

CITY OF CORAL GABLES
COMMUNICATIONS COMMITTEE MEETING
Minutes of May 20, 2010

Members	M	J	J	A	S	O	N	D	J	F	M	A	M	
Leslie Pantin Jr. Matt Bokor	P	E	*	*	+	P	P	P	P	P	P	P	P	Mayor Donald D. Slesnick II
Sam Joseph	P	A	*	*	P	A	P	P	P	P	P	P	P	Commissioner Maria Anderson
Katherine deBlij Maria Garcia	P	+	P	*	*	P	P	E	P	E	E	P	P	Comm. Ralph Cabrera Jr.
Vivian Moré Chuck Martinez	P	P	*	*	E	A	+				P	P	E	Comm. Wayne "Chip" Withers
David Stiefel	P	P	*	*	P	P	P	P	E	P	P	P	P	Vice Mayor William H. Kerdyk Jr.

* No meetings

x No quorum

+ Membership discontinued

Staff in attendance:

Maria Rosa Higgins Fallon, Office of Public Affairs
Raimundo Rodulfo, Information Technology Department

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the May meeting were circulated for approval.

Motion: Sam Joseph motioned to approve the May meeting minutes.
David Stiefel seconded the motion and it passed unanimously.

Golden Gables

Higgins Fallon distributed the May-July issue of *Golden Gables*.

Information Technology

Raimundo Rodulfo reported that Information Technology is assisting the Office of the City Clerk in the implementation of a public record search system for the web. This will allow the public to search online for available documents such as ordinances, resolutions and any other public record processed by the City Clerk. IT is providing the technology for this City Clerk initiative. The main concept is similar to the county's online services. There will be a link on the city's page to the county's public record search page. Rodulfo demonstrated how this system will work.

Sam Joseph inquired if property records will be linked to the county's site. Rodulfo said the city will have its own property search database which should be more updated than the county's.

Higgins Fallon inquired if this system will be offered to the public for free. Rodulfo said the City Clerk has a business plan that he will implement after the launch of this service.

Joseph inquired about the timeline for the launch. Rodulfo said the technology is ready but IT is waiting for the City Clerk regarding its announcement.

2010 Census

Higgins Fallon provided an update regarding the 2010 Census. She distributed a map with the census questionnaire response rate around Coral Gables. The map indicates that the majority of Coral Gables has a response rate of 72 percent so far, except the area surrounding the University of Miami. Students at UM were given the census questionnaire but the response rate is low. She has communicated this information to the University of Miami and has asked that they promote census awareness among their students. The North Gables area has the highest participation rate in the city with 80 percent, surpassing the national average of 72 percent.

Joseph commented that he has seen census workers going door to door, presumably to verify addresses.

Upcoming events

Higgins Fallon reported about the following upcoming events:

- Rededication ceremony of Riviera Park which is scheduled for June 1 at 5 p.m. to celebrate the renovations at the park.
- Summer Camps are starting at the Youth Center the second week of June. Her office is helping to promote the summer camps in order to increase enrollment.

Coral Gables Television

Higgins Fallon showed the video produced by CGTV regarding the 85th Anniversary Celebration of the City. She also showed a special Father's Day segment with Mayor Slesnick learning how to cook at Benihana. Higgins Fallon also distributed the latest copy of e-News.

Higgins Fallon inquired about the Committee's preference for meeting during the summer months. Joseph will be out of town the entire month of July. Others will be absent during July as well. Members present decided to meet in June and take a break in July and possibly August. Higgins Fallon will email all Committee members to confirm.

With no other business to discuss, the meeting was adjourned.