



DRAFT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Thursday, June 11, 2020, 8:00 a.m.
Historical Resources & Cultural Arts Department
Virtual Meeting via Zoom**

*Historical Resources &
Cultural Arts*

2327 SALZEDO STREET
CORAL GABLES
FLORIDA 33134

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✉ hist@coralgables.com

MEMBERS	J	A	S	O	N	D	J	J	F	M	A	M	J	APPOINTED BY:
	19	19	19	19	19	19	20	20	20	20	20	20	20	
Leslie Pantin	-	P	P	P	P	P	P	P	P	P	-	-	P	Mayor Raul Valdes-Fauli
Dr. Fernando Alvarez- Perez	-	E	E	P	E	P	P	E	P	E	-	-	P	Vice-Mayor Vince Lago
Betty Horwitz	-	P	P	E	P	P	P	P	E	P	-	-	P	Commissioner Pat Keon
Frank Martinez	-	P	P	P	A	P	P	P	E	E	-	-	P	Commissioner Michael Mena
Geannina Burgos*													P	Commissioner Jorge Fors
Dr. Bernice Roth Chair	-	E	P	P	P	P	P	P	P	E	-	-	P	City Manager Peter Iglesias
Dr. Rosa Maria	-	P	P	P	P	P	P	P	P	P	-	-	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Billy Urquia, City Clerk
Kara Kautz, Historical Resources & Cultural Arts Interim Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.
IT Department Support

GUESTS:

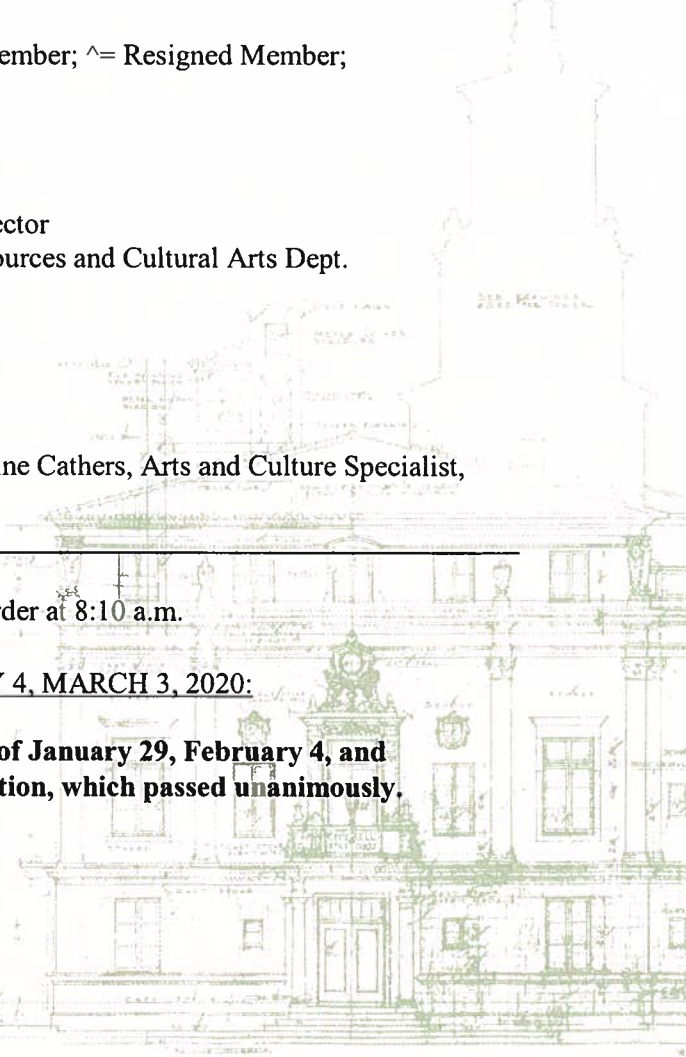
Guests included Cultural Development Grant applicants.

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:10 a.m.

REVIEW OF MINUTES FROM JANUARY 29, FEBRUARY 4, MARCH 3, 2020:

Mr. Pantin made a motion to approve the minutes of January 29, February 4, and March 3, 2020. Dr. Alvarez-Perez seconded the motion, which passed unanimously.



NEW BUSINESS:

a. CULTURAL DEVELOPMENT BOARD RESOLUTION

Dr. Roth requested an amendment to the Cultural Development Board resolution, adding to the Board's purpose as item (c.) "The Board shall review all grant applications for City funding and make funding recommendations to the City Commission." In the spirit of encouraging organizations to present cultural programs in the Gables, Ms. Cathers asked the Board to consider deleting the stipulation of having a track record of having presented programs in the City and read the proposed amended resolution aloud. Mr. Pantin asked to include correcting references from "Chairman" to "Chairperson." The Board agreed and the City Clerk confirmed that the City is now using this title.

