



artsenergize
305

Arts Energize 305
**A NEW VISION FOR GREATER CULTURAL EQUITY
IN MIAMI-DADE COUNTY**



Cultural Affairs Council
Miami-Dade County Department of Cultural Affairs



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Mayor

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“MIAMI HAS MATURED INTO A CULTURAL CAPITAL”

“Miami has established itself as part of the constellation of cities worldwide known for their arts and culture. Paris, London and New York had a head start getting into this elite club, with their storied museums and centuries-long commitment to arts. Hong Kong and Seoul, are newer arrivals to the party. But no one has made an entrance quite as striking as Miami's.”



The New York Times, December 5, 2023

“Miami-Dade’s thriving and diverse cultural arts sector not only uplifts our spirits and unites our community, but it’s also a driving force in our local economy and puts us on the map as a world-class, vibrant destination. I am proud to announce Miami-Dade County’s new Arts Energize 305 plan to invest in artists and cultural institutions, so everyone in our community can access and benefit from cultural activities that enrich their quality of life.”

Mayor Daniella Levine Cava





Vision

To be a major, international cultural capital while equitably serving our local, diverse community

Mission

To develop cultural excellence, diversity, access and participation throughout Miami-Dade County by strategically creating and promoting equitable opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences

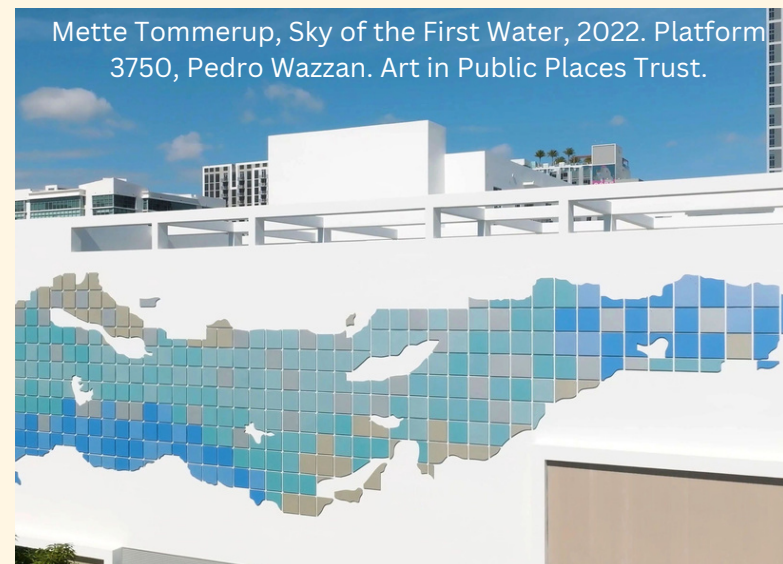
Rediscover the **FUNDAMENTALS**



**Strengthen nonprofit arts
and cultural organizations
and artists**



**Build new and improve
existing cultural facilities
and manage and program
cultural facilities**



**Improve our built
environment through the
involvement of artists and
public art**



**Increase participation
through education and
outreach**



□ Grants and Technical Assistance

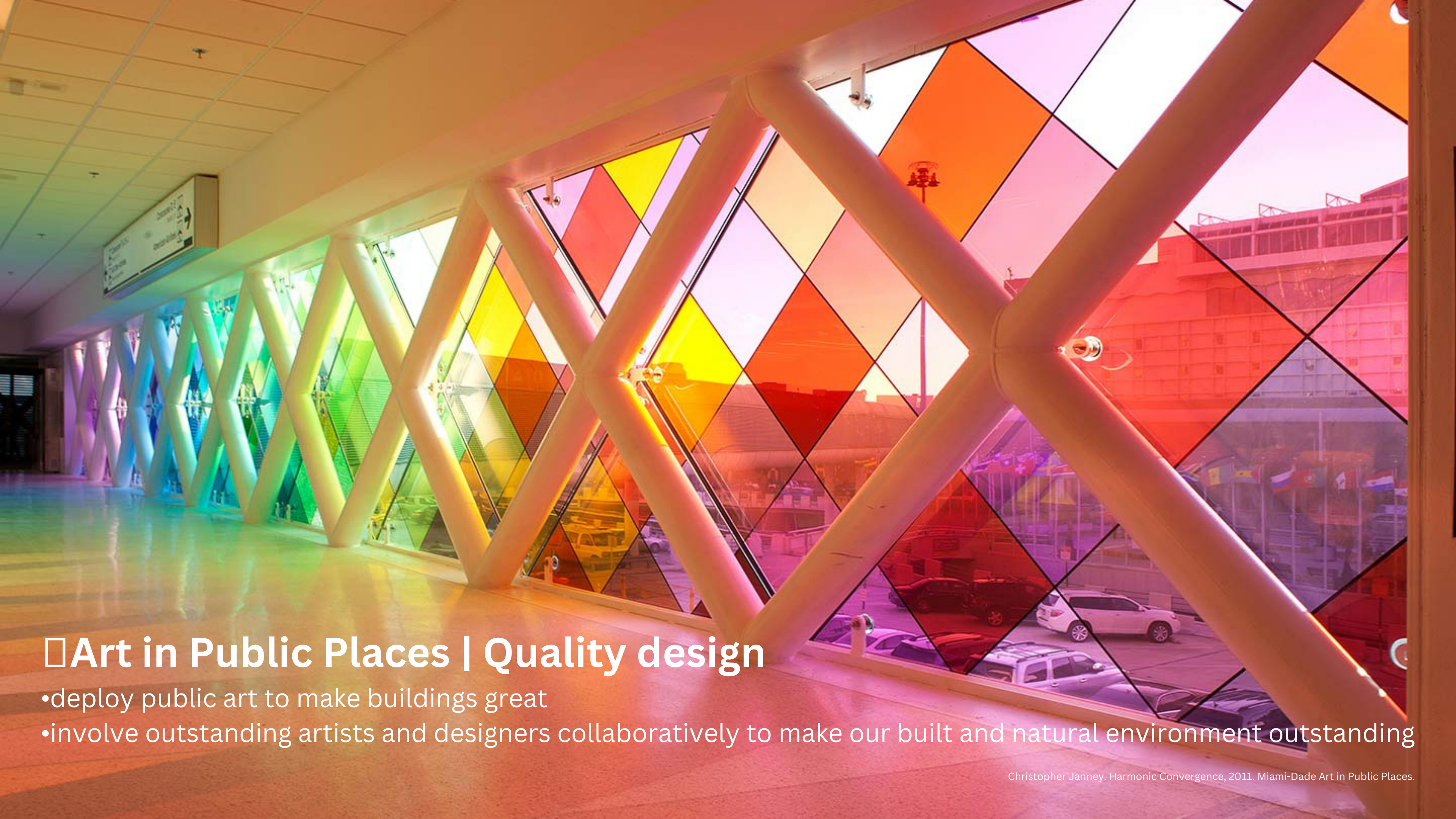
- continue to secure more grants funding needed to help address stability and growth
