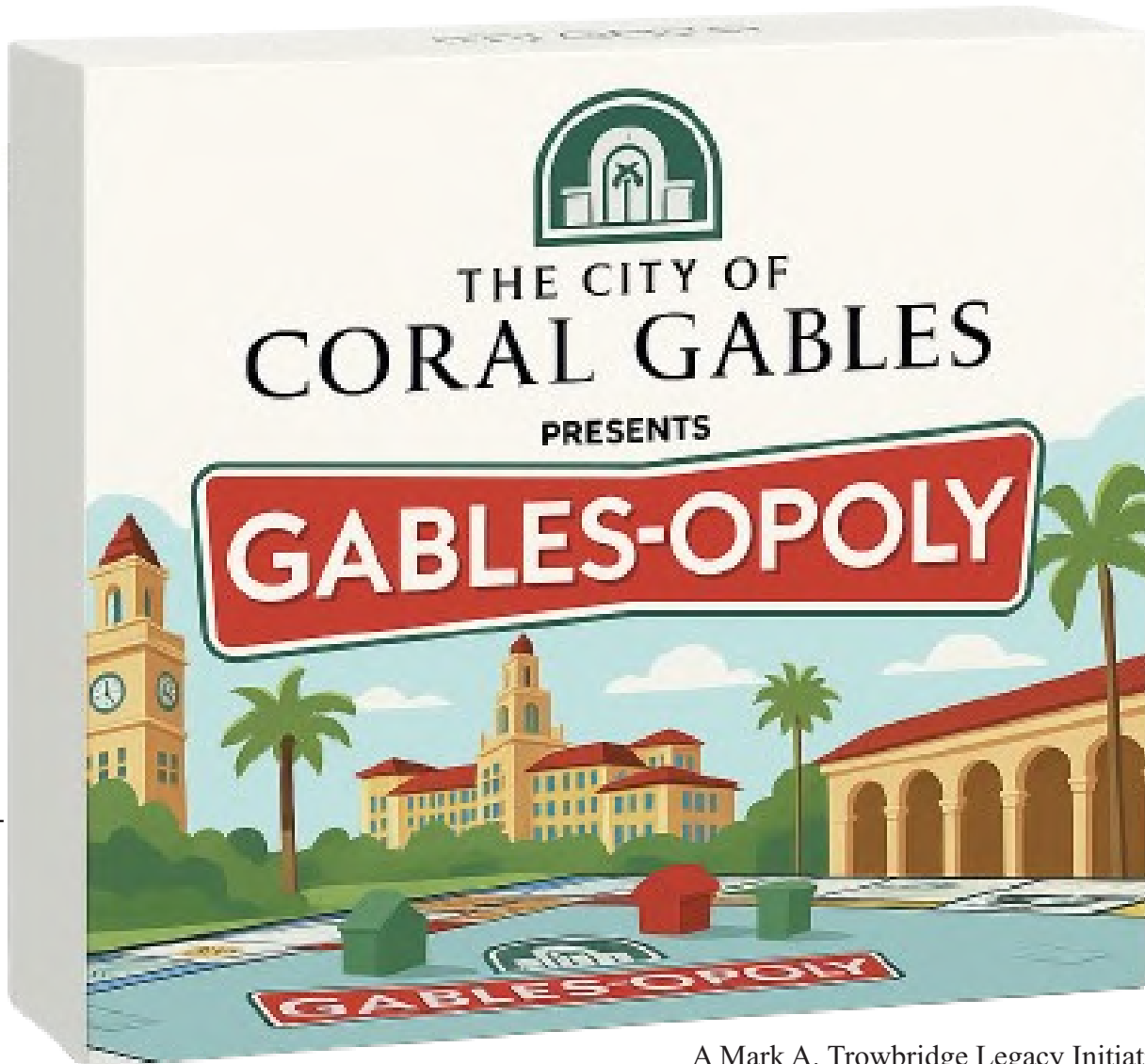


# GABLES-OPOLY

## TITLE SPONSORSHIP OPPORTUNITY *presented to the City of Coral Gables*

\*Artist Concept



A Mark A. Trowbridge Legacy Initiative  
commemorating the City of Coral Gables Centennial

Presented by



CORAL GABLES CHAMBER

*Foundation*

in collaboration with Bliss Imprints & Gifts

# GABLES-OPOLY

## Let's Make History Together *Join Us As Official Title Sponsor of Gables-Opoly*

As Coral Gables celebrates its 100th anniversary, this is our chance to create something fun, meaningful, and lasting — a once-in-a-century opportunity to celebrate the past, support the present, and inspire the future of Coral Gables.

