City of Coral Gables
CITY COMMISSION MEETING
September 26, 2023

ITEM TITLE:

A resolution of the City Commission granting a one-day permit to the Consulate General of Mexico in Miami to sell alcoholic beverages from 4:00 m to 9:00 m on Saturday, October 28, 2023 on Biltmore Way for the Day of the Dead Festival as part of the International Cultural Events Initiative program subject to Florida Department of professional Regulations requirements.

DEPARTMENT HEAD RECOMMENDATION:

Approval.

BRIEF HISTORY:

The International Cultural Events Initiative is a program focused on bringing five high-quality, international, and culturally enriching events to Coral Gables in 2023 with the purpose of learning and experiencing the culture and ethnicity of other countries for the benefit of residents, businesses and visitors.

The Day of the Dead or Día de los Muertos tradition has been commemorated in Mexico since pre-hispanic times and nowadays has become an international renowned event.

The "Day of the Dead" festival hosted by the Consulate General of Mexico in Miami, is expected to take place on Saturday, October 28th, 2023, from 4:00 p.m. until 9:00 p.m. at 405 Biltmore Way, Merrick Park.

This request has been reviewed by the City's Special Events Committee and qualifies for this International Cultural Events Initiative program based on the established criteria. The City of Coral Gables will cover overhead costs as specified in criteria not to exceed the amount of $20,000.

ATTACHMENT(S):
1. **Resolution**
2. **Special Event Application & Permit**

FINANCIAL INFORMATION:

No.	Amount	Account No.	Source of Funds
1.	$20,000		City Sponsored Event
Total:	$20,000	International Cultural Events Initiative Program.	

Fiscal Impact:
Fiscal impact to the city is $20,000. <u>Day of the Dead</u> festival is part of the International Cultural Events Initiative Program. The city will provide in-kind services to a total of $20,000. Any additional costs of city services beyond $20,000 will be the responsibility of the event organizer.