



**City of Coral Gables
CITY COMMISSION MEETING
October 28, 2025**

ITEM TITLE:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF CORAL GABLES, FLORIDA DIRECTING THE CITY MANAGER TO DEVELOP A PILOT PROGRAM IN CONJUNCTION WITH SMALL BUSINESS MONTH THROUGH THE HOLIDAY SEASON IN ORDER TO ACTIVATE MIRACLE MILE

(Sponsored by Vice Mayor Anderson)

BRIEF HISTORY:

The City has regularly celebrated and promoted Small Business Saturday and Small Business Week in the Fall as the City kicks off its regular holiday programming.

In order to activate certain areas throughout the City and encourage residents and visitors to shop small and shop local, the City Commission wishes to direct the City Manager to develop a pilot program this holiday season on Miracle Mile in front of vacant storefronts with pop up vendors.

The City Commission desires that the pilot program prioritize existing businesses on Miracle Mile with the possibility of an expanded program focusing on retail and art vendors.

ATTACHMENT(S):

1. Draft Resolution