

CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING
Monday, April 20, 2009, 7:30 a.m.
Development Department Conference Room
95 Merrick Way, Suite 450, Coral Gables, Florida 33134

MEMBERS	M	J	J#	A	S	O*	O**	N	D	J	F	M	A	COMMISSIONERS
José R. Garrigó	P	P	P	-	P	P	E	P	-	P	P	P	P	Mayor Donald D. Slesnick II
Bobbi Litt	E	P	E	-	P	P	P	P	-	P	P	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	E	E	P	-	E	P	P	P	-	P	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	P	P	P	-	P	P	P	P	-	P	P	P	P	Commissioner Rafael "Ralph" Cabrera, Jr.
Beatriz Pereira	P	P	P	-	P	P	P	P	-	P	P	E	P	Commissioner Wayne "Chip" Withers
Andrea Cole	P	P	P	-	P	P	P	P	-	A	P	P	P	Board Appointee
Miguel Diaz de la Portilla	P	P	E	-	P	P	P	P	-	P	P	E	P	City Manager

A = Absent

P = Present

E = Excused

- = No Meeting

* FY2007-2008 Final Reports

Regular Meeting + FY2008-09 Grants Workshop

** FY2008-2009 Cultural Grant Applications Review & Scoring

Staff In Attendance:

Cathy Swanson-Rivenbark, Development Director
Catherine Cathers, Arts and Culture Specialist

Recording Secretary:

Nancy C. Morgan, Coral Gables Services, Inc.

Motion Summary:

Minutes of the March 16, 2009 Cultural Development Board meeting were unanimously approved.

Chair Carol Damian called the meeting to order at 7:30 a.m.

I. Review/Approval of March 16, 2009 Board Meeting Minutes:

Mr. Garrigó made a motion to approve the March 16, 2009 meeting minutes as presented. Dr. Matalon-Roth seconded the motion, which passed unanimously.

II. Public Art Master Plan Consultant RFQ - Review:

Stating the aim to gain Board feedback about the RFQ, previously distributed to Board members, Ms. Rivenbark explained the conceptual approach of the document. After receiving Board input, the process will move to the Procurement Division for review. During discussion, comments included the following:

- The consultant will work closely with the Board, Ms. Cathers and other departments that will be involved in implementation of the Plan.
- The Board's responsibility will be input and oversight, following the RFQ document for the commission of public works of art.
- Clarification may be added that the City Manager's office contracts with the consultant, with Ms. Cathers acting as the City Manager's designee in the process.
- The Board will review the draft process as the Art in Public Places program will be administered through the Board.
- Emphasize explicitly the Board's role and involvement.

Ms. Rivenbark said the City Commission would be requested to authorize release of the RFQ after Procurement reviews and approves the document.

III. Vivian Miller, University of Miami – Acknowledgement and Thank You:

After relaying that Ms. Miller had accepted a new position with the University of Miami's Alumni Department, Ms. Rivenbark praised her for support of the cultural arts, for galvanizing businesses to understand the importance of culture to business, and for bringing the University together with the Coral Gables Chamber of Commerce. Board members added their appreciation for Ms. Miller's initiatives and efforts in support of cultural arts and presented her with a gift.

IV. Laura Bruney – Arts & Business Council Workshop Proposal:

Ms. Bruney, Director of the Arts & Business Council, commented on the positive partnership between the Council and the Board over the previous four years. She submitted and described a list of completed and pending Council programs, and distributed cultural arts and historic preservation workshop and roundtable announcements. She said that Council partnership efforts were in process with several historic preservation groups, including Dade Heritage Trust, including a historic preservation program to possibly be held at Merrick House.

Ms. Bruney sought Board input about a focused summer brainstorming workshop with Coral Gables resident companies to identify opportunities for collaboration, with an ultimate goal of incentivizing Coral Gables residents to participate in the arts. Additionally, brainstorming would focus on fundraising as funding sources for cultural groups will remain imperiled even if the economy improves. During discussion, the Board indicated strong support of all programs and the brainstorming workshop. Ms. Bruney requested Board input about ideas for collaboration discussions.

V. Proposal Submissions and Requirements/Donation Policy Update:

Requesting clarification from the Board regarding procedure, Ms. Cathers reported that several proposals are being submitted by people wanting to donate art to the City or to have exhibitions in City Hall. In many cases, artists are seeking approval from the Mayor and Commissioners, who often reply affirmatively before seeking input from the Board or Arts Advisory Panel. Ms. Cathers reviewed the donation policy and, as a result, drafted a letter for Board input as a proposed response to artists who want to make donations or establish City Hall exhibitions.

During discussion, Dr. Matalon-Roth suggested including a summary of the donation policy with the letter. Ms. Cole suggested that artists whose work is accepted be asked to make a contribution to maintenance of the piece(s). Ms. Cathers explained that the current policy pertains to any donation, and the art component will be separated from the general donation component, which will also be reviewed by other department directors. The intent, she added, was to present the RFQ to the Commission at the May Commission meeting, to be followed by the donation policy. Dr. Damian pointed out that items relevant to the City's history should include discussions with the Coral Gables Museum. At present, Ms. Cathers replied, the Museum does not have a donation policy as they await a permanent Museum director.

Currently, Ms. Cathers added, there are five pieces of art that may be presented for review by the Board and/or the Arts Advisory Panel. The donation policy will be included in the next Board meeting agenda.

VI. CDB Appointments:

Ms. Cathers reminded Board members to contact their appointing Commissioners to let them know their interest in continuing to serve, subject to term limits. It was suggested that Board members update their appointing officials to clarify the Board's procedure and approach to donations, which will help officials with responses to donation requests.

VII. Status Reports:

a. Art Cinema Project:

The project continues to move forward, though it is slightly behind schedule.

b. Cultural Grant Updates:

Ms. Cathers reported that three City grantees are in process with the Knight Foundation arts challenge. She also distributed the Festival Miami schedule as provided by Dean Berg, as the grant was conditional on receiving the

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performance schedule. During discussion, Ms. Cathers suggested Board consideration of stipulating that grantees be granted an award; however, would not receive actual funds until they submitted a confirmed schedule of performance. Dr. Matalon-Roth volunteered to review the language in the grant application form, and suggested asking applicants to only include performances secured by signed contracts or at specific stages of negotiation.

VIII. Additional Board Business:

General City Update: Ms. Rivenbark discussed her decision to accept a new position with the City of Hollywood, advising that Assistant City Manager Maria Alberro-Jimenez would oversee the Development Department until a new Development Director was hired. She invited everyone to participate in a combined City – Coral Gables Community Foundation retirement party and benefit to help complete the Coral Gables Art Cinema. She explained that funds raised would also support a memorial to Florence Dawson within the Art Cinema.

There being no further business to come before the Board, the meeting adjourned at 9:00 a.m.

Next Meeting: Monday, May 18, 2009, 8:00 a.m.: Development Department Conference Room.

Respectfully submitted,

Prepared by: Nancy C. Morgan, President
Coral Gables Services, Inc.

Reviewed by: Catherine Cathers, Arts & Culture Specialist
City of Coral Gables