This special Centennial edition of Gables-Opoly is being led by the Coral Gables Chamber Foundation, soon to be renamed The Mark A. Trowbridge Chamber Foundation, in honor of a leader who helped shape our city.



### **A Mark A. Trowbridge Legacy Initiative**

This Centennial edition is dedicated to the enduring impact of Mark A. Trowbridge, whose leadership and vision helped elevate Coral Gables as a model community.

Your sponsorship helps carry forward that legacy empowering future generations and strengthening the civic spirit he championed.

### **Supports Local Businesses**

Every space on the board features Coral Gables companies increasing visibility, foot traffic and community engagement.

### **Drives Economic Development**

Proceeds help fund initiatives that strengthen small businesses and promote Coral Gables as a destination for shopping, dining and tourism.

### **Fuels Philanthropy & Inclusion**

Funds raised go directly to the newly renamed **Mark A. Trowbridge Chamber Foundation**, supporting programs in education, workforce development and inclusive hiring.

### **Connects Generations**

Families, students, tourists and residents will play this game — learning about our city while building civic pride and connection.

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**Project Leads & Liaisons to the City**

Cristina Miller, Foundation President | [CMiller@intermediatouch.com](mailto:CMiller@intermediatouch.com) | 305-517-3894  
Eddy Martinez, Design & Production | [BlissImprints@gmail.com](mailto:BlissImprints@gmail.com) | 305-661-2030

# GABLES-OPOLY

## Be the Center of Gables-Opoly *One Property at a Time*

As the exclusive Title Sponsor, the City of Coral Gables will lead this once-in-a-century legacy project that honors our past, supports our present and inspires our future.

### ***Title Sponsorship Includes:***

#### **Naming Rights**

- The official name: “City of Coral Gables Presents Gables-Opoly” prominently displayed on the box, board, instructions and all marketing materials

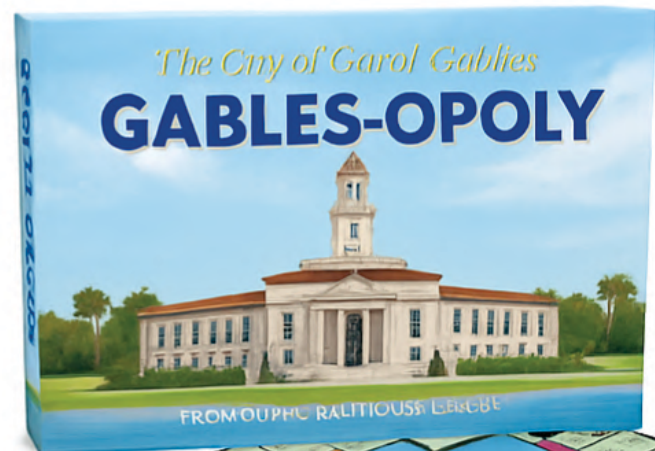
#### **Logo Front and Center**

- Featured at the center of the board
- Printed on all key components:
- Game box (front, back, and sides)
- Instruction booklet
- Game currency

#### **Prominent Visibility**

- Digital campaigns and email blasts
- Press releases and Chamber media outreach
- Launch events and community presentations
- Social media content and videos

This project is a lasting tribute to our city's spirit and no one is more fitting to be at the center of this Centennial Legacy Edition of Gables-Opoly than the City of Coral Gables.



\*Artist Concept



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# GABLES-OPOLY

## From Store Shelves to Living Rooms *Gables-Opoly Will Be Everywhere*

As a centennial keepsake, Gables-Opoly is designed for wide community reach and lasting presence. It will be available throughout Coral Gables and beyond, ensuring maximum visibility for the City's sponsorship.



