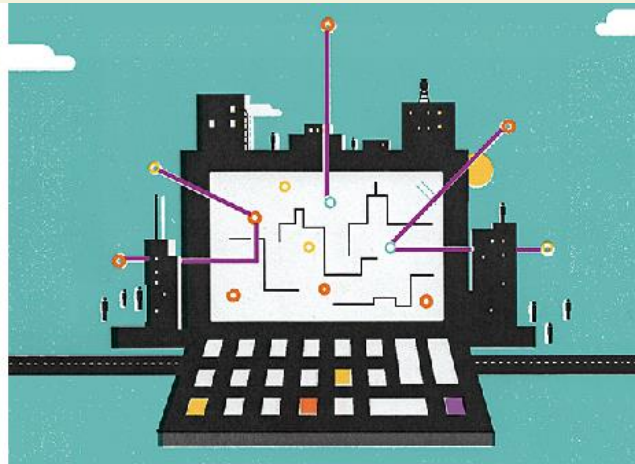# City Mobile Apps

# City Mobile Apps

## Brand Your City With An 'All-in-One' Mobile App

**Service Citizens Proactively**

Enable residents to submit non-emergency requests, track status of the request, ask questions and make secure payments.

**Communicate City-Wide**

Instantly provide your residents with news, real-time safety alerts, and information of any kind from any source (City, Mayor & Council, Library, Chamber, Parks & Rec etc.)

**Promote Your Community**

Engage your community with information on local business deals, jobs, teams sports, club activities, parks, events and more.

Banners

# City Mobile Apps

**Features & Functions:**

- Apple, Android, and Windows devices
- Registered and anonymous requests accepted
- Upload images and files with your requests
- Searchable knowledge base and FAQ
- Receive City notifications
- Mapping, location, and routing services

# City Mobile Apps

**Initial Implementation:**

Modules
- Customer Relationship Management (CRM)
- Code Enforcement
- Work Order System

Costs
- First year: $14,600
- Year two recurring: $9,600

Schedules
- CRM and Code Enforcement – FY 2014
- Work Order System – FY 2015

# City Mobile Apps

## Expanded Features and Functions:

- Trolley and bike route locations
- Social Media enabled

**Information provided by the City's web sites:**
- City news and alerts
- Access to City permits and billing services
- Local restaurants, businesses, and attractions information
- Historic sites, and cultural events

- Information provided by other institutions' web sites

# City Mobile Apps

## Expanded Costs and Schedule:

Approximate Costs:
- First year: $6,000
- Year two recurring: $3,500

Projected Schedule:
- December 2014