- initiate new grants programs to advance the work of artists and cultural organizations



□ Cultural capital projects

- strengthen management and pro-active programming of our theaters and arts centers
- care adequately for existing venues
- build the next generation of facilities
- create new facilities initiatives to support the work of artists and cultural organizations

Cristina Lei Rodriguez, 2021. Westchester Cultural Arts Center. Miami-Dade Art in Public Places



□ Art in Public Places | Quality design

- deploy public art to make buildings great
- involve outstanding artists and designers collaboratively to make our built and natural environment outstanding

A photograph of four young women of diverse backgrounds taking a selfie. They are smiling and looking at a smartphone held up by one of the women. The background is a vibrant gradient of colors, transitioning from purple and blue on the left to yellow and orange on the right. The women are dressed in casual, contemporary clothing.

□ Education, outreach and access

- increase the reach of existing programs
- launch expanded and new programs and partnerships to reach and involve more people

Citizen ENGAGEMENT

Reflective of Miami-Dade's
Multicultural Community



- Cultural Affairs Council
- Art in Public Places Trust
- Tourist Development Council
- All Kids Included Steering Committee
- Black Arts Alliance
- Professional Advisory Committees
- Grants Panelists
- Miami Emerging Arts Leaders Steering Committee
- Culture Shock Student Council
- Volunteers

Diversity

Representation

Transparency

Inclusion

Executive SUMMARY



The Future of Arts and Culture in Miami-Dade County

The last 40 years has been focused on building a world-class cultural life from the ground up in one generation, therefore, the logical next step must be centering equity as we continue to build and strengthen our arts community. We must ask “who is not at the table? Who is left out? Which cultural groups, artists and neighborhoods are not being served? And, finally, how do we teach the necessary skills to those artists and organizations and connect them with the resources they need?”