With no further discussion, the following motion was made:

Mr. Pantin made a motion to recommend amending the Cultural Development Board resolution as presented and amended. Ms. Burgos seconded the motion, which passed unanimously.

b. ARTS ADVISORY PANEL MEMBER NOMINATIONS

The Board was provided CVs and biography information for two nominations to the Arts Advisory Panel.

Staff stated that Oscar Rieveling submitted his CV to the City and expressed his interest in serving on the Panel. Mr. Rieveling was described as a young resident of Coral Gables who has been working as an as an educator at the Perez Art Museum Miami (PAMM) and is an artist with a BA in Art History. His CV documented participation in several cultural organizations regionally and in New York state.

The Second nominee, Sofia Lacayo Remy, was forwarded through current Arts Advisory Panel member Marijean Miyar. Staff reached out to Ms. Remy to determine her interest and did not receive a response prior to the meeting. Staff referred to Ms. Remy's association with Mary-Anne Martin Fine Art Gallery. Mr. Pantin stated that he worked with Ms. Remy for years, that she has a background in Art History and is a Gallerist. He stated that Mary-Anne Martin is one of the best galleries in the world for Latin American Art and one of the few representing the same at Art Basel. Dr. Alvarez-Perez expressed his concern about the perceived conflict of interest if members work for galleries (or are gallerists).

Dr. Roth asked about the urgency to fill the vacancy. Ms. Cathers stated that the vacancy has been open for a while; however, it's up to the Board. Mr. Urquia added that there is no requirement of when to fill a vacancy. Staff stated that it is a nine-person Board with seven sitting members and a five-person quorum requirement to make motions; the Board and Commission each have one vacant position to appoint.

Mr. Pantin asked if it was necessary to choose between the two and Dr. Roth asked if it could be tabled until July. With no further discussion, the Board unanimously decided to table the item.

Staff asked that additional nominations be forwarded to staff prior to the next meeting.

CULTURAL GRANTS:

a. FISCAL YEAR 2019-2020

i. Grantee Programs

Prior to the meeting, Board members received a report showing the status of current grantee programs. Staff presented the report and stated that the City Manager has asked staff to address (outstanding grant programs) on a case by case basis. Ms. Cathers stated that some programs will continue to fluctuate based on the current health crisis and venue closures. She went on to describe the options staff is considering for the different organizations and emphasized that staff will not request the return of funds. Ms. Cathers said some organizations have presented virtual programs, scheduled future virtual programs, and re-scheduled events in anticipation of venues opening. Two organizations reported cancelling programs for this fiscal year, but also did not apply for the current grant opportunity. Staff reported that all grantee organizations have been receptive and have kept in contact with the City.

The Board discussed how virtual programs have opened opportunities to expand audiences beyond the region. Grantees, Ms. Cathers said, are crediting the support of the City as part of their virtual programs.

Mr. Pantin asked if any cultural organizations have gone out of business. Ms. Cathers responded that some are pulling back and one has given up their office space; however, none have reported going out of business. The Board was relieved to hear this.

Dr. Roth asked if Board members have attended any of the virtual programs and said she regularly listens to the Mainly Mozart program on Saturdays. Ms. Cathers said she is posting grantee's virtual programs on the City's Cultural Grant webpage: CoralGables.com/culturalgrants. Dr. Mayorga reported listening to Actors' Playhouse programs (on YouTube) and the Seraphic Fire podcast. It was noted that the artist interviews on these programs are a significant content addition.

ii. Final Reports

Staff provided a report of Cultural Grant Final Reports that were submitted late and those that are pending review. The Board was asked for direction whether to have the late submissions reviewed administratively or assigned to different Board members. It was noted that the three organizations pending Final Reports will not be eligible for the next grant cycle. With no further discussion, the Board unanimously agreed to have staff administratively review the late submissions.

The Board was asked how they would like to address Final Report reviews in the future. Dr. Roth asked to place this item on the Board's July agenda; the Board agreed.

b. FISCAL YEAR 2020-2021

It was reported that Board members participated in a test call on Zoom to review how the grant and scoring process will work this year. Ms. Cathers stated that she will make initial remarks at the beginning of the meeting to explain how the review and scoring process and will then hand it over to the Chair. After discussion of each application, the Board agreed that scores will be read out loud and scores may be changed at that time prior to reading the final average score of the Board.

