

DRAFT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING**

Tuesday, April 30, 2019 8:30 a.m.

Coral Gables Museum

285 Aragon Ave., Coral Gables, Florida 33134

*Historical Resources &
Cultural Arts*

2327 SALZEDO STREET
CORAL GABLES
FLORIDA 33134

☎ 305.460.5093
✉ hist@coralgables.com

MEMBERS	M +	J	J	A	S	O	N +	D +	D +	J	F	M	M +	A	A	APPOINTED BY:
	18	18	18	18	18	18	18	18	18	19	19	19	19	19	19	
Leslie Pantin	P	P	-	-	-	P	P	P	P	P	P	E	E	P	P	Mayor Raul Valdes- Fauli
Dr. Fernando Alvarez- Perez	P	E	-	-	-	P	P	P	P	P	P	P	P	P	E	Vice-Mayor Vince Lago
Betty Horwitz	P	E	-	-	-	P	P	P	P	P	P	P	P	P	P	Commissioner Pat Keon
Frank Martinez*											P	P	E	P	P	Commissioner Michael Mena
Geannina A. Burgos Vice-Chair	P	P	-	-	-	P	P	P	P	P	P	P	P	P	P	Commissioner Frank C. Quesada
Dr. Bernice Roth Chair	P	P	-	-	-	E	P	P	E	P	P	P	P	P	P	City Manager Peter Iglesias
Dr. Rosa Maria Mayorga	P	P	-	-	-	P	P	P	A	P	E	P	E	P	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources & Cultural Arts Director
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts Dept.

GUESTS:

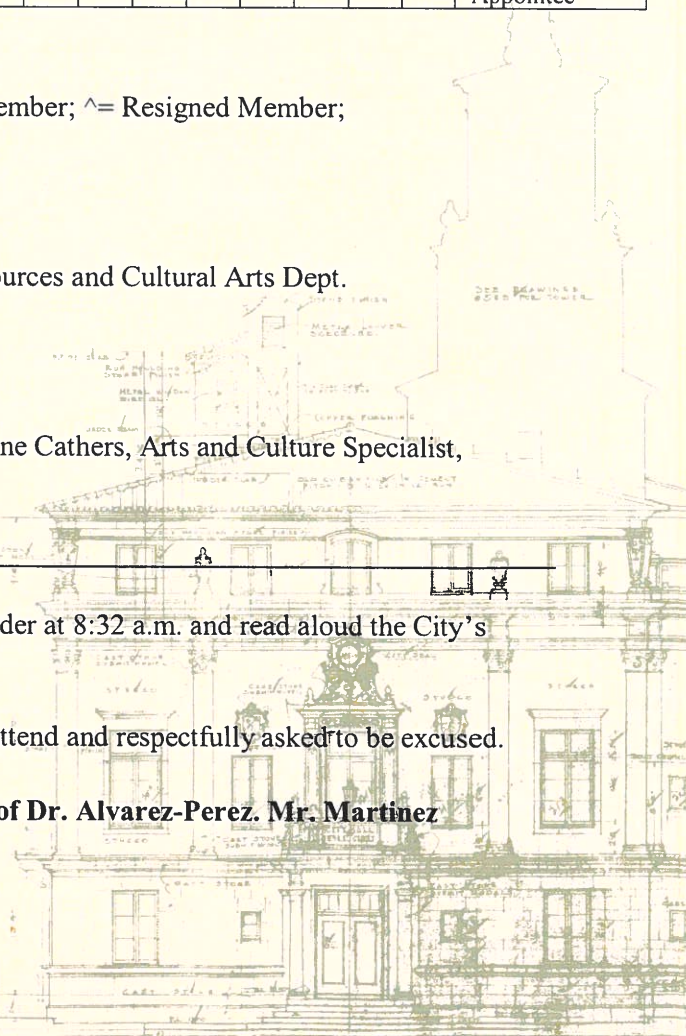
Dr. Carol Damian

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers, Arts and Culture Specialist,
Historical Resources and Cultural Arts

Dr. Roth called the Cultural Development Board meeting to order at 8:32 a.m. and read aloud the City's False Claims Ordinance.