Recognizing that the arts are a fundamental way to unite humanity, establish community and ignite creativity, a primary focus must be to support our diverse cultural ecosystem in innovative ways so that our residents and visitors can enjoy affordable and equitable access to excellent cultural activities, with particular emphasis on under-resourced, under-privileged and underserved communities.

The Miami-Dade County Department of Cultural Affairs is launching a new strategic plan: Arts Energize 305, A New Vision for Greater Cultural Equity in Miami-Dade County. The Arts Energize 305 plan centers equity at all levels of the work of Department and Miami-Dade’s cultural organizations and artists. Continuing to promote diversity, equity, inclusion and access, Arts Energize 305 focuses on the economic and social impact of arts while **developing interdepartmental partnerships, encouraging cross-sector collaborations and ensuring the arts are innovatively serving underserved populations and under-resourced neighborhoods, with an emphasis on preserving cultural heritages and traditions.** Arts Energize 305 is a blueprint to a more equitable cultural ecosystem to sustain artists and cultural institutions so that our residents and visitors can enjoy affordable access to excellent cultural activities.

Building Blocks **FOR A NEW PLAN**

BUILD EQUITABLE RESOURCES:

Support nonprofit cultural organizations and artists through grants programs and help them diversify their revenue streams (Federal funding, State grants, foundations and local private sector contributions from corporations and individuals) Cultivate next generation of arts leaders, board members and audiences. Break down barriers to apply for cultural funding (No Wrong Door).

EXPAND AND ENHANCE CULTURAL SPACES:

Develop more facilities, venues and spaces in neighborhoods across Miami-Dade County for artists and cultural institutions to produce, exhibit and present their creative work while strategically engaging the public in culturally significant events and programs that are reflective of the County's diverse and multicultural community.

LEVERAGE ARTS AND COMMUNITY:

Connect more intentionally with other County services (e.g., Corrections; Police; Public Housing) and develop partnerships with business and civic leadership (e.g., chambers, consulates, social service organizations). Explore the transformational power of the arts to intersect with all areas of our constituents' lives (e.g., Arts and Social Justice; Arts and Technology, Arts and Medicine; Arts and the Environment/Arts Resilient 305). Advance our work in arts education for children, youth and families; and people with disabilities.

3 MAIN STRATEGIC AREAS

CULTURAL DEVELOPMENT

This area of the Department of Cultural Affairs' work focuses on strengthening Miami-Dade County's cultural institutions and artists by equitably investing County funding in the cultural development of the local arts community through calibrated and accessible grants programs and relevant technical assistance.

CULTURAL FACILITIES AND CAPITAL PROJECTS

One of a few local arts agencies in the country that has a staff team of Construction Project Managers with backgrounds in architecture and general contracting as well as certified in LEED and PMP, DCA's Capital Division focuses on building, renovating and improving arts venues and cultural spaces such as theaters, museums, galleries, arts education studios and performing arts centers. Additionally, DCA owns and operates four cultural facilities.

ACCESS, PARTICIPATION AND ENGAGEMENT

DCA has developed life-long educational programs, audience development initiatives and marketing strategies to engage people of all ages, from toddlers to teens to seniors, in the arts. Through education, outreach, and accessibility programs, DCA works to increase participation in cultural activity among people of all backgrounds and levels of abilities to connect audiences of all ages with accessible and affordable arts experiences.

Arts and **ECONOMY AND INNOVATION**

Boost Economic Development:

The arts can be a catalyst for economic growth. Artistic events and festivals attract visitors, generating revenue for local businesses and boosting tourism

Support Small Businesses:

Arts organizations are small businesses. There are collaboration opportunities between the arts and small businesses including by providing opportunities for artists and artisans to sell their work. The Arts and Business Council of Miami leads the work to help create partnerships that fuel a thriving local arts scene and boosts the local economy.

Stimulate Innovation:

The arts can inspire innovation and creativity. Artistic projects can encourage experimentation and risk-taking, promoting new ways of thinking and problem-solving in our communities including the use of new technologies.

Calculating ECONOMIC IMPACT

\$2.1 BILLION

Annual economic impacts of the arts
in Miami-Dade County



32,000
Cultural workers

\$1 : \$39
Every dollar invested
generates \$39 in other funding

20 MILLION
Attendance at Cultural Events



Miami-Dade #1

Arts & Culture
\$2.1 Billion Economic Impact



#1 Miami-Dade

Arts & Culture
\$2.1 Billion Economic Impact



Reimagining SOCIAL IMPACT



The arts have always played an important role in our society.