ART IN PUBLIC PLACES UPDATES:

a. UPDATES

The Board was provided with a list of current and pending City and private developer Art in Public Places projects along with the status of each one.

Staff provided an update of the Florida Department of State grant project in support of a the Hank Willis Thomas artworks national marketing campaign, including: a design update of the artwork's dedicated webpage, ads placed in national arts publications such as Art News and Art Forum, and fresh content strategically posted on social media. Staff shared that an extension was approved for the City to commit to ads prior to September with the ability to place ads in October and November publications. Dr. Alvarez-Perez recommended placing ads in the Art Newspaper during the five days of Art Basel to encourage people coming to Coral Gables. Mr. Pantin agreed and suggested contacting ArtNexus and Arte al Dia, which publishes in both English and Spanish. Ms. Cathers reported that the design team has completed an extensive research phase; provided a breakdown of different publications, cost, and outreach analysis; and is beginning design mock-ups.

It was reported that the City received over 145 responses to the Public Safety Building Request for Qualifications. The responses will be reviewed by the Arts Advisory Panel and they will be asked to recommend a mid-size pool of ten to thirty artists to present to Public Safety officials. The Public Safety officials will then select a short list to invite for interviews, which will include members of the Arts Advisory Panel. The intent, staff said, is for greater involvement of Police and Fire and to select an artist, or artists, for Police and Fire professionals to work with on a more in-depth level before developing a specific proposal. Dr. Alvarez-Perez expressed concern about the professional vetting of the artists. Staff responded that the Advisory Panel will only recommend artists they feel comfortable and confident will work best for the project. It was clarified that this approach was discussed with the City Manager, the Police Chief, and Fire Chief as the primary stakeholders at the site where the piece will be installed. The Board was assured that once a proposal is developed, it will come back to the Arts Advisory Panel for their review as part of the process.

Use of figurative elements were discussed and staff responded that it's their understanding Police and Fire are supportive of exploring design options that do not include figurative representation and are seeking a piece that is straight-forward, elegant, easily read and understood. It was stated that Mr. Pantin will continue to be the Board's representative on the selection panel. Mr. Pantin stated the established criteria regarding safety, sight lines, the inclusion of fallen officers' names, and making sure those names are not on the ground or on any seating.

Reporting on Private Development projects, the Jaume Plensa sculpture at the Paseo project has been installed and the artworks for Gables Station are in storage, waiting for construction to be far enough along to install without damage to the works. Mr. Pantin said he saw the Plensa piece installed and it looks very nice in the courtyard where outdoor diners will especially appreciate the work.

The Arts Advisory Panel, staff said, will be reviewing four new proposals at their next meeting, two at The Plaza – one by Michele Oka Doner and one by Michel Othoniel, one at Jaguar Land Rover - by Fabio Viale, and one at the Sunrise Senior Living - by Michael Kalish.

b. ILLUMINATE CORAL GABLES

Staff reported that Illuminate Coral Gables (ICG) is moving forward with a reduced, but significant exhibition. Ms. Cathers said she has been working closely with ICG and the Miami-Dade County Public School Board on a project with Carlos Estevez designed for accessibility to all school children. She said the School Board has enthusiastically embraced the project and is actively working on curriculum to include as an option for art teachers throughout the County. The project, she continued, is multi-tiered to include virtual lessons, a hands-on art activity, display of the artworks in empty storefronts along Miracle Mile, and a socially distanced performance element.

Another Illuminate project moving forward, Ms. Cathers said, is with Florida International University (FIU) professor and artist, Jonathan Perez. Mr. Perez created a class to work with upper level artists on a piece.

Ms. Cathers reported artist Cai Guo-Qiang's Fire Flies pedicab project is being conceived with social distancing measures in place to ensure safe access to the work and experience. Planning overall, she said, is continuing as if current social distancing requirements will still in place.

Mr. Martinez said Illuminate Coral Gables is a great project for people to see that social distancing can easily be incorporated (in the public realm). He added that it's one to fully support. The Board agreed, saying it's a project that will reach people whether they experience it on their one, in small groups, or as families. The economic benefit was discussed as well as the community's sense of connectivity.

Staff added that the organization is currently fundraising with funds needed to secure artists and the projects.

OLD BUSINESS:

There was no old business.

CITY COMMISSION ITEMS:

Staff advised that the budget workshop will take place on Wednesday, July 15th. Dr. Roth asked staff to email Board members when the City budget draft is available to the public.

Billy Urquia reminded Board members to complete their financial disclosure statements and return them to the City Clerk's office.

