



CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
 Tuesday, August 11, 2015, 8:00 a.m.
 Historical Resources & Cultural Arts Department
 2327 Salzedo Street, Coral Gables, Florida 33134

Historical Resources &
 Cultural Arts

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MEMBERS	J	J	A#	S	O	O*	N^	D	J	F	M	A	M	A	COMMISSIONERS
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Meg Daly (Chair)	P	E	E	-	P	E	P	-	E	P	-	E	P	^	Mayor Jim Cason
Andrea Cole	P	P	P	-	E	P	P	-	P	P	-	P	E	^	Vice Mayor Frank Quesada.
Bruce B. Litwer	~	~	P	-	P	P	P	-	P	P	-	P	P	E	Commissioner Patricia Keon
Samuel Joseph*														P	Commissioner Vince Lago
Alfonso Perez *														P	Commissioner Jeanette Slesnick
Bernice Roth*														P	City Manager
Rosa Maria Mayorga	A	P	P	-	P	P	P	-	P	E	-	E	P	P	Board-As-A-Whole

Regular Meeting + FY2013-2014 Grants Workshop

*Regular Meeting + FY12-13 Grants Final Report Review

^Regular Meeting + FY13-14 Grants Scoring Review

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member; - = No Meeting
 ~ = Prior to appointment

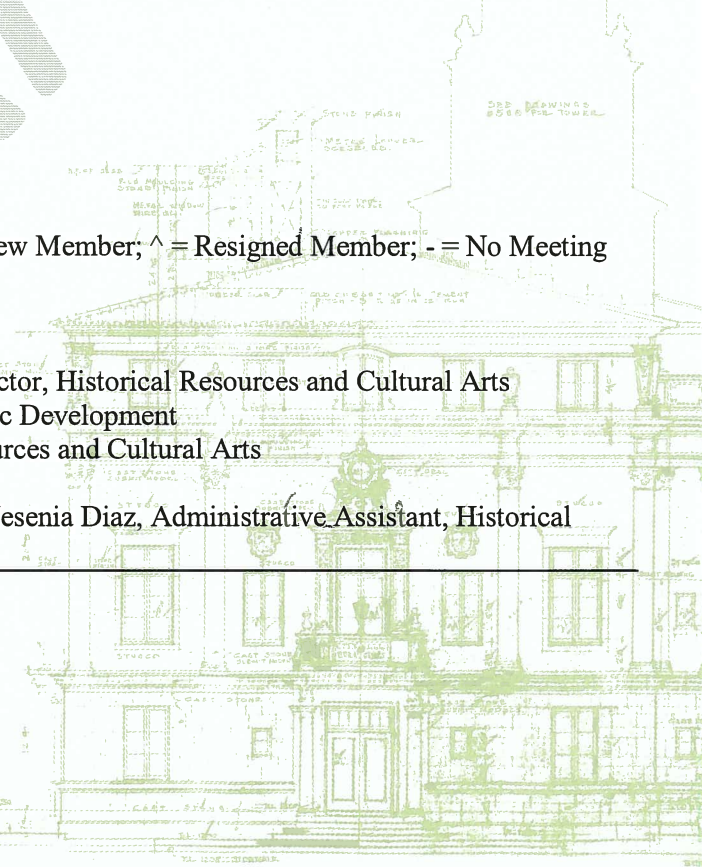
STAFF:

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts
 Belkys Perez, Events and Marketing Specialist, Economic Development
 Yesenia Diaz, Administrative Assistant, Historical Resources and Cultural Arts

RECORDING AND PREPARATION OF MINUTES: Yesenia Diaz, Administrative Assistant, Historical Resources and Cultural Arts Department

Ms. Roth called the meeting to order at 8:11 a.m.

REVIEW OF MINUTES FROM MAY 27, 2015:



Revision: An amendment to the minutes to the other topics section. Ms. Mayora wanted to add after...”She suggested that Ms. Mayorga request that she be reappointed to replace Ms. Daly.” “Ms. Mayorga thanked her for the suggestion, but that at this time I will not be able to make this request”

Mr. Perez made a motion to approve the addendum to the minutes of May 27, 2015 that include the corrections made by Ms. Mayora, which passed unanimously by voice vote.

A motion to approve the minutes as amended was made by Ms. Roth and seconded by Mr. Joseph. The motion passed unanimously.

