

### **Dear Friend of Coral Gables Preparatory Academy:**

The Coral Gables Preparatory Academy (CGPA) Parent, Teacher and Student Association (PTSA) would like to invite you to lend your support to our school's upcoming fundraising event, **Family Fun Day**.

On **Saturday, February 22, 2020**, the CGPA PTSA will host **Family Fun Day (FFD)**, our annual one-of-a-kind carnival, with games, rides, delicious food, silent auction, live DJ, arts and crafts and more. This event, **our school's largest fundraiser of the year**, brings together students and their families, teachers, staff, and all our local community for a day of fun. The event will span **from 11 am to 4 pm**.

This year will mark the **16<sup>th</sup> Anniversary Celebration** from the very first Family Fun Day held by our PTSA at the school! A long tradition of commitment to our school and to our Coral Gables community the PTSA is very proud of!

As always, we are reaching out to local businesses and entities to sponsor this event to help us raise much-needed funds for our school. **We hope you will support CGPA -- your local, public K-8 community school -- by becoming a Family Fun Day sponsor**. We are offering multiple ways for you to become a sponsor, with many tax-deductible donation levels from which to choose, as explained in detail on page 2 and 3 of this packet.

CGPA, formerly Coral Gables Elementary School, is dedicated to nurturing each student's growth and pursuit of excellence in our dynamic, multicultural world. Now a K-8 school, **CGPA is home to nearly 1,000 elementary and middle school students**. CGPA's elementary school is recognized as one of South Florida's top elementary schools and has received an **A Rating** from the Florida Department of Education for the past sixteen years. In addition, CGPA has been named a **National PTA School of Excellence**.

Every dollar raised for Family Fun Day will support the CGPA PTSA and will enhance the education of our students. **We thank you in advance for your consideration and generosity**.

Luciana L. González CGPA PTSA President Luciana@cgpaptsa.com Sonia Villa FFD 2020 Corporate Sponsorship Chair soniavilla@bellsouth.net



# **CORPORATE SPONSORSHIP OPPORTUNITIES**

**All Sponsors** will receive recognition on our sponsorship flyers that are sent home with every student and posted throughout the school, as well as on our **PTSA web site**.

**Sponsor recognition signs** will be posted at each Family Fun Day ride/activity on the day of the event. **Large sponsorship banners** will be prominently posted in front of our school and in the proximity of our high-traffic carpool lane to acknowledge the generous support of each sponsor. **These banners will be displayed through the end of the school year.** 

In addition, we are pleased to offer **all Platinum Sponsors** the opportunity to have their business name, logo and/or message of their choice displayed on an **individual 2' x 3' banner in a high-visibility location**.

**New this year**, we are also pleased to include, for **all Platinum and Gold Sponsors**, free **advertising** in our recently launched **PTSA Monthly Newsletter**. This e-newsletter reaches all our PTSA members and CGPA families (more than 700 contacts and growing) every month. Included in their sponsorship, Platinum Sponsors will be given the opportunity to advertise their business/services and be recognized in **two Monthly Newsletter's advertisements for free** (a value of \$200), while Gold Sponsors in **one Monthly Newsletter's advertisement for free** (a value of \$100).

Businesses and entities sponsoring **at the Silver level or above** are invited to submit their **logos** for inclusion on signage and on flyers. **The deadline to ensure all sponsorship recognition on printed materials is February 14.** 



#### **Bronze Sponsors**

\$250

\$350

Choose to underwrite one of the following Family Fun Day stations/rides and signage acknowledging your generous contribution will be placed at that location, at the entrance of the event and in a location visible from CGPA's carpool lane.

Popcorn Machine Cotton Candy Machine Lemonade Booth Snow Cone Machine Bake Sale

#### **Silver Sponsors**

Choose to underwrite one of the following Family Fun Day stations/rides and signage acknowledging your generous contribution will be placed at that location and at the entrance of the event and in a location visible from CGPA's carpool lane.

\_\_\_\_\_

Mechanical Swings Adrenaline Rush Obstacle Course Face Painting Arts and Crafts Live DJ Carnival Booths (2) Grilling Station Picnic Area Tents (2)

#### **Gold Sponsors**

Choose to underwrite one of the following Family Fun Day stations/rides and signage acknowledging your generous contribution will be placed at that location and at the entrance of the event and in a location visible from CGPA's carpool lane. Sponsors at this level are also offered **one free advertisement** in the PTSA Monthly Newsletter.

Fun Fair Obstacle X-Run Challenge Triple Shot Basketball Polar Bear Express Rockwall

#### **Platinum Sponsors**

\$1000

\$500

Choose to underwrite one of the following Family Fun Day stations/rides and signage acknowledging your generous contribution will be placed at that location and at the entrance of the event and in a location visible from CGPA's carpool lane. Sponsors at this level are also offered **an individual 2' x 3' banner** in a high-visibility location near CGPA's carpool lane, **AND two free advertisements** in the PTSA Monthly Newsletter

SUPER SONIC JUNGLE MAZE

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## **CORPORATE SPONSORSHIP DONATION FORM**

Yes! I would like to sponsor Family Fun Day with my tax deductible

Contribution of \$ \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Ride/Game to be sponsored (if you have a preference)

Business Name (as you would like it exactly to appear on publicity materials)

**Silver Sponsors and above:** <u>Please email your logo</u> to FFD 2020 Corporate Sponsorship Chair (see below) ASAP, and prior or by <u>February 14, 2020</u> in a high-resolution, possibly vector format.

Luciana L. GonzálezSonia VillaCGPA PTSA PresidentFFD 2020 Corporate Sponsorship ChairLuciana@cgpaptsa.comsoniavilla@bellsouth.net