



**City of Coral Gables  
CITY COMMISSION MEETING  
August 26, 2008**

**ITEM TITLE:**

Resolution authorizing the award of the On-Board Trolley and Print Advertisement Project to Arcoart Plus pursuant to Section 2-828(e) of the Procurement Code for On-Board Trolley and Print Advertisement RFP 2008.07.17. Further authorizing the City Manager to execute a two (2) year contract with an option to renew for (3) additional one (1) year periods.

**RECOMMENDATION OF THE CITY MANAGER:**

It is recommended that the City Commission accept the recommendation of the City Manager pursuant to Section 2-828(e) of the Procurement Code for the On-Board Trolley and Print Advertisement RFP 2008.07.17. Further authorizing the City Manager to execute a two (2) year contract with an option to renew for (3) additional one (1) year periods.

**BRIEF HISTORY:**

On July 17, 2008, the Procurement Division of Finance formally advertised, issued and distributed the On-Board Trolley and Print Advertisement Project Request for Proposal (RFP) No. 2008.07.17.

On August 7, 2008, five (5) proposal responses were received; Econsulting Worldwide, Arcoart Plus, 21<sup>st</sup> Century Graphics, 28 Sparks, Inc., and Spiral Media Corporation.

On August 12, 2008, the Selection Committee completed their evaluation based on Presentation, Revenue Sharing, Experience with other transportation agencies, industries, and companies, Type of device proposed for monitor and media storage device and Professional Background for the On-Board Trolley. The Print (Map) criteria only differentiated in Experience with other high quality printing productions and the City of Coral Gables design style - map and advertisement recommended.

**LEGISLATIVE ACTION:**

Date	Resolution/Ordinance No.	Comments

**ADVISORY BOARD/COMMITTEE RECOMMENDATION(S):**

Date	Board/Committee	Comments (if any)

**FINANCIAL INFORMATION: (If Applicable)**

No.	Amount	Account No.	Source of Funds
1.			
<b>Total:</b>		<b>APPROVED BY:</b>	

**PUBLIC NOTIFICATION(S):**

Date	Form of Notification
July 17, 2008	Miami Daily Business Review (Legal Notification of Solicitation)
July 17, 2008	Procurement Bulletin Board
July 17, 2008	City's Internet Bid Page
July 17, 2008	City Hall Bulletin Board

**APPROVED BY:**

Department Director	City Attorney (If Applicable)	City Manager

**ATTACHMENT(S):**

1. Draft Resolution
2. Tabulation Forms
3. Request for Proposal No. 2008.07.17
4. Addendum