INTRODUCTION OF NEW MEMBERS (DISCUSSION):

Ms. Spain informed the board that she has been with the City for eighteen years and had staffed the Cultural Board in the past. She worked with City Manager Cathy Swanson-Rivenbark on the Art in Public Places ordinance. Mr. Joseph introduced himself as being a consultant working in education and having lived in the City of Coral Gables for over twenty years. Ms. Perez introduced herself as being the Marketing and Events Specialist for the Economic Development Department.

Ms. Mayorga introduced herself and gave some background information—having lived in Coral Gables for over twenty years. She stated that she had a PHD in Philosophy and taught at Virginia Tech and is currently the chair of the Department of Arts and Philosophy at Miami Dade College, Wolfson Campus. Mr. Perez introduced himself as being an attorney having lived in Coral Gables since 1974 and has severed of various boards including the Planning and Zoning Board. His practice is based on counterfeit art and he is also a collector of art.

Ms. Roth introduced herself as having lived in the City of Coral Gables since 1993. She stated that it is her second time serving on the Cultural Development Board and that she has a PHD in Public Administration.

TRANSITION OF BOARD OVERSIGHT FROM ECONOMIC DEVELOPMENT TO HISTORICAL RESOURCES & CULTURAL ARTS (DISCUSSION):

Belkys Perez explained that the Cultural Board used to be with the Economic Cultural and Development Department, but due to their name change to Economic Development all Cultural aspects have transferred to the Historical Resources Department which is now known as the Historical Resources and Cultural Arts Department. Ms. Perez informed that Ms. Spain would be taking over the board. She continued, presenting the board with a synopsis of what the board has accomplished in the past. She stated that the Cultural Development Board is assisted by the Arts Advisory Panel. Ms. Spain stated that the Cultural Development Board appoints the members of the Arts Advisory Panel. Ms. Perez also stated that the Cultural Development Board makes recommendations to the City Commission on the grants to people that want to do cultural activities in the City.

Ms. Mayorga asked for a little more background on the change. Ms. Perez informed that the board would continue running as it has been. Ms. Spain explained that the plazas, entrances and fountains that were part of the original design for the city were designed as public art and there are actually two art funds – the Historic Art Fund which her department already manages that is funded through municipal projects and the Art Acquisition Fund which the department will now be managing, so it makes sense having it all under one department. Ms. Spain also stated that since the history of Coral Gables is so essential, placing the cultural

arts with historic preservation in the same department elevates the status of both. Ms. Spain then introduced, Yesenia Diaz, Administrative Assistant to the Historical Resources and Cultural Arts Department.

CULTURAL GRANTS APPLICATION & WORKSHOP (DISCUSSION):

Ms. Perez informed the board that they were in the start of the cultural grant cycle and that the Cultural Grant Applications were now available online. She also informed that an e-mail had been sent out to the prior grant recipients to let them know that it is up and running again. Ms. Perez informed that what has changed from last year is that the application was available online. Her hope is that it will be a smoother process. The benefit of having it online is that there's less paperwork. Ms. Perez stated that the deadline for the Cultural Grant is Friday, October 2nd at 5 p.m. Ms. Roth asked how other cultural organizations that have not applied in the past would become aware of the grant. Ms. Perez responded that it would be published on the City's website and sent out in the City's e-news. She would also look into advertising it in the Around Town magazine.

As discussion continued, Ms. Roth recommended having a waiver as she has encountered them in the past with writing government grants, and would be helpful to those organizations that don't have access to a computer to fill out the application. Ms. Roth informed Ms. Perez that she would send her the language she has encountered for proposals. Ms. Mayora asked where the application could be obtained if it is not online. Ms. Perez informed that if they aren't able to obtain it online they can contact the Historical Resources and Cultural Arts Department to obtain a physical copy.

Ms. Perez informed the board of where to locate the cultural grant application online (<http://www.coralgables.com/culturalgrants>) and gave a small presentation on what they would access upon encountering the page. She explained that they would encounter the Cultural grants page with some basic information as well as an "apply here" link which would display the deadlines. There would also be two tabs which would link the cultural grant application and the final report from last year. She also informed the board that the people that applied last year and received a grant are not required to attend the special grant workshop, but the people that did not apply and are new this year will be required to attend the workshop on August 26th at 5 p.m. at the theater in the Youth Center. She reminded the board that it will be the same day as the board meeting at 4 p.m. also taking place at the Youth Center.