### Available For Purchase At:

- Local Coral Gables retailers and boutiques
- Chamber events, gift shops and visitor centers
- Hotels, welcome desks, and real estate offices
- Online through the Chamber Foundation and partner platforms
- Holiday and Pop-Up Markets

### Game Print Run & Circulation:

- Initial Print: 1,200 Games
- 200 Reserved for Strategic Partners and Sponsor Gifting
- 10 Donated to the City's Parks Department & Library
- Additional Print Runs and Sold through 2025–2026

### Pricing & Support:

- **Retail Price:** \$29.95 per game
- Sponsors and Retailers order through Bliss Imprints or the Chamber Foundation

**Sponsorship Commitment Deadline:** September 20, 2025

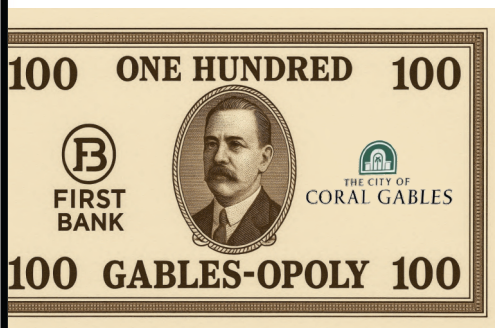
**Artwork & Payment Due:** September 30, 2025

**Game Production:** Made in USA

**Production Time:** 4 weeks turnaround from final design approval

**Public Launch:** Mid-October 2025

Every game puts Coral Gables in the spotlight with logos, properties, cards, and sponsorships reinforcing your presence again and again in homes, schools, and offices across the city.



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## Title Sponsor Participation Form – \$10,000

As the exclusive Title Sponsor, your business will receive top-tier visibility throughout every aspect of the Gables-Opoly experience. The game will proudly be titled:

***“Title Sponsor Name Presents Gables-Opoly”***  
*by the Coral Gables Chamber of Commerce Foundation*

### **Title Sponsor Brand Front and Center**

- Your name integrated directly into the game title and used in all promotions, press, and packaging
- Logo prominently featured at the center of the board design, ensuring lasting brand visibility every time the game is played
  - Featured with logo placement on multiple game components, such as:
  - Game box (front, back, and sides)
  - Instruction sheet
  - Currency

### **Your brand will be promoted side-by-side with Gables-Opoly and the Coral Gables Chamber of Commerce Foundation across:**

- Digital campaigns
- Social media and email marketing
- Print advertising and press coverage
- Public launch events and Chamber announcements

### **25 Game Boards included in Title Sponsorship + 10 for Parks and Recreation & Library**

Title Sponsor will be supporting a legacy project tied to Coral Gables' 100th anniversary, while helping raise funds for the Chamber Foundation's vital work in the community.

### **Payment & Billing**

☐ Check Enclosed      ☐ I will pay online via secure link      ☐ Please invoice me

Billing Contact (if different): \_\_\_\_\_

Email: \_\_\_\_\_

By signing below, I confirm my sponsorship participation in Gables-Opoly and agree to provide all necessary branding materials by the requested deadlines.

Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_ Date: \_\_\_\_\_

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# GABLES-OPOLY

## Community Impact Opportunities *Every Business Can Be Part of the Game*

While the Title Sponsorship is a singular honor, Gables-Opoly was created as a platform for broad-based community participation. With an initial print run of 1,200 boards, this project offers lasting visibility to local businesses and organizations across Coral Gables.

From Main Street favorites to cultural institutions, restaurants, retailers and nonprofits, every part of the community has a chance to be featured and celebrated.