They not only provide a platform for expression and creativity but also serve as a powerful tool for community development, diversity, cultural heritage, cultural traditions, economic and social growth.

Promote Cultural Heritage

Enhance Education

Foster Diversity

Promote Mental Health and Well-Being

Encourage Social Growth

Preserve Cultural Traditions

Unite Communities

SOCIAL IMPACT

SOCIAL IMPACT

NONPROFIT SOCIAL SERVICE ORGANIZATIONS

- The arts can play a critical role in nonprofit social service organizations. By incorporating creative expression in their programs, these organizations can help individuals and communities heal, process trauma, and build resilience.
- Art therapy, music therapy, and dance therapy are just a few examples of how the arts can be used to promote mental health and well-being.
- Additionally, nonprofit social service organizations use the arts to raise awareness and bring attention to important social issues. Art exhibits, performances, and other creative events can be powerful tools for advocacy and education.
- By utilizing the arts in their work, nonprofit social service organizations can make a positive impact on the lives of those they serve. The Department's grants program support arts programs within social service organizations.
- Arts can play a crucial role in underserved communities. It has the power to bring people together, inspire creativity, and promote social change.
- In areas where there may be limited access to resources and opportunities, art programs can provide a platform for self-expression, education and empowerment.
- It can also serve as a means of therapy for those who have experienced trauma or stress. By investing in arts programs in underserved communities, we can help to foster a sense of community, promote diversity and inclusion, and ultimately help to build stronger and more resilient neighborhoods.



ARTS EDUCATION AND YOUTH ARTS: CREATING THE INNOVATIVE THINKERS AND PROBLEM SOLVERS FOR TOMORROW

- Miami-Dade County invests in youth arts programs for children and families that increase opportunities for children and youth to engage in direct, high quality, live arts experiences as a part of their overall education.
- With support from The Children's Trust, the Department of Cultural Affairs reaches more than 300,000 children each year who otherwise might not have access to arts experiences. Programs include scholarships to summer arts and science camps, cultural outreach programs to under-served neighborhoods, activities for kids both with and without disabilities.
- Independent studies show that kids that have the benefit of arts education are far more likely to stay in school and score much higher on standardized tests. The arts are one of the keys to success in life. These youth arts programs develop critical thinking skills and self-esteem by providing students with quality arts training in all genres.
- We can be proud that Miami-Dade County's families and children outstanding opportunities in the arts second to none in the nation.
- Additionally, the Department continues to support local, statewide and national arts education advocacy efforts actively, in order to increase awareness of the significant contribution that the arts make in positively impacting the quality of life and education of youth, families and underserved individuals.



ALL KIDS INCLUDED

TAKING THE ARTS TO ALL

Miami-Dade County's Department of Cultural Affairs is delighted to provide accessible arts experiences through its **ALL KIDS INCLUDED (AKI)** initiative.



All Kids Included (AKI) – Accessible Arts Experiences for Kids promotes inclusive arts and cultural programs in school settings and throughout the community so that kids of all abilities and their families can participate fully in the arts.

Youth Arts in Parks – Have fun, make friends and get creative in this inclusive arts program in a social setting, featuring weekly classes in visual arts, dance, animation and more.

Animation Gets Real Miami – A summer camp in animation and film-making for teens and young adults on the autism spectrum.

SOCIAL IMPACT

For Students



Culture Shock Miami
\$5 Tickets to Cultural Events for
Students Ages 13-22

www.CultureShockMiami.com

For Seniors



Golden Tickets Arts Guide
Free event coupons for seniors ages 62 and
older. Printed in large print, in English and
Spanish. Available online.

