



**City of Coral Gables
CITY COMMISSION MEETING
September 28, 2021**

ITEM TITLE:

ORDINANCE ON FIRST READING:

AN ORDINANCE OF THE CITY OF CORAL GABLES, FLORIDA, AMENDING THE CITY OF CORAL GABLES CODE BY AMENDING CHAPTER 2 “ADMINISTRATION”, ARTICLE IX “SPONSORSHIP PROGRAM”, SECTION 2-1123 “ADMINISTRATION” PROVIDING FOR A REPEALER PROVISION, SEVERABILITY CLAUSE, CODIFICATION, AND AN EFFECTIVE DATE

(Sponsored by Commissioner Menendez)

BRIEF HISTORY:

Article IX “Sponsorship Program” of the City Code of Coral Gables, Florida sets forth in detail a sponsorship program which provides opportunities for the City to work with outside third parties to enter into sponsorship agreements with the City. The City has previously utilized the sponsorship program in accordance with the ordinance adopted in 2011. The City Commission would like to emphasize the sponsorship program opportunities for third parties to sponsor community recreation events, such as the Fourth of July programming, Tree Lighting, Literacy Festival, Pumpkin Patch, and Movies Under the Gables Moonlight. The City Commission wishes to amend the existing Code provisions to specify that when a sponsorship program relates to sponsorship of an event organized by the City’s Community Recreation Department, the Community Recreation Department will be responsible for administering that sponsorship program in conjunction with the Economic Development Department.

There is an associated resolution on the September 28, 2021 Commission agenda which will be considered for adoption at a later date.

ATTACHMENT(S):

- 1. Draft Ordinance.**