

# BID Storefront Wraps

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# Proposed New Storefront Wraps



LOVE SIDEWALK CAFÉS?  
WE HEARD YOU!  
LOVE TO WALK DOWN THE MILE?  
**GOT IT!**  
MORE PLACES TO MEET?  
SURE THING!



A partnership  
of the City of Coral Gables and  
the Business Improvement District



# Proposed Storefront Wraps for Leased Spaces

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# Opening Soon

## Le Macaron French Pastries

Authentic Macarons, Coffees, Crisissants, French Gelatti, Chocolates

[www.lemacaron-us.com](http://www.lemacaron-us.com)



Le Macaron



Coffee  
French Macaron  
Crisissants  
Gelatti au Chocolat  
French Gelatti  
French Chocolates

**freddo**

*Santitas*



**OPENING FALL 2014**

Be part of our team  
www.freddo.com/ hiring

**freddo**

**OPENING  
FALL  
2014**

**freddo**



*Freddo Cup*

**OPENING FALL 2014**

Be part of our team  
www.freddo.com/ hiring





MIRACLE MILE

**Downtown Coral Gables**

[www.ShopCoralGables.com](http://www.ShopCoralGables.com)



# BID International Campaign

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# Airport/International Ad Concept 1



**WANT TO KNOW  
WHAT THE LOCALS  
DO FOR FUN?**



**COME JOIN US FOR HAPPY HOUR.**  
Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping plus 140 top rated restaurants all within walking distance. Only 10 minutes from Miami Int. Airport. And oh yes...don't miss our happy hours.

ShopCoralGables.com  
f t p shopcoralgables

MIRACLE MILE  
Downtown Coral Gables

ONLY  
CORAL  
GABLES



**VISIT A HISTORIC MUSEUM.  
TAKE A BIKE TOUR.  
EAT AT A TOP RATED RESTAURANT.  
SHOP AT ONE-OF-A-KIND BOUTIQUES.  
WATCH A PLAY.  
LISTEN TO LIVE JAZZ.**



**AND THAT'S ONLY ON YOUR FIRST DAY HERE.**  
Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping, 140 top rated restaurants and a cool vibe all within walking distance. Only 10 minutes from Miami Int. Airport.

ShopCoralGables.com  
f t p shopcoralgables

MIRACLE MILE  
Downtown Coral Gables

ONLY  
CORAL  
GABLES



**GO SHOPPING AT MORE  
THAN 100  
ONE-OF-A-KIND BOUTIQUES.**



**THEN STAY OVER FOR DINNER.**  
Your Miami visit is not complete without discovering Downtown Coral Gables. Great shopping, 140 top rated restaurants and a cool vibe all within walking distance. Only 10 minutes from Miami Int. Airport.

ShopCoralGables.com  
f t p shopcoralgables

MIRACLE MILE  
Downtown Coral Gables

ONLY  
CORAL  
GABLES

# Airport/International Ad Concept 2



VISIT A HISTORIC MUSEUM.  
TAKE A BIKE TOUR.  
EAT AT A TOP RATED RESTAURANT.  
SHOP AT ONE-OF-A-KIND BOUTIQUES.  
**WATCH A PLAY.**  
LISTEN TO LIVE JAZZ.



**AND THAT'S ONLY ON YOUR FIRST DAY HERE.**

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ShopCoralGables.com



shopcoralgables



ONLY  
CORAL  
GABLES



# Centralized Valet

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# Centralized Valet: Ad Concepts

## Centralized Valet



Did you Know:  
You can drop off and  
pick up your car at any  
other valet station on  
Miracle Mile

### Five conveniently located Centralized Valet Stations:

- Between Houston's & JohnMartin's
- In front of Tarpon Bend
- Between Benihana & Ortanique
- Between Morton's & Ale House
- In front of Seasons 52

**Price: \$8**

Valet parking is free for disabled patrons with permits.  
Payment via Curbstand mobile app is now available.

ONLY  
CORAL  
GABLES

ShopCoralGables.com



VALET



MIRACLE MILE  
Downtown Coral Gables

MIRACLE MILE  
Downtown Coral Gables

# Centralized Valet: Uniforms



# Centralized Valet: Uniforms/Display