<https://miamidadearts.org/golden-ticket-current-offers>

Endless INNOVATION



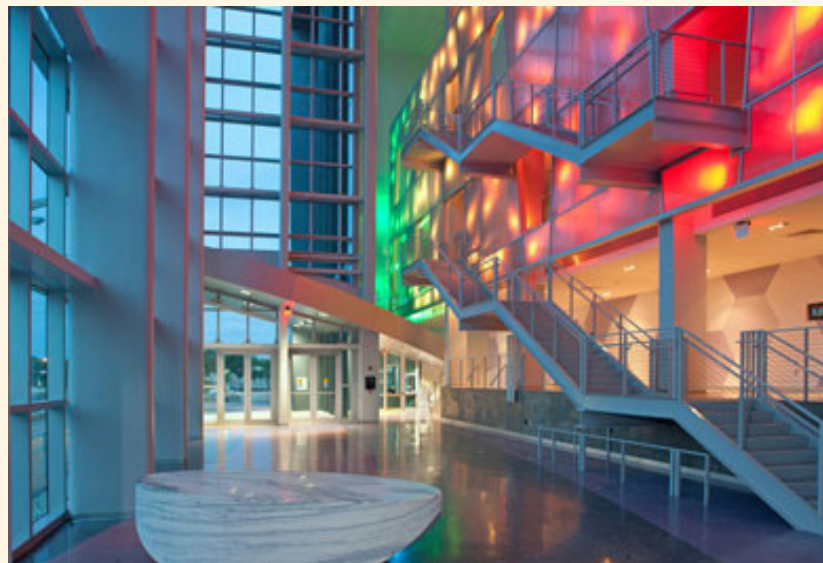
- As noted in **Thrive 305**, “The County's public spaces, libraries, arts venues, and other community facilities are seen as friendly and welcoming to residents, and the County has an opportunity to realize greater value by using those spaces flexibly to deliver on broader health and human services goals.”
- The arts are a key part of this Thrive 305 goal: “Strengthen partnerships with and support nonprofits that provide new opportunities throughout the County for families and children to experience and learn about diverse arts, cultural, and recreational activities.”
- Through the innovative **No Wrong Door** initiative, the County ensures that each person's first point of contact with County government leads to seamless, comprehensive, and compassionate delivery of government services; and to create a network of comprehensive and integrated services that empowers all members of the community.
- After taking office in 2020, Miami-Dade County Mayor Daniella Levine Cava realigned the structure of the Mayor’s Office moved the Department of Cultural Affairs under her Community Services portfolio, ensuring that the arts are a part of a portfolio of critical services departments such as Housing, Human Services and Libraries. This strategic alignment creates new collaborations throughout County government.
- The arts are comprehensively permeating County government, from helping to mobilize public support to address sea level rise and climate change in partnership with the County’s Office of Resiliency, to creating after school arts programs in library branches and weekend arts classes for kids with disabilities in parks. The Department of Cultural Affairs is part of the portfolio of the County's Chief Community Services Officer, who oversees the departments Community Action and Human Services (CAHSD), Public Housing and Community Development (PHCD), Animal Services (ASD), Miami-Dade Public Libraries (MDPLS), Cultural Affairs (CUA), and Juvenile Services (JSD).
- Working with these County departments is helping to create innovative programs and improvements in County services and to better understand how people are connecting and reaching these services, beginning with the most frequent points of contact.
- Mayor Levine Cava has further elevated the role of the arts within County government with the appointment of Miami-Dade County’s inaugural Poet Laureate, Richard Blanco, as well as the establishment of Xavier Cortada as the first County Resident Artist. She also named Nicolle Tallman as the County’s Poet Ambassador which has created greater visibility for this underrepresented art forum and led to several creative collaborations with Miami-Dade Library Public System the private sector, municipalities, and other counties as well.



Revitalizing **NEIGHBORHOODS**



**African Heritage Cultural
Arts Center, Liberty City**



**Dennis C. Moss Cultural
Arts Center, South Dade**



**Joseph Caleb Auditorium,
Brownville / Liberty City**



**Miami-Dade County
Auditorium, Little Havana**



INTERDEPARTMENTAL COLLABORATIONS

Cultural

INTERDEPARTMENTAL COLLABORATIONS



Understanding the power of arts and culture in building healthy communities, the Miami-Dade County Department of Cultural Affairs continually seeks opportunities to collaborate with other County Departments, Offices and Agencies to enhance County services, better serve under-resourced populations, promote the County's image while leveraging the arts as a creative catalyst for positively engaging our residents and visitors in all aspects of daily life.

Interdepartmental partnerships are an important holistic strategy in deploying the arts as a tool to foster community engagement, enhance public spaces, increase equity, promote mental health and wellness, stimulate economic development and celebrate our diverse cultural life.

By collaborating with other County departments and offices, the Department of Cultural Affairs can leverage resources and skills to create innovative and impactful projects that benefit the community as a whole. Here are some examples of existing partnerships, proposed programs, and new ideas for future collaborative projects.





CROSS-SECTOR COLLABORATIONS

Powerful

CROSS-SECTOR COLLABORATIONS



Cross-sector collaboration in the arts has been on the rise nationally in recent years, with various organizations and institutions in Miami-Dade County coming together from all industries and sectors to promote creativity, diversity, innovation, prosperity and inclusivity through cultural partnerships.