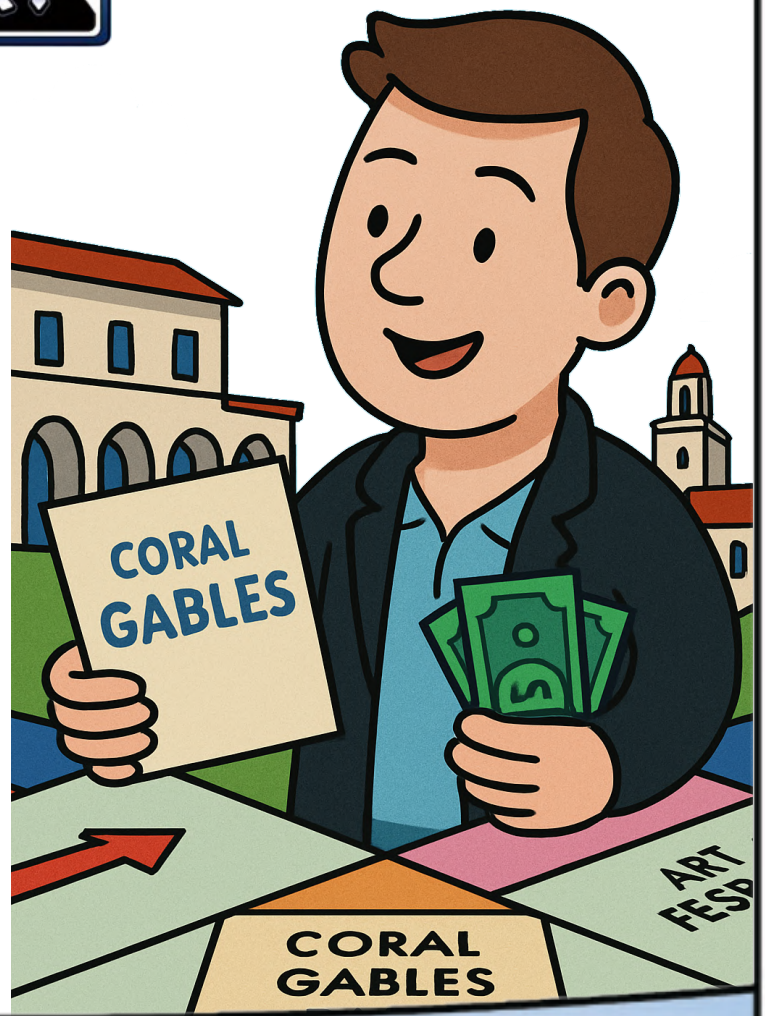


We're offering a range of creative, high-impact sponsorship options designed to fit all sizes and types of businesses, including:

- Game Board Spaces
- Chance & Community Chest Cards
- Currency Sponsorships
- Mini Ad Panels
- Custom Tokens

These placements ensure long-term visibility, community goodwill and a fun way to stay in the homes of residents and visitors.

Let's get everyone in the Game!



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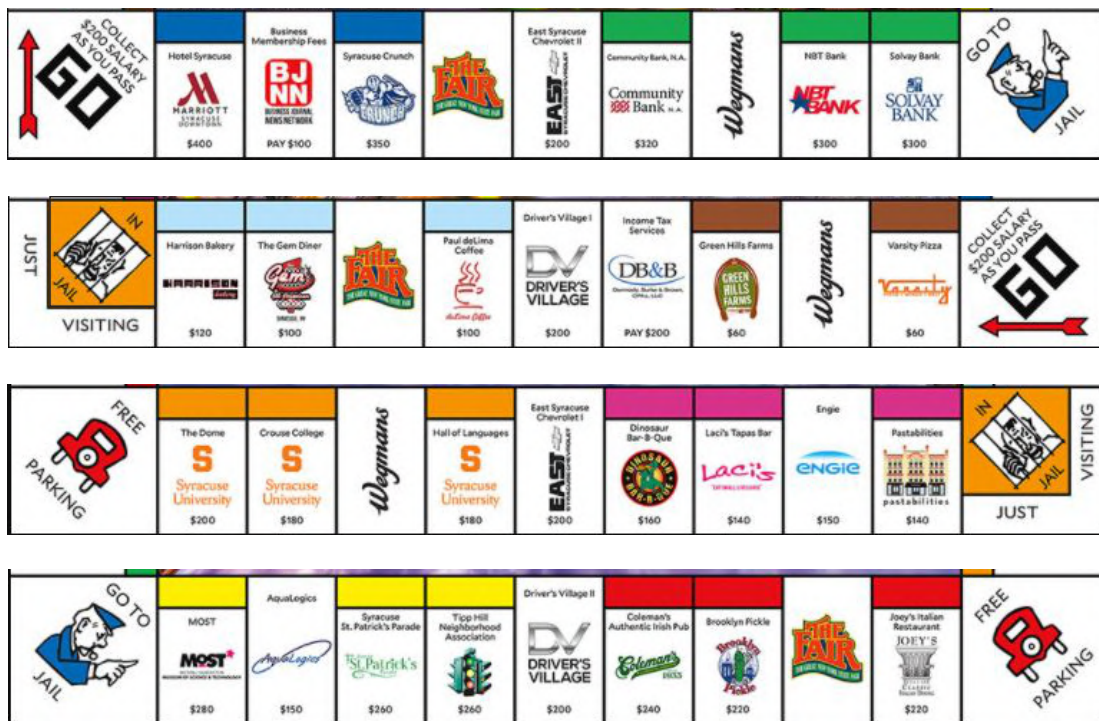