The Board was advised that Dr. Alvarez-Perez was unable to attend and respectfully asked to be excused.

Dr. Mayorga made a motion to accept the absence of Dr. Alvarez-Perez. Mr. Martinez seconded the motion, which passed unanimously.



REVIEW OF MINUTES FROM APRIL 2, 2019:

Ms. Horwitz made a motion to approve the minutes of April 2, 2019. Dr. Mayorga seconded the motion, which passed unanimously.

PERSONAL APPEARANCES:

a. MEG DALY, UNDERLINE PRESENTATION

Dr. Roth warmly welcomed Meg Daly, president of the Underline, and noted that she is a former member and chair of the Cultural Development Board. Ms. Daly greeted the Board and presented a PowerPoint presentation about the Underline, including the history, how the concept has evolved, and the current status.

Included in this information, Ms. Daly provided logistical information about the County ownership of the land running through three municipalities and unincorporated areas of Miami-Dade County (MDC). She said the Coral Gables section is three miles of the overall ten-mile span of the Underline. James Corner who designed the High Line in New York, she continued, leads the design team. Ms. Daly said the project proposes two trails, has native vegetation – including an urban reforestation component, is ADA compliant, is part of a County Master Plan, and includes work with the University of Miami and its students. The area services many communities and has 250,000 residents within a ten-minute walk. She compared the project most similarly to Atlanta’s Beltline. Ms. Daly gave highlights of the first section in Brickell, which will include a stage, communal tables, playgrounds, social game tables, and a music park.

Until the Underline corridor is built, Ms. Daly said, MDC is responsible for all projects taking place within the corridor. After completion, the Underline will have responsibility for programming. She noted that MDC is a funding source through the development of the transit stations within the project. From this, she said, about two million dollars will be generated and earmarked for art associated with that station. The Underline’s construction cost overall is one hundred million dollars and six of the nine phases are fully funded, she said, through individual, corporate, foundation, and public sources. Programming expenses, Ms. Daly added, are a separate budget funded through grants and sponsorships.

In addition to MDC support, the Underline receives pro-bono legal and design services. The Underline is also working with the Knight Foundation on a technology master plan for convergence of art and technology and recently unveiled a Public Art Master Plan developed by Ximena Caminos, co-owner of Faena. Seven million dollars is dedicated to art if fully funded, Ms. Daly said.

The Brickell Station, Ms. Daly reported, is within the first half mile of the Underline and will open in June 2020. An artist-designed treatment will be laid on top of the path with the public invited to help paint the design. Yoko Ono’s “Wishing Tree” is proposed for placement at the entry to the station with additional commissions sought by national and local artists throughout the expanse of the Underline. Programming is also planned for educational components related to sustainability.

Ms. Daly went on to discuss the Public Art in the Coral Gables section and said it focuses around the University of Miami transit station and will feature work by Augustina Woodgate, a local artist who works in concrete to develop playful interactions. This project was approved and is being administered through the MDC Art in Public Places program.

Ms. Daly went on to describe the process that was followed for Bo Droga’s painted domino piece on the Metrorail piers. She said the artist was sent to the transit division, which oversees Metrorail property. The division, she said, permitted and approved the piece and the artist used donated paint, worked with volunteers to complete the work, and obtained the necessary insurance through another source.

Ms. Daly mentioned future proposed artworks and welcomed the opportunity to work with Coral Gables through the Arts Advisory Panel and Cultural Development Board.

Mr. Pantin commented on the portion of the Underline between Ponce de Leon Boulevard and Grand Avenue, noting that two sculptural projects will be installed through the City's Art in Public Places in Private Development. He stated that the City is often looking for places to exhibit public art and suggested having a sculpture park at that location. Ms. Daly responded that art is seen as a linking element throughout the Underline, helping people visually connect one section to the next – a layer of destination engagement guiding people from one landmark, station, road, etc. to the next. She asked if this would be for existing work or new acquisitions. It was agreed that it could apply to both. Ms. Cathers noted that the Underline could be included as the City develops its Master Art Plan. She went on to ask how the approval process works with projects sited on County property. Ms. Daly responded with further information regarding the funding stream, stating that in Coral Gables, construction occurring within 10,000 feet of the Underline trigger impact fees that go toward the Underline. If there is an Art in Public Places funded project through the County, it is procured through the County in collaboration with Friends of the Underline. The Board agreed that the City would like to develop a relationship with the Underline regarding the public art.

