



City of Coral Gables
CITY COMMISSION MEETING
August 24, 2021

ITEM TITLE:

Resolution.

A Resolution of the City Commission of the City of Coral Gables, Florida approving the request by 305 Pink Pack, Inc. that the city join METAvivor Research & Support, Inc. and Moore Fight More Strong's #LightUpMBC 2021 Campaign and directing staff to take all necessary steps to join the campaign and illuminate City Hall on October 13, 2021 in the MBC symbolic colors of green, teal, and pink. (Sponsored by Commissioner Fors)

BRIEF HISTORY:

The Coral Gables-based non-profit organization "305 Pink Pack" requests that the City of Coral Gables participate in #LightUpMBC 2021, a Metastatic Breast Cancer (MBC) awareness campaign, put forth by METAvivor Research & Support, Inc. and Moore Fight Moore Strong. The city participated in the #LightUpMBC 2020 campaign last year. It would, again, illuminate City Hall in the symbolic colors of green, teal, and pink on October 13th, which is federally recognized as Metastatic Breast Cancer Awareness Day. Over 115 landmarks across the world participate, honoring the 115 lives lost daily to MBC. This campaign seeks to raise awareness on MBC, bring hope to those suffering from MBC, and promote and fund more MBC research. The proposed resolution approves the city's participation with #LightUpMBC 2021 so that the City may proceed with taking all necessary steps to join the campaign.

ATTACHMENT(S):

1. Draft Resolution