# GABLES-OPOLY

## Sponsor Property

Own a property in Gables-opoly and turn every landing into a branding opportunity!

- Feature Your Logo, Image, or Branding on a Property Space
- Promote Your Business Every Time Players Land There
- Showcase a Special Offer, Product, or Tagline
- Increase Local Brand Recognition in a Fun, Interactive Way
- Connect with the Community Through a Collector's Edition Game
- Be Seen Again and Again with Long-Term Household Exposure



\*Artist Concept



Make your brand part of the story in Gables-opoly!

- Replace "Go to Jail" with "Stay at [Your Hotel Name]"
- Create a Memorable Twist Featuring Your Hotel or Brand
- Integrate Your Business into the Game's Narrative
- Showcase Your Property as a Must-Visit Destination
- Spark Conversation and Curiosity with Every Play
- Reinforce Brand Awareness Through Creative Storytelling

Gables-opoly is yours to play!

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# GABLES-OPOLY

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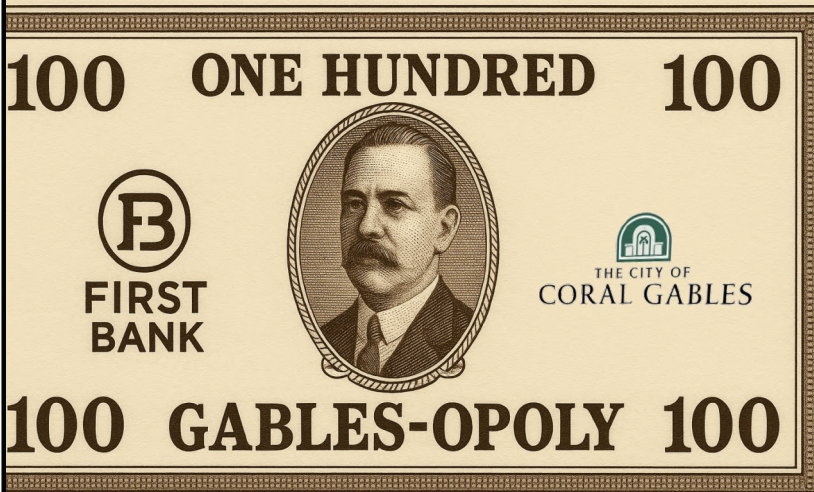


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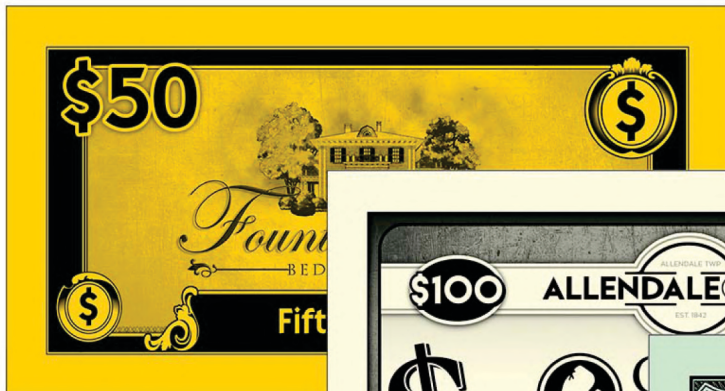
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## Sponsor Customized Money



\*Artist Concept

Sponsor the custom money in Gables-opoly and put your brand in every player's hands!