With no further discussion, Ms. Daly thanked the Board, who thanked her, and left the meeting.

CULTURAL GRANT ITEMS

Board members reported on cultural grantee programs they've attended. Ms. Burgos said she attended the Compositum Novae event at the Coral Gables Museum featuring Dance Now. She was pleased with the performance and audience turnout.

a. CHANGE REQUEST – SOUTH FLORIDA CHAMBER ENSEMBLE

The Board was provided with a cultural grant change request from the South Florida Chamber Ensemble. Ms. Cathers reviewed the request as a change of venue from the Biltmore Hotel to the Coral Gables Congregational Church. With no further discussion, the following motion was made:

A motion was made by Mr. Pantin to accept the change request from South Florida Chamber Ensemble, changing the program location from the Biltmore Hotel to the Coral Gables Congregational Church. Ms. Burgos seconded the motion, which passed unanimously.

b. CHANGE REQUEST – MOMENTUM DANCE CO.

The Board was provided with a cultural grant change request from the Momentum Dance Co. Ms. Cathers reviewed the request, noting a sudden illness of dancers caused the cancellation of the event. The organization submitted a request to reschedule to a later date. With no further discussion, the following motion was made:

A motion was made by Ms. Burgos to accept the change request from Momentum Dace to move forward with a change of date from the originally scheduled date. Mr. Pantin seconded the motion, which passed unanimously.

Dr. Roth reported meeting with City staff to further refine the grant application structure to allow grantees a better opportunity to set and assess goals and objectives.

Dr. Carol Damian arrived and introduced herself.

NEW BUSINESS:

a. PUBLIC ART MASTER PLAN

Staff reported that an update to the Public Art Master plan is overdue. Staff is asking for a recommendation to develop an RFQ for an outside consultant. The Board discussed briefly and agreed that it would benefit the process and follows models set by other municipalities.

Mr. Martinez asked about the strength of the Public Art Master Plan, what does it control and what entities are involved. Ms. Cathers stated that it's a tool including guidelines to (review and) set policies and procedures. The Master Plan, she said, will provide an overall vision, set priorities, maintenance protocol, proposed locations, expand on the temporary exhibition program, and recommend incentives for property owners. Members of the community will be involved along with organization stakeholders and the City Commission. Ms. Cathers stated that professionals are available from around the country with backgrounds in art history, planning and broad backgrounds in public art management whose primary focus is on master plan development

With no further discussion, the following motions were made:

A motion was made by Mr. Pantin to recommend an RFQ process to select a consultant for the Public Art Master Plan; Dr. Mayorga seconded the motion, which passed unanimously.

OLD BUSINESS:

There was no old business.

ART IN PUBLIC PLACES UPDATES:

The Board was updated on the status of public art projects including:

- Public Safety Building – The selection panel meeting is scheduled for May 6th following the regular AAP meeting.
- Aycock sculptures – Staff is in the final stages of confirming a professional service agreement for general maintenance, including the misting system; a bid for professional lighting services was released and will be evaluated; staff spoke about the color and said the artist approved and it won't be changed at this time. The Board discussed the variety of feedback from the public including many who prefer the less bright color.
- Cruz-Diez crosswalks – Staff is working with the approved vendor for the license to use the design and on a preservation agreement. The scope of maintenance and County approval process was discussed.

CITY COMMISSION ITEMS

a. AIPP ORDINANCE UPDATE

Ms. Spain read aloud an email from the City Attorney's office stating the Mayor's desire to modify the Arts Advisory Panel as follows:

- Members to be appointed directly by the City Commission
- Residency requirement for all members
- Revised Panel qualifications

Ms. Spain said a resolution is being drafted for the May 28th City Commission meeting.

Dr. Damian spoke and said the Mayor expressed his desire to have collectors and gallerists on the Panel. Dr. Roth stated that she (Dr. Roth) was on the Cultural Development Board at the time they asked to have the Arts Advisory Panel, specifically because the Board wanted arts professionals to advise the Board. The dialogue at the Panel is important, Ms. Spain said, because they have discussions that address areas (maintenance, curation, etc.) that require knowledge, expertise, and experience (unique to the field of public art).