Cross-sector collaboration in the arts can be a powerful tool for building community, promoting diversity and inclusivity, and improving the quality of life for individuals and groups in Miami-Dade County. By continuing to support and encourage these collaborations, we can create a more vibrant, connected, and equitable society for all.



Diversity, Equity

INCLUSION STATEMENT

- As core values, the Miami-Dade County Department of Cultural Affairs embraces diversity; ensures inclusion; promotes equity; creates access; and works to reflect and represent the artists, cultural organizations and audiences we serve.
- The Department cultivates Miami's innovative, vibrant, international cultural community by upholding the key principle of diversity, defined in the broadest possible sense, including gender, gender identity, race, ethnicity, national origin, disability, age, culture, socio-economic status, geographic background, faith/religion, sexual orientation, profession, and ability.



Diversity, Equity

EQUITY ACTION STEPS



- DCA is constantly looking for ways to ensure parity and to listen to the people we serve to learn how we can improve and expand the reach of our programs and services.
- Embrace diversity as key priority for a vibrant cultural life;
- Educate county officials regarding the need to address diversity;
- Organize grants programs by budget size instead of discipline;
- Invest grant funds at a higher percentage level for small groups which tend to be culturally-specific versus major institutions;
- Survey grantees about racial/ethnic composition of board/staff/audience;
- Survey grantees about accessibility and ADA compliance;
- Offer free grants writing workshops;
- Produce materials in English, Spanish and French/Haitian Creole;
- Provide mini-grants to hire bilingual grants writers for groups for whom English is a second language and those with disabilities; and
- allocate financial and human resources to accomplish these tasks.

Goals

#1 Cultural Development

Advocate for effective cultural policies and for more public and private resources to invest in and strengthen cultural organizations and artists

#2 CULTURAL FACILITIES AND CAPITAL PROJECTS

Improve, build and operate cultural facilities and commission public art projects to make the arts affordable and accessible to all residents and visitors

#3 ACCESS, PARTICIPATION AND ENGAGEMENT

Encourage greater participation by advancing arts education and outreach programs and marketing our cultural community broadly and innovatively, providing equitable access to the arts

Objectives

#1 Cultural Development

Provide grants and technical assistance to cultural organizations and individual artists, through 20 grants programs, in support of hundreds of diverse cultural organizations and artists of all disciplines (Dance, Film, Folk Arts, Literary, Music, Poetry, Sciences, History, Theater, Visual Arts, and Multidisciplinary). Applicants range from small, grassroots volunteer-run groups, to mid-size organizations with annual budgets up to \$500,000, to cultural institutions with budgets above \$1 million, individual artists and artists collectives representing Miami's downtown urban core and diverse neighborhoods throughout the County.

#2 CULTURAL FACILITIES AND CAPITAL PROJECTS

Develop, improve, manage and operate cultural facilities; and improve the visual quality of Miami-Dade's built environment, focusing on the development and sustainability of capital and public art projects: grants support to nonprofit cultural organizations to expand, renovate, purchase, construct and/or equip cultural facilities; capital funds allocated to nonprofit cultural organizations and municipalities for the development of new cultural facilities and/or renovation/expansion of existing facilities; manage design and construction of development, improvements and/or maintenance of Department-managed cultural facilities; and implement public art projects.

#3 ACCESS, PARTICIPATION AND ENGAGEMENT

Increase participation, develop new audiences, promote cultural tourism, disseminate information, and pioneer inclusion-focused programs reaching audiences of all abilities. Engagement efforts include: increasing opportunities for youth to engage in the arts as part of their overall education; creating opportunities for residents and visitors to participate in the arts; expanding professional development opportunities for cultural groups, arts administrators, artists and educators; connecting more people across the broadest possible spectrums (i.e., age, disability, geographic, economic, etc.) to cultural events; ·developing future audiences; and designing marketing strategies and publications to promote the arts.

Activities

#1 Cultural Development

The Department promotes the growth of Miami-Dade County's cultural community through 20 competitive grant programs designed to address specific cultural projects, organizations and individual artists' needs.