- Add Your Business Logo
- Promote Your Bank or Business on Every Bill
- Be the Main Part of the Game Everyone Uses
- Gain Long-Lasting Exposure with Every Play

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Sponsor  
Standard Game Piece

**GABLES-OPOLY**

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Sponsor a Gables-Opoly game piece and become part of every move!

Tree - 1



Bicycle



Clock Tower



Tree - 4



Boat - 3



Alligator



Heron



Boat - 6



Golf Bag



Golf Club Head



Car - 2



Car - 3



Car - 4



Car - 5



Car - 6



Lighthouse



Fire Truck



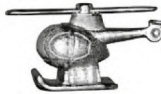
Oil Derrick  
Water Tower



Golf Cart



Helicopter



Jeep



Farm Boot



Flip Flop



Golf Shoe



Picket Fence



Rail - 3



Rail - 4



Skeleton Key



Parking  
Meter



School Bus



Tractor



Tram



Dolphin



Rubber Duck



Truck - 3



Truck - 4



Seahorse



Sea Turtle



Shark



Shark Fin



Starfish



Stingray



Presented by



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Sponsor "Your Logo"  
Game Piece

**GABLES-OPOLY**

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Create a Custom Game Token and  
Let Players Move Around the Board with Your Brand!



- Design a Unique Token Inspired by Your Logo or Product
- Let Your Brand Be Part of Every Player's Journey
- Stand Out with a Memorable, Branded Playing Piece
- Build Recognition Through Repeated Use and Visibility
- Showcase Creativity and Personality with Custom Design

Be the Favorite Token Everyone Wants to Play With!

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Sponsor  
Playing Cards

**GABLES-OPOLY**

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Sponsor a Community Chest or Chance Card and  
Make Your Business Part of the Game's Surprises!

**DECK 1**

**YOU'RE  
ON A  
ROLL!**



Advance to [--Start--].  
Collect \$200.

YOUR GAME NAME - 1

**DECK 1**

**OH NO!**  
You got a parking ticket!



Pay \$50  
to the center  
of the board.

YOUR GAME NAME - 2

**DECK 2**

**REFER A  
FRIEND TO**

Advance with  
the player of  
your choice to



YOUR GAME NAME - 19

**DECK 2**

**YOU WERE  
CAUGHT SPEEDING!**



Pay \$80 to the center of the board.

YOUR GAME NAME - 20

**DECK 1**

**Bank error  
in your  
favor!**



Collect \$150.

YOUR GAME NAME - 3

**DECK 1**

**VISIT OUR  
WEBSITE TO**



Go to  
\_\_\_\_\_.com  
and move  
ahead 3 spaces.

YOUR GAME NAME - 4

**DECK 2**

**Organize a**



Collect \$30 from each player  
for \_\_\_\_\_.

YOUR GAME NAME - 1

**DECK 2**

**You've got all  
the right stuff!**



Soar forward 5 spaces.

YOUR GAME NAME - 22

**DECK 1**

**IRS AUDIT**  
Count your money.



If you have over  
\$1000, pay \$200.

Under \$1000,  
collect \$100.

YOUR GAME NAME - 5

**DECK 1**

**What's  
your  
pleasure?**



Advance to  
the space of  
your choice.

YOUR GAME NAME - 6

**DECK 2**

**Help out with  
a charity  
car wash.**



Receive good  
karma and  
move ahead  
3 spaces.

YOUR GAME NAME - 23

**DECK 2**

**HIP  
HIP  
HOORAY!**



Cheer for \_\_\_\_\_  
and take another turn.

YOUR GAME NAME - 24

- Create Positive or Negative Scenarios That Feature Your Brand
- Promote Your Business as the Solution to Common Challenges
- Add Humor, Fun, or Real-Life Relevance to Every Draw
- Include Your Logo, Slogan, or Call-to-Action on Each Card
- Engage Players Through Memorable, Branded Moments
- Be Part of the Game's Twists, Turns, and Teachable Moments

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