Board members expressed concern about the Board's role and how it may change if the revision is passed. Ms. Spain said it was part of the discussion; however, nothing has been included at this time. The Board-as-a-whole agreed that it would be upsetting if their sole responsibility is reading and reviewing grants.

The Board discussed the benefit of having professionals who vet public art projects and can address questions and comments from the public. It was agreed that collectors have certain knowledge; however, not necessarily a broad base of knowledge. In addition, it was noted that there may be a perception that a collector or gallerist is advocating for artists they collect or represent.

Board members discussed the benefit of having experienced people from outside of the community, saying that limiting panel members by residency will narrow the number of qualified people and affect the legitimacy of the program. Dr. Damian (who sits on the Miami-Dade Art in Public Places Trust) said that public art panels throughout the Country use a standard system whereby decisions are prefaced by a recommendation from an advisory board of professionals. It's necessary, the Board agreed, to have input from people educated to the art world in a broad way, including a vision of how it impacts the spaces and architecture around the City. Dr. Mayorga repeated that similar organizations use the same structure the City's program was established on. Dr. Roth agreed and said that research was done at the time and they agreed to use the model that was not limited to residents but to professionals, with the City Commission having the final decision-making authority.

The Board discussed the importance of speaking to the Commission about their concerns and expressing why it's important to have arts professionals. Staff said maybe there's a way for collectors to be included. Dr. Roth said they would need to recuse themselves during certain presentations.

The Board agreed that members should speak to Commissioners about the proposed changes and to clarify the role of the Board as the primary board representing the citizens of Coral Gables. Dr. Damian stated that it's important that the Commissioners know the credentials of the Advisory Panel members, which are very impressive. All concurred that the Panel is very objective and has a broad range of experiences representing the nuances of public art including curation, conservation, architecture, and technique; they have the breadth of knowledge needed to assess proposals and the more the City commissions and acquires artworks, the more important this expertise is. Board members asked Panel member resumes to be forwarded to them. Staff agreed to do so.

The Board discussed appointing someone to speak on behalf of the Board at the Commission meeting. Mr. Martinez stated that he will be out of town until June 12. After a brief discussion, the following motion was made:

Mr. Pantin made a motion approving Geannina Burgos to speak at the City Commission meeting on behalf of the Cultural Development Board on the issue of the Arts Advisory Panel. Mr. Martinez seconded the motion, which passed unanimously.

DISCUSSION ITEMS:

Mr. Pantin asked where in the process of new development (construction) is art considered? Ms. Spain explained that it's a desire of staff that development projects have the art approved by the City Commission prior to Final BOA approval. Right now, she said, it needs to be approved prior to issuance of the building permit. Ms. Spain explained that staff would like to see it happen much sooner to ensure greater integration

with the building projects. Public buildings are held to the same standard, she said. In addition to new constructions, she continued, the City's code requires any construction over \$500,000 dollars to contribute 1½% to the Art Acquisition Fund.

Mr. Pantin asked about the Plaza project and why the Board has not seen anything regarding the art. Ms. Spain explained that the Plaza has a development agreement approved by the City Commission and allowing the art to be approved prior to TCO. Also, she said, there is an amount in addition to the AiPP requirement to be spent on public art. This section is currently under review through the City Manager's office.

Mr. Pantin asked to be sent the rendering of Fire Station 2 and new Trolley building. He asked about the required Public Art fee. Ms. Spain responded that staff signs off on all permits and will not sign anything that does not meet the Art in Public Places requirement.

Mr. Martinez reported on the previous joint meeting with the Arts Advisory Panel. He stated it was a great meeting demonstrating the different kinds of expertise described earlier. He thought it was productive and could easily see the reasons for the current structure.

ITEMS FROM THE SECRETARY:

The Board was provided with the Arts Advisory Panel meeting minutes of March 27, 2019.

There being no further business, the Cultural Development Board meeting adjourned at 10:20 a.m.

Respectfully submitted,

Dona M. Spain
Historical Resources and Cultural Arts Director