Ms. Perez then continued with her explanation of the Cultural grants page stating that the Guideline link was the rulebook for the cultural grants application giving an overview of if one can apply and what one can do. Ms. Roth asked if it was too late to change the guidelines. She brought up not seeing anything about organizations that apply that have received a line item. Discussion continued at length. Ms. Roth stated that if an organization receives other funding for operating expenses and activities and applies for the Cultural grant that it takes away from smaller organizations. Ms. Spain suggested that the board could make a motion.

A motion was made by Ms. Roth stating that organizations that receive funding from the City for operating or programming with the exception of maintenance of the city building shall not be eligible for cultural grants. It was seconded by Mr. Joseph and passed unanimously.

Ms. Perez informed the board that the guidelines would be changed. She continued to explain the application and the attachments that would be needed. She recommended that applicants print out the attachments and fill it out by hand before entering it online. Once the applicant has finished the application and clicked on the submit button, an e-mail will instantly generate informing Ms. Perez that there's an application while the applicant gets a "thank you page" after submittal which talks about the cultural grants workshop and the next steps in the process. A copy of the application also gets e-mailed to the applicant for their records.

Ms. Perez stated that the applications would be e-mailed to the members of the board. Ms. Mayorga asked if the board could have a hard copy of the applications when they have the meeting were they would be awarding the grants. Ms. Perez said that it was feasible. Ms. Spain informed the board that Catherine Cathers would be transferred from the Police Department to Historical Resources and Cultural Arts Department to staff the board as she had staffed it in the past and would start in September.

Ms. Perez stated that she would work on the power point and Ms. Spain informed that Jessie would also be in attendance at the workshop to assist. Ms. Perez informed the board that after the cultural grants workshop they would have a final report meeting and then after the final report meeting there will be an additional meeting just for the matter of scoring the grant applications and awarding the monies. Ms. Spain then informed that after that process it becomes a recommendation to the City Commission who then vote on it.

Mr. Joseph asked what happens after the grant cycle ends. Ms. Perez informed that after that the board will get updated on whether or not the City Commission approved it, when funds are granted. She suggested that there could possibly be Arts in Public Places projects that the board could look at.

Mr. Joseph then inquired who would evaluate the final report. Ms. Perez informed him that the board would review and issue the score. Ms. Mayorga asked if there would be a meeting explaining what the board should be looking at with the applications for the new and old members of the board. After lengthy discussion it was suggested that maybe at the meeting in September the board could review the applications and go over the scoring. Another suggestion was the meeting in August before the workshop. The board seemed to favor the meeting in August. Ms. Perez informed that Bruce Litwer was currently traveling and would not make the grants workshop.

OTHER TOPICS (DISCUSSION):

Ms. Spain reminded the board of the piece they approved that was donated to the City called, "The Vessel". She informed them that it would be installed in Cartagena Plaza on the Northwest section. She added that she was working with the artist. The artist has someone that can transport the piece which she will coordinate with the Public Works Department who is responsible for the base. She also reported that she met with Earl Jackson from Cooper and Robinson and Partners, who are working on the Miracle Mile Streetscape. The Arts Advisory Panel and the Cultural Development Board recommended six artists, Blessing Hancock, Teresita Fernandez, Cao and Perrot, Robert Chambers, Sibylle Pasche, and Meejin Yoon. Jorge Pardo was selected as an additional artist. They were approved by the City Commission so the City could reach out to them to discuss the possible art work for the Miracle Mile Streetscape. Ms. Spain informed that Earl Jackson came down and they got to meet with three of the artists, Blessing Hancock, Cao and Perrot, Sibylle Pasche. They walked the length of Miracle Mile and had an overview of the design by Cooper Robertson. She informed the artists that she was not sure if the City was going to hire one artist or all five or one piece per artist but the artists needed to come back with a presentation of what they thought would be the best thing for Miracle Mile. The artists were fine with her suggestion.

Ms. Spain suggested that a review of the presentations could be done by her and Mr. Jackson as they come in. There could then be a presentation to the board before it is taken to the City Commission.

Mr. Perez suggested at the meeting at the end of the month perhaps possible sources of other funding could be discussed. He also inquired if the board met on the same day on a monthly basis. Ms. Perez informed that the meetings usually take place on the second or third Wednesday of the month at 8 a.m.

A motion was called by Mr. Joseph to adjourn the meeting and seconded by Mr. Perez. The motion was unanimously approved.

There being no further business to come before the Board, the meeting was adjourned at 9:05 a.m.

Respectfully submitted,



Dona M. Spain
Historical Resources and Cultural Arts Director

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