

**CITY OF CORAL GABLES
LANDSCAPE BEAUTIFICATION ADVISORY BOARD**

Minutes of Meeting, October 4, 2012
War Memorial Youth Center, Conference Room

MEMBERS	N	D	J	J*	F	M	A	M	J	J	A*	S	O	APPOINTED BY
Ana Martin-Lavielle	P	P	P	P	P	P	P	P	P	P	P	P	P	Mayor Jim Cason
Anna Louise Fulks				P	P	P	P	P	P	P	P	P	P	Vice-Mayor William H. Kerdyk, Jr.
Alexander Adams	P	A	P	P	P	E	P	P	P	P	P	P	P	Comm. Maria Anderson
Barbara Perez											P	P	P	Comm. Rafael "Ralph" Cabrera, Jr.
Leona M. Allison	P	P	P	P	P	P	P	P	P	P	P	E	P	Comm. Frank C. Quesada
Paul Zamek	P	P	P	P	P	P	P	E	P	P	P	E	P	Board-As-A-Whole
Robert Parsley	P	P	P	P	P	P	P	E	P	P	P	P	P	City Manager

*Special Meeting

STAFF:

Jessica Keller, Community Service Director
Dan Keys, Public Service Director, Board Secretary
Alyiin Hernandez, Public Service Department

A = Absent

P = Present

E = Excused

GUESTS:

Evelyn Budde, Garden Club

OPEN MEETING: The Chairman, Paul Zamek, opened the meeting at 8:30 a.m., the roll was taken and a quorum was present. A motion was made to "Approve the minutes of September 6, 2012." The motion was seconded, voted upon and adopted unanimously.

NEW BUSINESS:

OFFICER ELECTIONS: Alexander Adams was nominated as Chairman and Leona Allison was nominated as Vice Chairperson. Motions for the election of each were seconded, voted upon and adopted unanimously.

OLD BUSINESS:

ARBOR DAY: The location of the observance of Arbor Day was confirmed as the Ponce de Leon Jr. High site at Marius Steet and the Mall. The date of the event will be Friday, April 26, 2013. The children's program is scheduled to begin at 10:30 a.m. with a designated planting area for the children. The main event is scheduled to begin at 11:30 a.m. with an educational speaker to include a presentation on the significance of Arbor Day. Mr. Adams was confirmed as the Board's liaison with the Garden Club and he will handle the program coordination. Evelyn Budde was confirmed as the Garden Club's liaison and she will handle the outreach component. Ms. Budde shared her phone number and e-mail with the Board, 305 661-4890 privatebanker@netzero.net. Dan mentioned reaching out to the Native Plant Society, Fairchild Garden and the Montgomery Foundation in the interest of having display tables with pamphlets and informational displays. Mr. Adams mentioned the possibility of again having plant

giveaways for everyone. A brief discussion took place regarding the possibilities of honoring individuals at the event. Paul Zamek mentioned that the Beautification Awards could be used to wrap up the event.

Discussion took place on the refreshments and the turn out. Dan advised that the City can provide refreshments and sandwiches, to be supplemented by whatever the Garden Club might decide to contribute through their membership.

Advertising was discussed. Mr. Adams mentioned it needs to begin well in advance.

GENERAL DISCUSSION: Beautification Award nominations were briefly discussed. The City maps were handed out and zones were selected as follows: Barbara Perez #1, Anna Louise Fulks #2, Paul Zamek #3, Alexander Adams #4, Anna Martin-Lavielle #5, Leona Allison #6 and Robert Parsley # 7.

ADJOURNMENT: There being no further business, the meeting was adjourned at 9:45 a.m.

APPROVED:


Alexander Adams, Chair

ATTEST:


Daniel Keys, Secretary

THE NEXT MEETING WILL BE HELD
THURSDAY, NOVEMBER 1, 2012, 8:30 a.m.
Youth Center Conference Room, 405 University Drive, Coral Gables, Florida