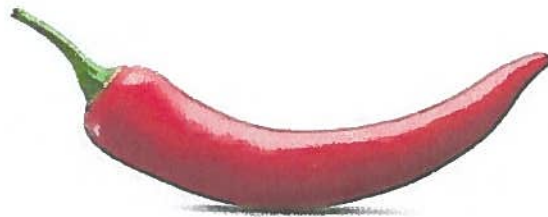




C'mon & Chill



5th Annual Rotary Club of Coral Gables

Chili Cookoff

October 30, 2022 - 1 to 5 p.m.

Fred B. Hartnett Ponce Circle Park
Downtown Coral Gables

Free Admission | chilichillin.com

Chili  Chillin'

Coral Gables Chili Cook-off 2022

Chili  Chillin'

Sponsorship Opportunities



**PUT YOUR
BRAND
IN FRONT OF
3,000 PEOPLE
JUST CHILLIN'**

WHILE BUILDING A BETTER COMMUNITY!

Sunday, October 30, 2022 | Fred B. Hartnett Ponce Circle Park

Presented by the Rotary Club of Coral Gables



Chili Chillin



The Rotary Club of Coral Gables will hold its fifth annual Coral Gables Chili Cook-Off on Sunday, October 30, 2022. In just its first five years, the cook-off attracted an estimated **15,000 people and raised nearly \$35,000 for its Foundation**, which provides approximately **\$35,000 per year in charitable giving, including \$20,000 in scholarships to local high school students.**

Teams from the South Florida community will again compete to see who makes the best chili. In the Open division, chefs will compete in two categories, best meat chili and best vegetarian chili. Winning teams will receive cash prizes, and trophies will be awarded to the best of each division to display for the entire year! Prizes and trophies will also be awarded for the Best Decorated Booth, as well as The People's Choice Award where attendees weigh in on their favorites. Contestants will be judged by a panel of local culinary experts.

This event will help the Rotary Club of Coral Gables raise money for its charitable projects, while providing a fun event for the community. Our Coral Gables Chili Cook-off will take place on Sunday, October 30, 2022, from 1:00 p.m. until 5:00 p.m. at Fred B. Hartnett Ponce Circle Park which is located in downtown Coral Gables, south of Miracle Mile. Contestants from local high schools, restaurants,

continued

Sponsorship Opportunities

PEQUIN PEPPER SPONSOR \$10,000

We invite you to become the Pequin Pepper Sponsor at the 5th annual Rotary Club of Coral Gables Chili Cook Off. It's our version of TITLE SPONSOR - the hottest pepper. There are a number of direct marketing opportunities for promotional events connected with this sponsorship. More than 3,000 people are expected to attend the 2022 Chili Chillin Event.

Sponsor's corporate logo or product identification will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine.
- 36 radio spots on WLRN Radio (NPR Miami).
- Clear Channel Digital Billboard located on S.W. 37th Avenue and Bird Road.
- Banner ad in "Gables Insider" Digital Newspaper received by 50,000 Coral Gables residents to their inbox three times a week.
- 5,000 flyers
- Feature story and 1/2 page ad in Community Newspapers, distributed.

Additional Benefits Include:

- Exclusive product sponsorship.
- Exclusive event sponsorship (media sponsors will receive secondary billing).
- Product sampling and/or exclusive product sales on site.
- Banner placement on performance stage (provided by sponsor 4'x 16').
- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Product Display Table at the Event
- Name & logo as "PRESENTED BY" on the event t-shirt
- 20 Tasting Tickets
- 10 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$20,000

HABANERO PEPPER SPONSOR \$5,000

Sponsor's corporate logo or product identification will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine
- Clear Channel Digital Billboard located on S.W. 37th Avenue and Bird Road
- Banner Ad in "Gables Insider" Digital Newspaper received by 50,000 Coral Gables residents to their inbox three times a week.
- 5,000 flyers

Additional Benefits Include

- Exclusive product sponsorship
- Product Display Table at the Event
- Banner placement on performance stage (provided by sponsor 3'x 10')
- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name & logo on the event t-shirt
- 15 Tasting Tickets
- 8 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$15,000

CAYENNE PEPPER SPONSOR \$2,500

Sponsor's corporate logo or product identification will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine
- Banner Ad in "Gables Insider" Digital Newspaper received by 50,000 Coral Gables residents to their inbox three times a week.
- 5,000 flyers

Additional Benefits Include

- Product Display Table at the Event
- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name & logo on the event t-shirt
- 10 Tasting Tickets
- 5 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$10,000

Continued on next page

and even fire departments will be joining us from around South Florida.

The Coral Gables Chili Cook-Off is free to attend, and tickets will be available for purchase for those who want to taste the chili. There will be entertainment for the whole family, with live music, bounce houses, and other kids activities. All are invited to come out and enjoy the fun and the food and support the local "chefs". There will also be food and a variety of beverages for sale, including a beer garden featuring local craft beers.

Fred B. Harnett Ponce Circle Park is located at
2800 Ponce de Leon Blvd.

