

CITY OF CORAL GABLES, FLORIDA

RESOLUTION NO. 2021-223

A RESOLUTION OF THE CITY COMMISSION APPROVING THE REQUEST BY 305 PINK PACK, INC. THAT THE CITY JOIN METAVIVOR RESEARCH & SUPPORT, INC. AND MOORE FIGHT MORE STRONG'S #LIGHTUPMBC 2021 CAMPAIGN AND DIRECTING STAFF TO TAKE ALL NECESSARY STEPS TO JOIN THE CAMPAIGN AND ILLUMIANTE CITY HALL ON OCTOBER 13, 2021 IN THE MBC SYMBOLIC COLORS OF GREEN, TEAL, AND PINK.

WHEREAS, 305 Pink Pack, Inc. ("305 Pink Pack") is a Coral Gables-based non-profit organization that brings community, advocacy, and hope to those in South Florida going through active cancer treatment by providing them with free services, such as meal trains, home cleaning, and child-care, that enable them to focus on healing; and

WHEREAS, 305 Pink Pack has requested that the City of Coral Gables participate in Metastatic Breast Cancer ("MBC") Awareness Day on October 13, 2021 by illuminating City Hall in green, teal, and pink as part of the #LightUpMBC awareness campaign put forth by METAvivor Research & Support, Inc. and Moore Fight Moore Strong; and

WHEREAS, as part of #LightUpMBC 2021, over 115 landmarks in all 50 states in the U.S. and other countries will illuminate in green, teal, and pink to honor the 115 lives lost daily to MBC and to shine a light on MBC, the most advanced stage of breast cancer, when the cancer has spread from the breast to other parts of the body; and

WHEREAS, according to the World Health Organization, it is estimated that 627,000 people die each year from MBC and over 42,000 people die from MBC in the U.S. alone; and

WHEREAS, according to METAvivor, only 2-5% of overall breast cancer research is currently allocated to researching metastatic breast cancer because instead, the primary focus is typically on prevention and early detection, which does nothing to help those already diagnosed facing the ultimate death sentence of MBC, also known as stage IV breast cancer; and

WHEREAS, while only 6-10% of initial breast cancer diagnoses are metastatic, 20-30% of patients diagnosed with earlier stage breast cancer will eventually develop MBC and they need more treatment options to survive; and

WHEREAS, the #LightUpMBC campaign spreads awareness and education, and inspires those who can, to mobilize and donate to MBC research, so that MBC patients can have more years with their families; and

WHEREAS, participating landmarks in Florida in 2021 include the Mayo Clinic Campus in Jacksonville, the SkyWheel in Panama City Beach, and the Downtown Orlando Aloft Hotels in Orlando; and

WHEREAS, the City Commission wishes to join the #LightUpMBC campaign by illuminating City Hall on October 13, 2021 in the MBC symbolic colors of green, teal, and pink;

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSION OF THE CITY OF CORAL GABLES:

SECTION 1. That the foregoing “Whereas” clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution upon the adoption hereof.

SECTION 2. The City Commission hereby approves the request by 305 Pink Pack that the City join the METAvivor and Moore Fight Strong Moore’s #LightUpMBC 2021 campaign and directs staff to take all necessary steps to join the campaign and illuminate City Hall on October 13, 2021 in the MBC symbolic colors of green, teal, and pink.

SECTION 3. That this Resolution shall become effective upon the date of its passage and adoption herein.

PASSED AND ADOPTED THIS TWENTY-FOURTH DAY OF AUGUST A.D., 2021.

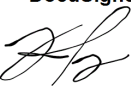
(Moved: Fors, Jr. / Seconded: Anderson)

(Yeas: Menendez, Anderson, Fors, Jr., Mena, Lago)


(Unanimous: 5-0 Vote)

(Agenda Item: G-17)


APPROVED:

DocuSigned by:

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VINCE LAGO
MAYOR

ATTEST:

DocuSigned by:

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BILLY Y. URQUIA
CITY CLERK

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

DocuSigned by:

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MIRIAM SOLER RAMOS
CITY ATTORNEY