DISCUSSION ITEMS:

There were no discussion items.

ITEMS FROM THE SECRETARY:

There were no items from the Secretary.

The Board temporarily adjourned at 8:58 a.m.

FY2020-2021 CULTURAL GRANT APPLICATIONS - REVIEW & SCORING:

Dr. Roth called the FY2020-2021 Cultural Grant Review & Scoring meeting to order at 9:00 a.m.

Staff welcomed guests on the call and stated that the City of Coral Gables Cultural Development Board assists the City Commission in distributing cultural monies to qualifying nonprofit 501(c)(3) and 501(c)(4)

groups that produce meaningful cultural experiences for the betterment of the Coral Gables community. Ms. Cathers stated that these experiences must take place within the City of Coral Gables and be open and accessible to the public. The Cultural Development Board is made up of appointees, she continued, who are residents of Coral Gables and are supporters of the arts. Ms. Cathers reported that every Board member has read all the grant applications and submitted scores prior to this meeting, that a scoring rubric was provided to assist, and that the highest and lowest scores will be dropped prior to calculating the final average score of the Board for each application.

It was explained that the purpose of the meeting is to discuss each application as a Board and make a final recommendation on the scoring and method of fund distribution that will move forward to the City Commission.

Staff stated that funding is not guaranteed and at this time, the proposed funding amount is the same as last year (\$191,228) and will be discussed by the City Commission during a public budget workshop on July 15th and at the Budget Hearings of September 10th and 22nd.

On behalf of the City, Ms. Cathers thanked the Board for their time and the attention they've given to thoroughly reviewing each grant application. She stated that a first and second reader will give a brief overview of the grant request and offer initial comments prior to discussion by the Board-as-a-whole, with an opportunity for Board members to ask questions and revise scores. Board members were advised that all final scores will be read aloud along with the final average score.

Applicants were reminded to refrain from comments unless answering direct questions from the Board and provided access to enter questions for staff in the chat box. In keeping with the grant review and scoring process, applicants were told that questions regarding Board member comments or scores would not be addressed during the meeting.

Dr. Roth welcomed the guests and cultural grant applicants on the call. Board members gave brief overviews of the program/project requesting funds and commented on each of the thirty-nine (39) applications meeting the eligibility criteria.

Dr. Mayorga recused herself for conflicts as noted and left the meeting during discussion of the following applications: Alhambra Music, Inc. (professional), Miami Children's Chorus (professional), Miami Dade College Foundation (professional), Peter London Global Dance Co. (professional), and the Southeast Florida Library Information Network (familial). Mr. Martinez recused himself for conflicts as noted and left the meeting during discussion of the following applications: University of Miami, Lowe Art Museum (professional).

The Coral Gables Museum receives funding through a separate budget line item and was therefore removed from calculations used to determine potential funding for the remaining thirty-eight (38) applicants.

Board members verbally confirmed final scores, which were read aloud. Scores were entered on a spreadsheet and shared on screen by the City Clerk, Billy Urquia, for the Board to review in relationship to each other. A multiplier and percentage formula was used to adjust proposed funding recommendations proportionately and for the purpose of discussion. The Board was advised that they could make a motion

to accept or revise the scores and propose a method of calculation. Following a brief discussion, the following motion was made:

Ms. Burgos made a motion to accept the Board's FY2020-2021 Cultural Grant application scores as presented. Mr. Pantin seconded the motion, which passed unanimously.

After thoughtful deliberation and discussion, the following motion was made to recommend distribution of available funds based on a multiplier for those applications scoring 80 points and higher with a greater percentage of the funding request going toward Coral Gables Based arts organizations. From the discussion, it was understood that dependent on FY 2020-2021 funding, Coral Gables based organizations would receive approximately 80% of their request and Cultural Programs would receive 60% of their ask. The Board agreed that any remaining funds would be divided between the top 10 scoring Cultural Program applicant organizations.

Ms. Burgos made a motion to recommend Cultural Grant funding allocations based on the use of a multiplier for applications scoring 80 points and higher, with a greater percentage going to Coral Gables Based organizations as noted in the minutes. Dr. Mayorga seconded the motion, which passed unanimously.

The Board continued discussion about how proposed programs may potentially change based on venue closures due to COVID-19. The Board agreed that it's in the best interest of the City (residents and visitors) for cultural programs to continue regardless of closures and therefore recommended including language within the agreement for organizations to provide virtual programs through social media or other online options if venues close due to public health concerns associated with COVID-19 (or otherwise). With no further discussion, the following motion was made:

Dr. Alvarez-Perez made a motion to include language within the grant agreement that directs grantees to provide virtual programming in the event of unforeseen venue closures. Ms. Horwitz seconded the motion, which passed unanimously.

