

YOUTH ADVISORY BOARD  
Minutes of September 22, 2009 meeting  
Coral Gables Youth Center

MEMBERS		S	S													APPOINTED BY
Margaret Cookson		P	P													Mayor Don Slesnick
Ramon Diaz		P	P													Vice-Mayor William Kerdyk
Emily Martinez-Lanza		P	P													Commissioner Maria Anderson
Alexandra Morales		P	P													Commissioner Rafael Cabrera
Kyle Parker		P	P													Commissioner Wayne Withers
Bria Dewberry		A	P													City Manager Patrick Salerno
Vacant																Recreation Advisory Board

A = Absent  
C = Cancelled  
E = Excused absence  
P = Present  
N = No quorum  
R = Recessed  
S = Sick

**STAFF:**

Luanne Santangelo  
Assistant Parks and Recreation Director

Jonathan Nasser  
Youth Center Assistant Supervisor

**GUESTS:**

1. Meeting Called to Order – Meeting called to order at 6:36 pm.
2. Board Minutes – The minutes of the September 1, 2009 meeting were approved by the Board. Motion to approve by Kyle Parker; second by Ray Diaz.
3. Board Training – The Board was reminded of the upcoming City sponsored Board Training seminar being held on Friday, October 2, 2009. Board members were told that the City would provide a letter to their school verifying their attendance. (for an excused absence)
4. Old Business
  - a. Annual Report – due in October 1, 2009. Board Chair Emily Martinez-Lanza completed the annual report of the Youth Advisory Board. Ms. Martinez-Lanza will email a copy of the report to Luanne Santangelo, who in turn will email to all Board members. After any comments regarding the report are addressed, the report will be forwarded to the City Manager's Office.

- b. Playful City USA – Play Day. The Board will host the Play Day on Saturday, November 21, 2009 from 10:00 am-1:00 pm. The event will be held at the Coral Gables War Memorial Youth Center.

The Board then brainstormed possible activities: hula hoop contest, balloon toss, pie and/or egg toss, golf activity, basketball activity, 3-legged race. The Board also talked about potential guests to be invited to participate: GymKidz, Fitness Center, Inc., Coral Gables Fire Department, Coral Gables K-9 unit, Children's Hospital, Jamba Juice, Whole Foods etc.

The Board also discussed the specifics of event planning such as advertising/marketing, planning/coordination, rainy day alternate plan, task assignments etc. The staff of the Youth Center, specifically Roxana Gonzalez and Jonathan Nasser, will assist the Board in the planning and coordination of the Play Day.

5. New Business

- a. Marketing of the Board – The Board asked if they could work with the City's Public Relations Department to see about a promotional program on Coral Gables TV. The Board feels this will help them reach the goals they have established to become more well known in the community. Ms. Santangelo will email Public Relations to let them know representatives of the Board will be contacting them to discuss.

6. Date and time of next meeting –The next meeting of the Youth Advisory Board will be held on Tuesday, October 6, 2009 at 6:30 PM in the Conference Room of the Youth Center.

7. Adjournment - The meeting adjourned at 7:10 p.m.