FOR MORE INFORMATION

frankmediator@aol.com

(954) 394-8640

chilichillin.com

facebook.com/RotaryCoralGables

facebook.com/

RotaryCoralGablesChiliCookoff

SERRANO PEPPER SPONSOR \$1,500

Sponsors' name will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine
- Banner Ad in "Gables Insider" Digital Newspaper received by 50,000 Coral Gables residents to their inbox three times a week.
- 5,000 flyers

Additional Benefits Include

- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name on the event t-shirt
- 18 Tasting Tickets
- 3 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$7,500

JALAPENO PEPPER SPONSOR \$1,000

Sponsors' name will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine
- Banner Ad in "Gables Insider" Digital Newspaper received by 50,000 Coral Gables residents to their inbox three times a week.
- 5,000 flyers

Additional Benefits Include

- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name on the event t-shirt
- 5 Tasting Tickets
- 2 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$5,000

PEPPERONCINI SPONSOR \$500

Sponsors' name will be included in:

- All print advertising including The Miami Herald and Neighbors, New Times, Community Newspapers and Coral Gables Magazine
- 5,000 flyers

Additional Benefits Include

- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name on the event t-shirt
- 3 Tasting Tickets
- 1 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$2,500

YELLOW RED OR GREEN BELL PEPPER SPONSOR \$250

Sponsors' name will be included in:

- 5,000 flyers
- Inclusion in all event related marketing materials and on the Chili Chillin Website
- Name on the event t-shirt
- 1 Tasting Tickets
- 1 Event T-Shirts

RETAIL ADVERTISING VALUE IN EXCESS OF \$1,000

Chili & Chillin'
5th Annual Rotary Club of Coral Gables Chili Cook-off
(Unsanctioned Cook-off)
Fred B. Hartnett Ponce Circle Park – October 30, 2022, 1:00PM – 5:00PM

CHEF'S REGISTRATION/ENTRY FORM

Team Name: _____
 Head Chef: _____ Assistant Chef: _____
 Address: _____ Address: _____
 Telephone No: _____ Telephone No: _____
 E-mail Address: _____ E-mail Address: _____

Categories:	Public Service <i>Government, military, law enforcement, not- for profits</i>	Education <i>High School and University Students represent their schools</i>	House of Worship <i>Churches, temples, synagogues, mosques</i>	Vegetarian <i>No meat or poultry</i>	Open <i>Open to anyone not in another category</i>	International <i>Represent your country – chili must have a traditional flavor/taste/ingredient from your country's traditional cuisine</i>	Rotary Clubs <i>Rotary Clubs in District 6990 (not including Rotary Club of Coral Gables)</i>
Category: Check One [X]	_____	_____	_____	_____	_____	Country: _____	Rotary Club: _____

Total Amount Due **\$25.00** (see note below) Check# _____ Cash _____

GENERAL AGREEMENT / RELEASE

In consideration for the Rotary Foundation of Coral Gables, Florida, Inc. and the Rotary Club of Coral Gables, Florida, Inc. (hereinafter collectively referred to as "Gables Rotary") providing the requested activity, we,

_____ & _____ do hereby:
 Head Chef (PRINT NAME) Assistant Chef (PRINT NAME)

- 1) Assume all risk of possible damage or injury through my participation in this Gables Rotary activity.
- 2) Agree to compensate the Gables Rotary for any repair and/or replacement costs for damages to the facility or equipment as a result of my misuse of the equipment.
- 3) Agree to indemnify and hold harmless the Gables Rotary and/or its officers, directors, members, agents or employees from any and all liability, claims, suits, losses, damages including attorney's fees at the trial and appellate court level, paralegal fees and investigative costs for injury to person or property arising out of my participation in the requested program.
- 4) Understand and agree to abide by all applicable rules and regulations as set forth herein and attached to this form. I further understand that I may be asked to vacate the premises and may forfeit my participation fee and/or security deposit if I fail to abide by these rules and regulations or any other reasonable request from the Gables Rotary staff.
- 5) I certify that the above information is correct and that I have read and understand the rules and regulations governing this activity.
- 6) Agree to allow the Rotary Club of Coral Gables to use any photographs and videos that include the images of my team, tent, product, or other materials, for their use in any way at their sole discretion.

Signature: _____ Signature: _____
 Head Chef Assistant Chef

Date: _____ Date: _____

Please return this form along with payment to: Coral Gables Rotary, PO Box 14-1446, Coral Gables, FL 33114-1446
COMPLETED REGISTRATION/ENTRY FORM AND PAYMENT MUST BE RECEIVED NO LATER THAN October 23, 2022
Note: Applications received after October 15, 2021 will be charged \$50.00.

Please make checks payable to: Rotary Foundation of Coral Gables.
 Mandatory Chef's meeting will be Thursday evening October 26, 2022 at 7:00PM, location to be confirmed.
 Booth location will be assigned on a first-come, first-served basis. Booth set-up begins at 9:00 AM. Judging will be at 3:00 PM.
 No electricity will be provided.

For Office Use Only	
Date Received: _____	Booth Space Assigned: _____
By: _____	Initials: _____

CONTACT FOR ADDITIONAL INFORMATION: Frank Sexton, frankmediator@aol.com, (954) 394-8640