

Resume

John Swain
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PROFESSIONAL EXPERIENCE

2011 to Present Bike Walk Coral Gables Inc. (Non-Profit)
Founding member 2011, Treasurer 2011-2013, Chairman 2014-15, Treasurer 2016 - to present.

2/2001 to 1/2007 The Wedding Experience Inc.
Chief Financial Officer

Responsibilities Include:

- All Taxes & Accounting, Information and Telephone Systems.

1/89 to 7/97 Royal Caribbean Cruises Ltd.
Manager, Hotel Administration

Responsibilities Include:

- Budgeting, reporting and forecasting all operational areas including, Hotel, Food, Beverage, all shipboard revenues, direct and indirect costs and all general and administrative expenses. Total annual expenses exceed \$300m with revenues exceeding \$ 250M.
- The day to day operation of the Pursers department. This includes staffing, training and policies and procedures.
- The functional design of all (Hotel) computer programs and equipment placed on board the ships.
- The implementation and day to day operation of the prepaid onboard amenities program.

Major Accomplishments:

- 1996 Implemented an onboard air ticket system, eliminating the need to send tickets to the ships.
- 1995 Redesigned the Pursers and Shore Excursions service counters for self contained, full service work stations on RCCL's newest ship, the Legend Of The Seas. Redesigned the shipboard print shops utilizing state-of-the-art desktop publishing and digital technology.
- 1994 Started the onboard amenities program, first year revenues exceeded \$1.m.
- 1993 Developed an onboard shore excursion / ticket printing system with interface capabilities to the back office accounting system.
- 1992 Integrated the ship board payroll and accounting systems eliminating six positions..
Converted the entire RCCL fleet to a cashless environment, increasing revenue over \$10m.
- 1991 Created a PC based revenue reporting system for the RCCL fleet.
- 1990 Selected and implemented RCCL's first automated payroll system for the fleet.
Participated in the design and implementation of RCCL's first fully integrated Point-Of-Sale/Back Office accounting system for the fleet.
- 1989 Designed a PC based accounting system to track passenger's ship board charges.
- 1989 Brought Food & Beverage and Casino concessionaires in-house, revenue increased \$25m.

6/86 to 1/89 Royal Caribbean Cruises Ltd.
Senior Financial Analyst

Responsibilities Included:

- Prepared and consolidated all budgets and forecasts.
- Produced all long range strategic plans including profit and loss statements, sources and uses of funds and balance sheet accounts.
- Managed all cash functions including portfolio investments and multi-currency

hedging to off set exchange rate and fuel price fluctuations.

- 1989 Developed RCCL's first consolidated planning model in Lotus 123.
- 1989 Developed a complex "what if" revenue model in Lotus 123.
- 1987 Developed a menu driven revenue analysis program for non-lotus users.

4/85 Royal Caribbean Cruises Ltd.
6/86 Manager, Revenue Accounting

Responsibilities Included:

- Responsible for the recognition of all corporate revenues and related expenses. Duties included the maintenance of all general ledger and subsidiary accounts (A/R, AP) and all corporate bank accounts.

2/83 The Deltona Corporation
4/85 Director, Land Sales Accounting

Responsibilities Included:

- Accounted for all lot and house sales and related transactions including all A/R, general ledger and bank accounts. Maintaining the consolidated financial statements of Deltona's three principal companies.

2/80 The Deltona Corporation
2/83 Cost Accountant, Production and Scheduling

Responsibilities Included:

- Budgeted and scheduled all land development activity from clearing through asphalt.
- Responsible for the monthly reconciliation of all construction accounts to the general ledger.

11/77 Bayshore Recording Studios
2/80 Assistant Recording Engineer

Responsibilities Included:

- Maintained all recording equipment and parts inventory.

EDUCATION

Associate Of Arts
Miami-Dade Community Collage 1974

Bachelor of Business Administration, (Accounting),
Florida International University, June 1977.