#2 CULTURAL FACILITIES AND CAPITAL PROJECTS

Work includes: a capital grants program; management of capital funds allocated to nonprofit groups and municipalities for new cultural venues and renovation/expansion of existing facilities; improvements and operation of 4 neighborhood cultural spaces: African Heritage Cultural Arts Center, whose alumni include Robert Battle, former Artistic Director of Alvin Ailey American Dance Theater and Tarell Alvin McCraney, co-creator of the Oscar Award-winning movie Moonlight; Joseph Caleb Auditorium in Liberty City; Dennis C. Moss Cultural Arts Center near a rural/agricultural area in South Dade, and Miami-Dade County Auditorium in Little Havana, with resident artist Nilo Cruz, Cuban-American Pulitzer Prize-winning playwright. The Art in Public Places Program which manages an award-winning public art collection of more than 1,000 works bringing the arts to every corner of Miami-Dade County.

#3 ACCESS, PARTICIPATION AND ENGAGEMENT

To ensure equitable access to arts experiences for all of our residents and visitors, DCA has a robust portfolio of engagement programs including: Culture Shock Miami; Golden Ticket Arts Guide; All Kids Included – Accessible Arts Experiences for Kids; Events Calendar.

The Future

3-5 YEAR PLAN

- The current priority and focus are to strengthen existing programs (i.e., secure more resources, including funding and staff)
- For each area of our work, there are concepts for expansion and new programs
- New resources, including staff and funding, will need to be secured to implement recommendations for expansion and new programs; this will need to be assessed in light of the needs of existing programs
- Once existing needs are addressed, new and expanded programs can be reviewed and prioritized with, action steps and timetable, including strategies for partnerships and advocacy, as necessary



Recognizing OUR PARTNERS AND SPONSORS

The Miami-Dade County Department of Cultural Affairs receives funding through the Miami-Dade County Mayor and Board of County Commissioners, The Children's Trust, the National Endowment for the Arts, the State of Florida through the Florida Department of State, Florida Division of Arts and Culture and the Florida Council on Arts and Culture, the John S. and James L. Knight Foundation, the Peacock Foundation, Inc., The Taft Foundation, Red Banyan Foundation and The Jorge M. Pérez Family Foundation at The Miami Foundation. Other support and services are provided by TicketWeb for the Culture Shock Miami program, the Greater Miami Convention and Visitors Bureau, the South Florida Cultural Consortium and the Tourist Development Council.



MIAMI-DADE COUNTY DEPARTMENT OF CULTURAL AFFAIRS— BUSINESS PLAN AT A GLANCE

MORE FUNDING

CULTURAL DEVELOPMENT

Cultural Organizations	Individual Artists	Technical Assistance
Major Cultural Institutions	Art in Public Places	Individual Consultations
Cultural Advancement	Individual Artists South Florida Cultural Consortium	Arts Help Program
Cultural Development		Free Workshops
Festivals & Special Events	Dance Miami Choreographers Program	Capacity Building
Hannibal Cox, Jr. Cultural Grants	Playwrights Development Program	DEIA
Developing Arts in Neighborhoods Grants	Artist Access Grants	Audience Access Program
Community Grants	Artists Professional Development	Knight Foundation, The Miami Fnd, Perez Family Foundation
Youth Arts Miami Grants	Independent Filmmakers' Initiatives	Professional Development
Service Organizations	Miami Individual Artists (MIA) Program	Conferences (e.g., Aspen Ideas, Creative Time, etc.)
Targeted Initiatives		Listening Sessions / Planning
International Cultural Partnerships		Municipal Arts Councils
Facilities Operations Grants	Individual Artists Fellowships in Other Artistic Disciplines (future)	Leadership Succession: Miami Emerging Arts Leaders
Direct Allocations CBO		

BETTER FACILITIES

CULTURAL FACILITIES MANAGEMENT AND IMPROVEMENT

Department Facilities	GOB Projects	Liaison	Quality Design / Cultural Spaces
African Heritage Cultural Arts Center	7th Ave. Theater/Sandrell Rivers Theater	1) Arsht Center	Art in Public Places
Dennis C. Moss Cultural Arts Center	Coconut Grove Playhouse	2) Florida Memorial University-Lou Rawls Performing Arts Center	Capital Development Grants
Joseph Caleb Auditorium	Cuban Museum	3) Frost Museum of Science	"EXISTING FACILITIES"
Miami-Dade County Auditorium	Fairchild TBG	4) Goodlet Auditorium	1) Actors' Playhouse
	FGO Anderson Center	5) Hampton House	2) African Heritage
	Hialeah High School PAC	6) Hialeah High School Auditorium	3) Caleb Aud.
	HistoryMiami	7) PAMM	4) Caribbean Marketplace
	Lyric Theater (Phase III)	8) Vizcaya Museum and Gardens	5) Colony Thtr.
	PAMM Museum Park	9) Westchester Cultural Arts Center	6) Gusman Center
	Frost Museum of Science Museum Park	10) ZooMiami	7) Lyric Theater
	Dennis C. Moss Cultural Arts Center		8) Manuel Artime PAC
	Virginia Key Beach Park		9) MDCA
	Westchester Cultural Arts Ctr.		10) Milander
	Wolfsonian-FIU		11) Shores PAT
	Municipal GOB Projects		Neighborhood Cultural Centers (e.g., Mia. Hisp. Dance Ctr.; Seminole Thtr)
			Unmet Cultural Facilities Inventory

