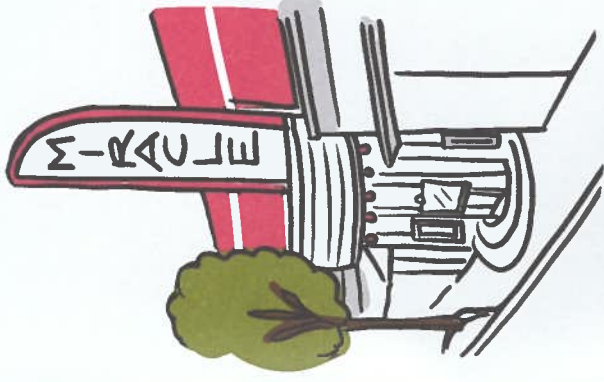
SIP ON FINE WINE AND SNACKS WHILE ENJOYING THE BEST INDEPENDENT, FOREIGN, AND CULT CLASSICS. NAMED 'BEST ART HOUSE CINEMA' AND 'BEST MOVIE THEATER' BY MIAMI NEW TIMES '2022 BEST OF MIAMI' ISSUE.

@GABLESCINEMA • 260 ARAGON AVE



VENETIAN PALINES

'VENICE IN THE GABLES' IS AN ART IN PUBLIC PLACES INITIATIVE WHERE ARTISTS WERE COMMISSIONED TO CREATE THEIR OWN VERSION OF THE POSTS THAT LINE THE CANALS OF VENICE.



CORAL FOREST SCULPTURES

THIS PERMANENT INSTALLATION FEATURES MARBLE SCULPTURES IN SPHERICAL SHAPES INSPIRED BY LIVING PIECES OF CORAL AND SEA ORGANISMS.

GIRALDA PLAZA ON GALLIANO ST

GABLES NIGHTLIFE

HIT THE TOWN FOR HAPPY HOUR OR STAY OUT LATE WITH FRIENDS, THESE BID SPOTS HAVE A SEAT AT THE BAR OR TABLE JUST FOR YOU!



COPPER 29

LIVE DJs, HANDCRAFTED COCKTAILS, AND ECLECTIC DECOR MAKE COPPER 29 A LIVELY SPOT FOR DANCING, DRINKS AND CREATING CHEMISTRY.

@COPPER29BAR • 206 MIRACLE MILE

CEBADA ROOFTOP

THE ONLY DOWNTOWN CORAL GABLES ROOFTOP RESTAURANT FOR VIEWS AND VIBES!

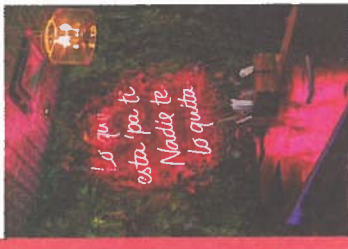
@CEBADAROOFTOP • 124 GIRALDA AVE



CALLE 23

BRINGING SOME CUBAN 'SABOR' TO THE BID, CALLE 23 OFFERS LIVE MUSIC, DANCING, DELICIOUS DRINKS AND TASTY DISHES.

@CALLE23 • 230 MIRACLE MILE



CRUDO'S ARTHOUSE

WHERE ART IS THE DRIVING FORCE BEHIND THE SPECTACULAR DRINKS, AMBIANCE AND ASIAN-AMERICAN-LATIN FUSION CUISINE.

@CRUDOSARTHOUSE • 2415 PONCE DE LEON BLVD



GALIANO CIGAR ROOM
PAIR A CLASSIC CUBAN CIGAR AND A SMOKEY WHISKEY FOR A FLAVORFUL EXPERIENCE AT GALIANO CIGAR ROOM.

@GALIANOCIGARROOM • 2310 GALIANO ST



BUSINESS IMPROVEMENT DISTRICT
OF CORAL GABLES

220 MIRACLE MILE, SUITE 234
CORAL GABLES, FL 33134

@EXPERIENCECORALGABLES
EXPERIENCECORALGABLES.COM



IT IS A JOY TO SUPPORT THE
BUSINESSES THAT FORM THE SOUL
OF DOWNTOWN CORAL GABLES.

AURA REINHARDT,
BID EXECUTIVE DIRECTOR