The application scoring results and funding recommendation are as follows: (continued on next page)

FY 2020/21 Cultural Grants Allocation Recommendations				BOARD RECOMMENDATION	
				CG Based	\$55,200
				Cultural Program	\$136,028
				Proposed Funds	\$191,228
				ALLOCATED	\$191,228
WORKING DOCUMENT				Balance	\$0
Organization	New App.	Score	Requested Amount	Board Recommended Amount	
CORAL GABLES BASED					
CGB 3 Coral Gables Museum Corporation		94.00			
CGB 6 UM, Lowe Art Museum		93.25	\$15,000.00	\$11,200	
CGB 1 Actors' Playhouse Productions		93.00	\$15,000.00	\$11,200	
CGB 2 Coral Gables Cinemateque		91.80	\$15,000.00	\$11,000	
CGB 4 GableStage		91.60	\$15,000.00	\$11,000	
CGB 5 Montgomery Botanical Center		89.60	\$15,000.00	\$10,800	
			\$75,000	\$55,200	
CULTURAL PROGRAMS					
CP23 Seraphic Fire		94.40	\$10,000.00	\$5,803	
CP20 Miami Dade College Foundation, MIFF		93.50	\$10,000.00	\$5,803	
CP7 CGCC, Community Arts Program (CAP)		93.40	\$10,000.00	\$5,703	
CP3 CAJE for Miami Jewish Film Festival		91.60	\$5,000.00	\$2,803	
CP27 South Florida PBS		91.20	\$10,000.00	\$5,603	
CP18 Miami Chamber Music Society		90.40	\$10,000.00	\$5,603	
CP4 Chopin Foundation of the United States		90.20	\$10,000.00	\$5,503	
CP9 Florida Grand Opera		90.20	\$10,000.00	\$5,503	
CP32 The Murray Dranoff Foundation		90.20	\$5,000.00	\$2,803	
CP17 Merrick Festival		89.60	\$7,500.00	\$4,103	
CP10 Florida Guitar Foundation		88.40	\$10,000.00	\$5,400	
CP21 Orchestra Miami		88.20	\$10,000.00	\$5,400	
CP31 The Miami Symphony Orchestra		87.00	\$10,000.00	\$5,400	
CP30 The Dave and Mary Alper JCC		86.20	\$10,000.00	\$5,300	
CP28 SE Florida Library Information Network		86.00	\$10,000.00	\$5,300	
CP1 Alhambra Music		85.00	\$4,000.00	\$2,100	
CP2 ARCA Images	x	84.80	\$7,000.00	\$3,700	
CP14 Junior League of Miami	x	84.00	\$10,000.00	\$5,200	
CP19 Miami Children's Chorus		84.00	\$10,000.00	\$5,200	
CP22 Peter London Global Dance Co.		83.75	\$10,000.00	\$5,200	
CP12 Greater Miami Community Concert Band		83.20	\$10,000.00	\$5,100	
CP5 City Theatre		83.00	\$4,000.00	\$2,000	
CP6 Compositum Musicae Novae		82.60	\$7,500.00	\$3,800	
CP15 Kaleidoscope MusArt		82.60	\$10,000.00	\$5,100	
CP33 Voices of Miami	x	82.40	\$10,000.00	\$5,100	
CP25 South Florida Composers Alliance		82.00	\$10,000.00	\$5,000	
CP13 Greater Miami Youth Symphony		81.80	\$5,000.00	\$2,500	
CP26 South Florida Friends of Classical Music		81.40	\$10,000.00	\$5,000	
CP24 South Florida Chamber Ensemble		81.00	\$10,000.00	\$5,000	
CP11 Florida Opera Prima		78.80	\$5,000.00	\$0	
CP8 El Ingenio		78.60	\$10,000.00	\$0	
CP29 Strength in Numbers/Power in Connection	x	72.20	\$8,000.00	\$0	
CP16 Magic Slippers Fine Arts Academy	x	71.40	\$5,000.00	\$0	
			\$283,000	\$136,028	
Total of All Requests			\$358,000	\$191,228	
Minimal Score to receive funds				80	

There being no further business, the Cultural Development Board meeting adjourned at 12:51 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Catherine J. Cathers". The signature is fluid and cursive, with a large initial "C" and a long, sweeping underline.

Catherine J. Cathers
Arts & Culture Specialist