INCREASED PARTICIPATION

EDUCATION, ACCESS, INFORMATION AND OUTREACH SERVICES

Arts in Education Collaborations	Promoting the Arts	Engagement Programs
<u>The Children's Trust:</u> 1) All Kids Included 2) Summer Arts & Science Camps for Kids 3) Youth Arts Enrichment Program	Publications	Culture Shock Miami Student \$5 Discount Tix.
Arts for Learning Miami	Miamidadearts.org	Golden Tickets for Senior Citizens Program
Cultural Passport / Collaborations with MDCPS	Joint Advertising	Tourist Development Council (TDC) Grants
Art4All Florida	Cultural Tourism	Arburstmiami.com
Youth Arts in the Park	Economic Impact Study	AKI Arts for Wellness
Animation Gets Real Miami Summer Camp	Research & Data Collection	AKI Festival
AHCAC Youth Arts Programs	New Technologies & Communications	Sensory-Inclusive Access Symbol and Programs
Miami-Dade Arts Education Collective	Advocacy	On.Stage Black Box
ADA Accessibility	Cultural Resource Directory	Arts Resilient305 Climate Change
	Events Calendar Miamiandbeaches.com/events	Volunteers
	GMCVB, GMCC, The Beacon Council	Artist Residencies
	Arts & Business Council	Arts & Social Change Grants (future)



CONCLUSION



- The Department provides grants and technical assistance to cultural organizations and individual artists; develops and improves cultural facilities; creates and advances arts education, public information and outreach programs; advocates for effective cultural policies and for more public and private resources to invest in cultural development; and promotes and markets Miami-Dade County's cultural assets broadly and innovatively.
- The arts and cultural sector of our economy is responsible for an approximately \$2.1 billion annual impact, more than 32,000 jobs and is essential for making Miami-Dade County an attractive place to visit, develop a business and raise a family. Miami-Dade County has invested significant resources into building a cultural life that has helped earn our community a reputation for being one of the most diverse, dynamic, and exciting places in the world. More than 20 million people attend cultural events in Miami-Dade County every year.
- An important social, economic and tourism driver for Miami-Dade County, the arts and cultural sector celebrates Miami's diverse neighborhoods, heritages and traditions. Attracting 4.4 million cultural tourism visitors every year, Miami's world class events, arts festivals and cultural institutions generate tourism, invigorate the economy, and improve our daily life.
- Miami-Dade County is an outstanding case study of the power of the arts to positively change neighborhoods, people and the economy – and most boldly, to create a brand new kind of 21st century center of commerce and culture. A guiding principle of the work of the Miami-Dade County Department of Cultural Affairs is that publicly funded cultural activities must be accessible, affordable, inclusive and reflective of the diverse population of Miami-Dade County.
- There are vast areas of the County, far from the urban core, that are underrepresented in terms of arts funding and cultural activities. This plan addresses cultural funding and equity, and looks to increase arts participation overall, in traditionally underserved areas and including the City of Hialeah, the West part of the County, Miami-Dade North, Miami-Dade, and parts of South Miami-Dade. It is understood that this new strategic plan will take several years to implement fully, with the necessary, correlating resource development, and the collaboration of Miami-Dade County's outstanding artists, arts groups and cultural institutions. Over the coming year there are major strategies that will be launched, planning processes will begin to develop and take shape, and most importantly, key points of civic dialogue and important community conversations will be initiated. Driven by innovation, the Arts Energize 305 Strategic Plan is considered a living document and will be updated periodically, with input from staff, the Department's advisory board members, civic, business and elected leaders, artists, cultural professionals and community.

**THANK YOU
GRACIAS
MESI**

Marialaura Leslie
Director
Miami-Dade County
Department of Cultural Affairs
111 NW 1st ST, Suite 625
Miami, FL 33128
305.375.4634 | 305.812.2317 mobile
ML8@miamidade.gov
miamidadearts.org